PG DEPARTMENT OF COMMERCE

MERAKI

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Date of Event :09/01/2026

Class : II BBA

Class teacher : Ms. Cibiny V P

Faculty-in-Charge : Ms. Roseland P .M

Day commemorated : Youth Day

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Thrissur District
Kerala-680 308

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No: NIMIT/MER- NCM /01/2025-26 Date: 02/01/2026

Circular

Class forums contribute to the holistic development of students and promote team building within the class. They also provide exposure to strategic planning and organizational skills. As part of this initiative, the Training Department has adopted Meraki, a seated forum conducted on campus.

The Meraki seated forum of IV Semester BBA is scheduled on 09.01.2026, in the MBA Seminar Hall from 11.00 a.m. onwards.

All concerned are requested to take note of the above schedule and render full-hearted support..

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Fr. Dr. Paulachan K.J

(Principal)

REPORT

Meraki, the seated assembly themed "Youth day- IGNITE" was conducted by the IV Semester BBA students at the NBS Seminar Hall on 09/01/2026 from 11 a.m. onwards. The program was organised under Meraki with the objective of promoting creativity, student engagement, and awareness of value-based themes associated with Christmas. The I Semester BBA students were the audience for the program. The program was effectively anchored by Ms. Archana T.U, ensuring a smooth flow of events. The assembly began with the Hymn of Grace rendered by Ms. Alna, setting a calm and reflective tone. This was followed by the Welcome Speech delivered by Ms. Devika, who warmly welcomed the gathering and briefly introduced the significance of the theme *IGNITE*

The segment "Celebrating Icon" was presented by Ms. Athul Rixon, focusing on the life and entrepreneurial journey. The presentation highlighted his humble beginnings, innovative mindset, leadership qualities, and contributions to global e-commerce, inspiring students to pursue perseverance and innovation in business. The News Pulse, presented by Ms. Anna Maria, Ms. Ann s Gigi covered important Campus, national and international developments relevant to commerce and society. This was followed by a session on an established company, presented by Mr. Alfred Binu, Mr. Rohith, who explained the growth, brand identity, and global presence of Hallmark, emphasizing its relevance to festive celebrations and its focus on creativity and emotional connection with customers.

The interactive segment "Quiz", conducted by Ms. Sandra Shaju, Ms. Adithiya and Mr. Joseph, generated enthusiasm among the audience and ensured active participation. The winners of the quiz were appreciated and presented with gifts, adding encouragement and excitement to the session. The International Day Talk was delivered by Ms. Aneeta linking global observances with the theme Youth Day- INGITE and highlighting values such as unity, hope, and gratitude. The creative space we having Mr. Sidharth and Mr. Alen followed by dance performance by Ms. Gowripriya and team. The audience feedback was presented by Ms. Pracilla who shared reflections on the program's organisation and content. The Vote of Thanks was proposed by Ms. Sandra Joe expressing gratitude to the faculty, participants, and organisers.

The program was evaluated by Ms. Soniya Thomas, NAAC Coordinator, who appreciated the students' efforts, coordination, and thematic relevance, and provided constructive feedback. The Meraki seated assembly concluded on a meaningful note with a Patriotic Song performed by the team, marking the successful completion of the program.

Prepared by:	Verified by:	Approved by:
Ms. Cibiny V. P	Ms. Sonia Thomas	Rev. Fr. Dr. Paulachan K.J
Class-in charge	NAAC Coordinator	Principal, NIMIT

BROCHURE


Naipunnya
MERAKI IGNITE
Presented by 2nd Year BBA
TIME: 11:00 AM TO 12 PM
DATE: 9/1/2026
Student coordinator
ARCHANA TU
Faculty coordinator:
CIBINY V P
VENUE: MBA
SEMINAR HALL

PROGRAMME SCHEDULE

Class	: IV sem BBA	**Class Teacher**	: Ms. Cibiny V P
Audience	: II sem BBA	**Duration**	: One hour
Date	: 09 /01 / 2026	**Time**	: 11:00 a.m.
Theme	: Youth Day -IGNITE		

Program Details:

Emcee	: Ms. Archana T.U
1. A Hymn of Grace	: Ms. Gowripriya
2. Welcome Speech	: Ms.Devika
3.The News Pulse	: Mr. Rohith, Mr.Alfred Binu
4. Youth Day	: Ms.Aneeta
5. Celebrating Icon	: Mr, Athul Rixon
6. Established Company	: Ms.Ann s Gigi, Ms.Anna Maria
7.Creative Space	: Mr. Sidharth and Mr.Alen
8. Quiz	: Ms. Sandra & Ms, Adithiya
9. Entertainment program	:Ms. Gowripriya & Team
10. Feedback Loop	: Ms. Pracilla Maria
11. Vote of Thanks	:Ms. Sandra Joe
12. National Anthem	:Ms. Gowripriya

PHOTOGRAPHS /SCREENSHOTS







MERAKI/SYNERGIES

Evaluation Sheet

Class: IV Sem BBA

Content-Theme (10)	Innovative methods (10)	Infotainment (10)	Presentation (10)	Brochure, Invitation, Hospitality (10)	Total (50)
8	8	8	7	8	39+2 = 41

Remarks:

Good Meraki.

Time Management needs to be looked into.

Students were well prepared.

Date: 9/1/2026

Name of the evaluator: Sonia Thomas

Signature:

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(Autonomous)
Affiliated to the University of Calicut, ISO 9001-2015 Certified
Accredited by NAAC with A++ grade

LIST OF PARTICIPANTS

Name of the event: Meraki

Date: 9/1/26

Class: 11nd year BBA

Sl. No.	Name	Signature
1.	Srushin Gigi	
2.	Paulvin Tom	
3.	Roshan Roym	
4.	Sarath Sreekumar	
5.	Emmanuel Pius	
6.	Sanjay Krishna	
7.	ELDHOBENNY	
8.	Eshaan P.S	
9.	Aryan Angkang Shimray	
10.	Maryan Ivan Livero	
11.	Abhay Rajeev	
12.	Niswa Marisal P.N	
13.	Pooja Prakash	
14.	Savio Henrich	
15.	Moses Ilyos John	
16.	Jisha Joju	
17.	Aleena C. Joju	
18.	Josh Mathew	
19.	Tom Mariyam Jose	
20.	Alwin Sanju	
21.	Pranav C.S	
22.	Nivedh K. Jayan	
23.	Aibel Eldho	
24.	Siva Prasanth	
25.	Melvin Thomas	
26.	Renjana Reji	
27.	Athira M	
28.	Adya	
29.	Abhishikh K Jose	
30.	Anusha Shiba	
31.	Priscilla Mariya Cecil	
32.	Anna Biju	
33.	Anna K Stanly	
34.	Suranthana Sunil	

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36.	Afsun Manawca	
37.	Anet	
38.	Ansa Babu	
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Event Coordinator Cibin V.P