PG Department of English

Faculty Exchange Programme

Date of Event: 25/11/2024 & 05/03/2025

Faculty In-charge: Dr. Viji Vijayan

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REPORT

The PG Department of English organized a Faculty Exchange Programme, which involved a reciprocal visit of one faculty member from our college to Bharata Mata College of Commerce and Arts, Choondy, Aluva and vice versa. The programme took place on 25/11/2024 & 05/03/2025 and was initiated to encourage a symbiotic exchange of knowledge and experience.

During the exchange, our distinguished faculty member Ms. Emil George delivered an insightful one-hour session at the partner institution. Her topic covered a wide array of information, offering valuable insights to the students and faculty at the host college.

Simultaneously, a faculty member from the partnering college, Ms. Maria Joy visited our institution. She shared her expertise on a wide range of texts, contributing significantly to the academic enrichment of our students.

The faculty members who participated in the program returned to their home institutions with enhanced teaching strategies, research ideas, and a deeper understanding of academic trends, which they shared with their colleagues and students. the Faculty Exchange Programme was a resounding success, achieving its goal of promoting academic collaboration, cross-cultural understanding, and professional development.

The Faculty Exchange Programme serves as a cornerstone for ongoing collaboration, and we look forward to future initiatives that will further elevate the academic landscape for both institutions.

Prepared by:	Verified by:	Approved by:
Dr. Viji Vijayan	Dr. Purnima S. Kumar	Rev. Fr. Dr. Paulachan K J
(FEP Coordinator)	(HoD, PG Dept. of English)	(Principal)

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BROCHURE


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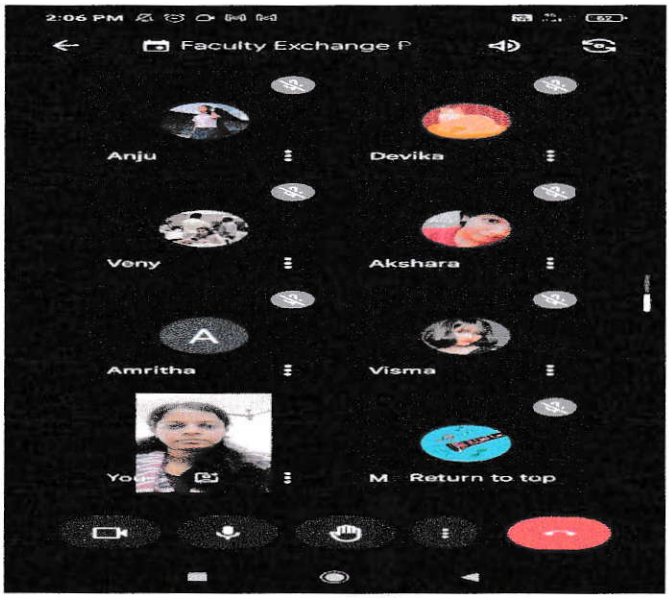
PG DEPARTMENT OF ENGLISH
IN ASSOCIATION WITH
DEPARTMENT OF ENGLISH AND OTHER LANGUAGES,
BHARATA MATA COLLEGE OF COMMERCE AND ARTS,
CHOONDY, ALUVA
Organises
FACULTY EXCHANGE PROGRAMME
DECODING MEANING: INTRODUCTION TO SEMIOTICS IN COMMUNICATION
MS. EMIL GEORGE
ASST. PROFESSOR
NIMIT, PONGAM
25 NOVEMBER 2024
(ONLINE)
EXPLORING PUBLIC RELATIONS: LEVERAGING PR TOOLS FOR EFFECTIVE COMMUNICATION
05 MARCH 2025
(OFFLINE)
MS. MARIA JOY
ASST. PROFESSOR
BMCCA, CHOONDY

PHOTOGRAPHS /SCREENSHOTS





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LETTER OF PROPOSAL OF THE HOME INSTITUITION

Greetings from Naipunnya Institute of Management and Information Technology

The PG Department of English is pleased to present the proposal with the Department of English and Other Languages of BMCCA, Choondy, Aluva to collaborate with you in the FACULTY EXCHANGE PROGRAMMES in the academic year 2024-2025. This proposal is in adherence with the Memorandum of Understanding signed on 05/06/2024 between the two institutions.

Faculty members from both the departments would benefit from the exposure to a varied and diverse faculty make-up, with an opportunity to exchange ideas and observe a variety of styles. The faculty exchange programme is one way to take advantage of the diverse capacities and styles of the faculty. This Faculty Exchange Programme will help to develop a vibrant and versatile faculty, which will help the institution in its pursuit of quality enhancement. The programme provides a unique opportunity to the students to learn the concepts and ideas presented in a new or different manner.

We are proposing to conduct pertinent sessions for the students of your department. The details of the programme are given below.

Institution: Naipunnya Institute of Management and Information Technology (NIMIT), Pongam, Koratty
Department: PG Department of English
Contact Person: Dr. Purnima S. Kumar / Dr. Viji Vijayan
Phone: 9495933580 / 9048073590

Faculty Member assigned for the session	Topic	Date	Duration of the session
Ms. Emil George	Decoding Meaning: An Introduction to Semiotics in Communication	25/11/24	1 hour

I look forward to your acceptance of this proposal and a deeper and more meaningful collaborations in the future.

Best Regards

Purnima

Dr. Purnima S. Kumar
Head of the Department
11/11/2024

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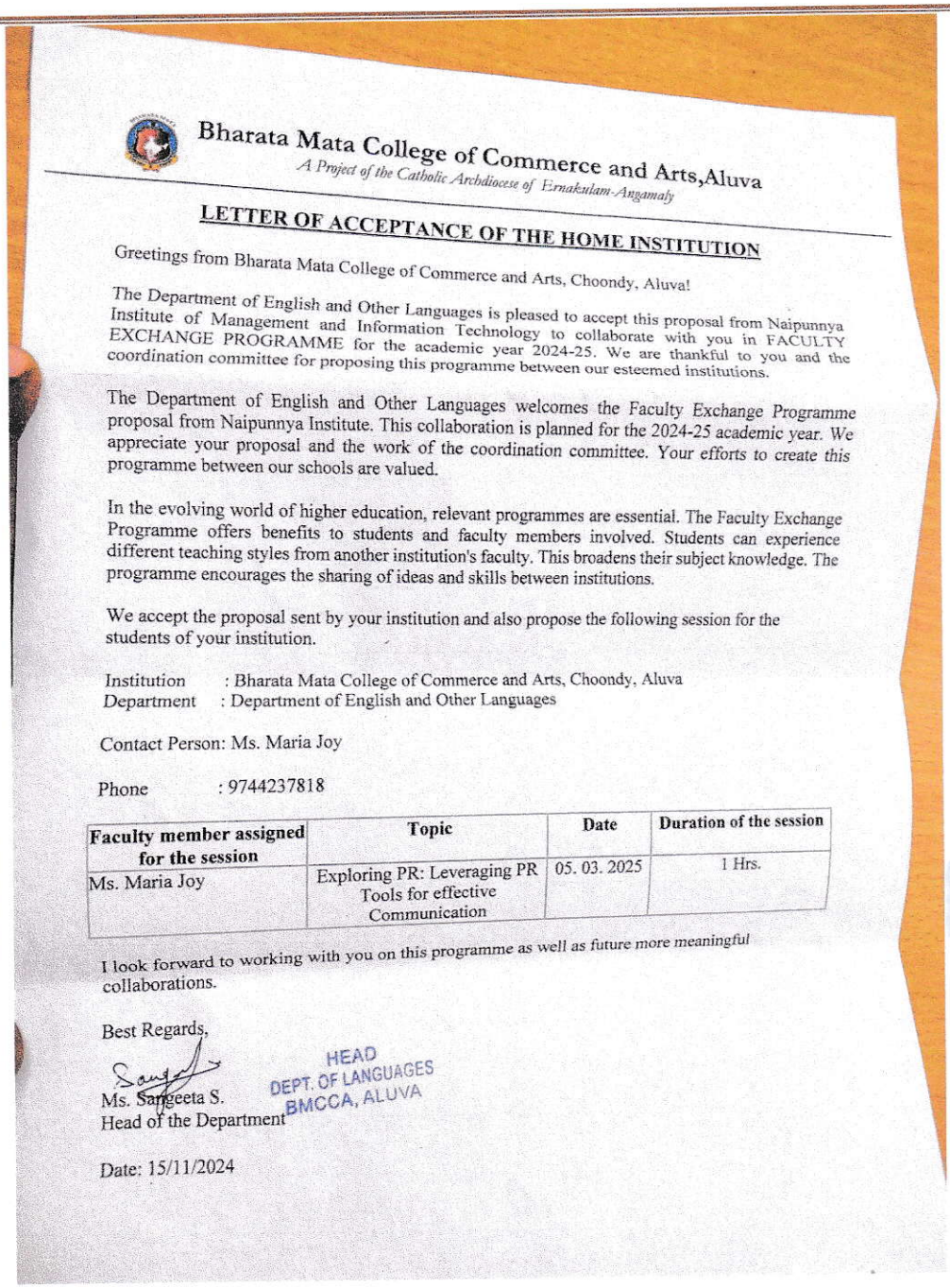

Bharata Mata College of Commerce and Arts,Aluva

A Project of the Catholic Archdiocese of Ernakulam-Angamaly

LETTER OF ACCEPTANCE OF THE HOME INSTITUTION

Greetings from Bharata Mata College of Commerce and Arts, Choondy, Aluva!

The Department of English and Other Languages is pleased to accept this proposal from Naipunnya Institute of Management and Information Technology to collaborate with you in FACULTY EXCHANGE PROGRAMME for the academic year 2024-25. We are thankful to you and the coordination committee for proposing this programme between our esteemed institutions.

The Department of English and Other Languages welcomes the Faculty Exchange Programme proposal from Naipunnya Institute. This collaboration is planned for the 2024-25 academic year. We appreciate your proposal and the work of the coordination committee. Your efforts to create this programme between our schools are valued.

In the evolving world of higher education, relevant programmes are essential. The Faculty Exchange Programme offers benefits to students and faculty members involved. Students can experience different teaching styles from another institution's faculty. This broadens their subject knowledge. The programme encourages the sharing of ideas and skills between institutions.

We accept the proposal sent by your institution and also propose the following session for the students of your institution.

Institution : Bharata Mata College of Commerce and Arts, Choondy, Aluva
Department : Department of English and Other Languages

Contact Person: Ms. Maria Joy

Phone : 9744237818

Faculty member assigned for the session	Topic	Date	Duration of the session
Ms. Maria Joy	Exploring PR: Leveraging PR Tools for effective Communication	05. 03. 2025	1 Hrs.

I look forward to working with you on this programme as well as future more meaningful collaborations.

Best Regards,

Ms. Sangeeta S.
Head of the Department

HEAD
DEPT. OF LANGUAGES
BMCCA, ALUVA

Date: 15/11/2024

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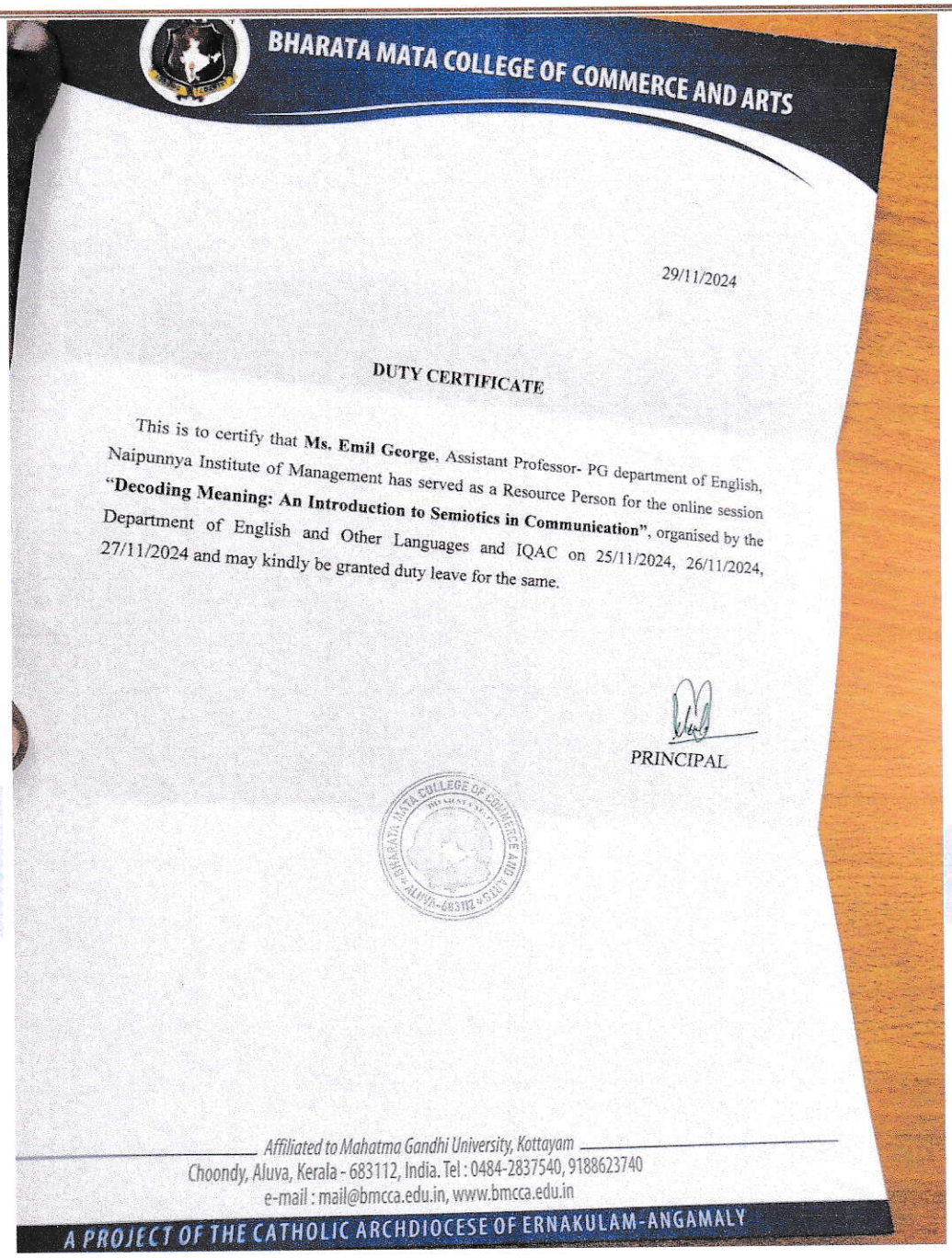

BHARATA MATA COLLEGE OF COMMERCE AND ARTS

29/11/2024

DUTY CERTIFICATE

This is to certify that **Ms. Emil George**, Assistant Professor- PG department of English, Naipunnya Institute of Management has served as a Resource Person for the online session "**Decoding Meaning: An Introduction to Semiotics in Communication**", organised by the Department of English and Other Languages and IQAC on 25/11/2024, 26/11/2024, 27/11/2024 and may kindly be granted duty leave for the same.

PRINCIPAL

Affiliated to Mahatma Gandhi University, Kottayam
Choondy, Aluva, Kerala - 683112, India. Tel : 0484-2837540, 9188623740
e-mail : mail@bmcca.edu.in, www.bmcca.edu.in

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04/03/2025

DUTY CERTIFICATE

This is to certify that Ms. Maria Joy, Assistant Professor of Journalism and Mass Communication, Department of English and Other Languages, Bharata Mata College of Commerce and Arts, Choondy, Aluva has been the resource person for the Faculty Exchange Programme organized by the PG Department of English on 04/03/2025. During the programme she delivered one-hour offline session on Leveraging Public Relations Tools for Effective Communication.

Rev. Fr. Dr. Paulachan K. J
Executive Director & Principal

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PARTICIPANT'S LIST

Name of the event: Faculty Exchange Programme

Date: 05/03/2025

Class: II BA English

Sl. No.	Name	Signature
1.	Abhijith Santhosh	
2.	Alphy Sibichan	
3.	Arthana Binoy	
4.	Bichu B	
5.	Brito Davis	
6.	Devananda A S	
7.	Emmanuel Evaan Issac	
8.	Jinto Joy	
9.	Sowrav P V	
10.	Sreedevi K	

Event Coordinator

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Faculty Exchange Programme - Feedback

Name of the Faculty: Ms. Maria Joy

Name of the student: Emmanuel Evaan Issac

Class: II BA English

Name of the College: NIMIT, Pongam

1.Did the teacher communicate concepts clearly and effectively?

a) Yes b)No

2.Did the teacher encourage active participation and class discussion?

a)Yes b)No

3.On the scale of 1 to 5, how satisfied are you with the teacher's performance in the class?

a)1 b)2 c)3 d)4 d)5

4.Did the teacher respond to your queries and concerns in a timely manner?

a)Yes b)No

5.Did the teacher provide additional resources or references to support your learning?

a)Yes b)No

6.Suggestions, if any:

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NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY

No: NIMIT/ NLA/FEP /01/24-25 **Date: 20/11/24**

Dear all,

This is to inform you that Ms. Emil George from the P.G. Department of English has initiated a Faculty Exchange Programme in collaboration with Bharat Mata College of Commerce and Arts, Choondi, Aluva. Likewise, Ms. Maria Joy from Bharat Mata College of Commerce and Arts, Choondi, Aluva has initiated a similar programme in collaboration with Naipunnya Institute of Management and Information Technology.

Date : 25th November 2024 & 5th March 2025

Time : 9:30 a.m. – 10:30 a.m.

Venue : Google meet (Online)

Dr Fr Paulachan K J

Principal & Executive Director

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