PG Department of Commerce

Entrepreneurship Awareness Program

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Date of Event: 12-11-2025

Faculty-in-Charge: Joseph James

NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY
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Pongam, Koratty East
Thrissur District
Kerala-680 308

No: NIMIT/ NCM / EDC / 1 / 2025-2026 **Date:** 07/11/2025

Circular

The Centre for Innovation, Extension and Continuing Education (CIECE) and Institution Innovation Council (IIC) in association with the ED Club of Commerce shall host an Entrepreneurship Awareness Program for the members of the ED Club and nominated students who would like to pursuit their career as an entrepreneur. The Industries Department (Govt. of Kerala) has agreed to support the initiative with appropriate resource persons for the same. The program shall be conducted on 12-11-2025 at 11:00 a.m. the Main Block Seminar Hall. All members of ED Club are expected to participate in the without fail.

Fr. Dr. Paulachan K.J

(Principal)

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REPORT

Entrepreneurship Awareness Program

The Entrepreneurship Awareness Program was organized by the Institution's Innovation Council (IIC), Innovation and Entrepreneurship Development Cell (IEDC) and Placement Cell of Commerce & Computer Science Department at Naipunnya Institute of Management and Information Technology (NIMIT), Koratty, MSME Technology Centre, an autonomous body under the Ministry of Micro, Small and Medium Enterprises (MSME), Government of India, in collaboration with. The program was conducted on 12th November 2025 from 10:00 AM to 12:45 PM at the Seminar Hall, Main Block of the institution. The event aimed to create awareness among students about entrepreneurship, innovation, self-employment opportunities, and the importance of developing entrepreneurial skills in today's competitive world.

The program was conducted under the guidance of Principal Fr. Dr. Paulachan K. J. and coordinated by Mr. Joseph James, Mr. Githin T. James, and Mr. Athul P. D. The event witnessed active participation from students belonging to various departments, especially Commerce and Computer Science. The initiative served as a platform to inspire young minds to think creatively and consider entrepreneurship as a viable career option.

The program commenced with a warm welcome address by the student cordinarot Ms. Anjana (M. Com) , who highlighted the significance of entrepreneurship in economic growth and national development. They emphasized how young graduates can become job creators instead of job seekers by developing innovative ideas and utilizing available government support systems. The objectives of the program included motivating students to start entrepreneurial ventures, introducing them to MSME schemes and opportunities, and enhancing awareness about startup culture and business development.

One of the major attractions of the program was the presence of distinguished resource persons from government departments and the entrepreneurial sector. Mrs. Lino George, Deputy Director (Retd.), Industries Department, Government of Kerala, delivered an insightful session on the role of government agencies in promoting entrepreneurship. She explained various schemes and financial assistance available for startups and small businesses under MSME and Kerala Government initiatives. Her talk provided practical information about subsidies, training programs, registration procedures, and support systems for

aspiring entrepreneurs. She encouraged students to make use of government resources and develop confidence in pursuing their business ideas.

The second session was handled by Mr. Justin Jose, Entrepreneur and Trainer, who shared his personal entrepreneurial journey and experiences. His session was highly interactive and motivational. He discussed the qualities required to become a successful entrepreneur, such as leadership, innovation, risk-taking ability, communication skills, and determination. He also explained the challenges faced during the initial stages of starting a business and the strategies to overcome failures and obstacles. Through real-life examples and practical insights, he motivated students to identify opportunities in the market and transform creative ideas into successful ventures.

Another informative session was led by Mr. Sunny K. P., Industrial Officer (Retd.), Industries Department, Government of Kerala. He elaborated on the importance of industrial development and entrepreneurship in strengthening the economy. He explained the process of establishing small-scale industries, legal formalities, and the role of industrial departments in guiding entrepreneurs. His session provided students with a broader understanding of business management, industrial opportunities, and future prospects in the MSME sector.

The program also focused on developing entrepreneurial awareness among students by encouraging innovative thinking and problem-solving abilities. Various topics such as startup ecosystem, digital entrepreneurship, financial planning, business opportunities in emerging sectors, and government initiatives like Startup India and Make in India were discussed during the sessions. Students gained valuable knowledge regarding market research, business planning, branding, and the use of technology in entrepreneurship.

An interactive question-and-answer session was conducted at the end, allowing students to clarify their doubts and engage directly with the speakers. Many students actively participated by asking questions related to funding, business registration, startup challenges, and career opportunities in entrepreneurship. The resource persons patiently addressed all queries and encouraged students to pursue their ideas with confidence and dedication.

The Entrepreneur Awareness Program proved to be highly beneficial and informative for all participants. It created a positive mindset toward entrepreneurship and highlighted the importance of innovation and self-employment in the current economic scenario. The program successfully motivated students to explore entrepreneurial opportunities and understand the support available through government agencies and industry experts. The program wound up by a vote of thanks by Mr. Joseph James.

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Overall, the event was a grand success and achieved its objective of promoting entrepreneurial awareness among students. The program not only enhanced students' knowledge about entrepreneurship but also inspired them to become future entrepreneurs capable of contributing to economic and social development. The organizers, coordinators, resource persons, and participants collectively contributed to making the program meaningful and impactful. The institution expressed sincere gratitude to the MSME Technology Centre, the resource persons, and everyone involved in organizing the program successfully.

Prepared by:	Verified by:	Approved by:
Mr.Joseph James	Dr. Mathew Jose K	Rev. Fr. Dr. Paulachan K.J.
Faculty Coordinator	HoD, PG Department of Commerce	Principal

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BROCHURE

ENTREPRENEUR AWARENESS PROGRAMME

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By:

MSME Technology Centre, An Autonomous Body under the Ministry of Micro Small and Medium Enterprise (MSME), Govt. of India

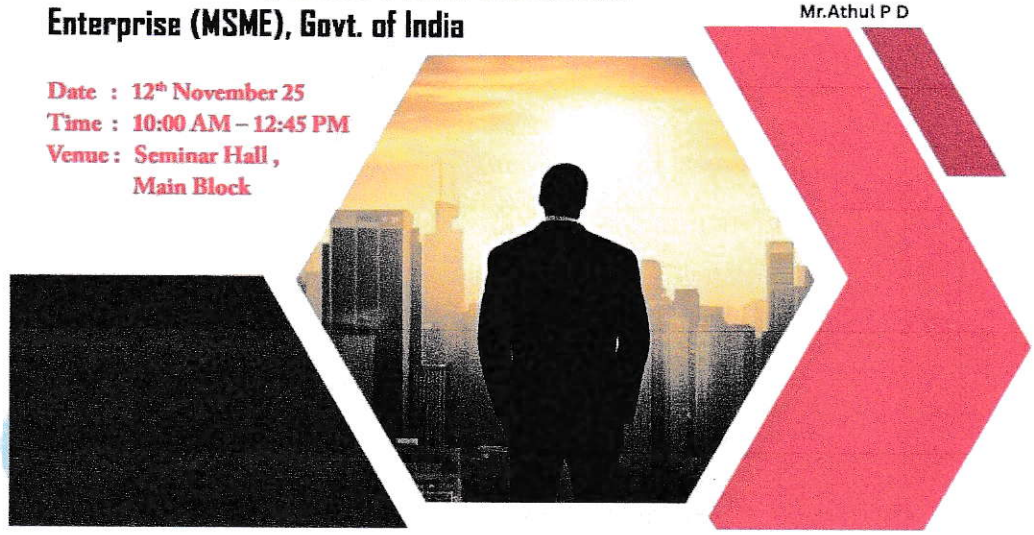
Principal:

Fr. Dr. Paulachan K. J.

Co-ordinators:

Mr.Joseph James
Mr.Githin T James
Mr.Athul P D

Date : 12th November 25
Time : 10:00 AM – 12:45 PM
Venue : Seminar Hall , Main Block



Resource Persons:



Mrs. Lino George
Dy. Director (Rtd),
Industries Department,
Govt of Kerala



Mr. Justin Jose
Entrepreneur /
Trainer



Mr. Sunny K. P.
Industrial Officer (Rtd),
Industries Department,
Govt of Kerala

ORGANIZED BY IEDC IN ASSOCIATION WITH PLACEMENT CELL OF COMMERCE & COMPUTER SCIENCE

UGC AUTONOMOUS INSTITUTION

NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY (NIMIT)
(AUTONOMOUS)
(Affiliated to the University of Calicut, Accredited by NAAC with A++, ISO 9001-2015 Certified)
Pongam, Koratty East, Thrissur District, Kerala State, India, Pincode - 680 308

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RESOURCE PERSON'S PROFILE

Photo of the resource person 	**Name: Lino George** **Designation: Dy. Director** **Industries Department** **Govt. of Kerala**
Photo of the resource person 	**Name: Justin Jose** **Designation: Entrepreneur / Trainer**
Photo of the resource person 	**Name: Sunny K. P.** **Designation: Industries Officer** **Industries Department** **Govt. of Kerala**

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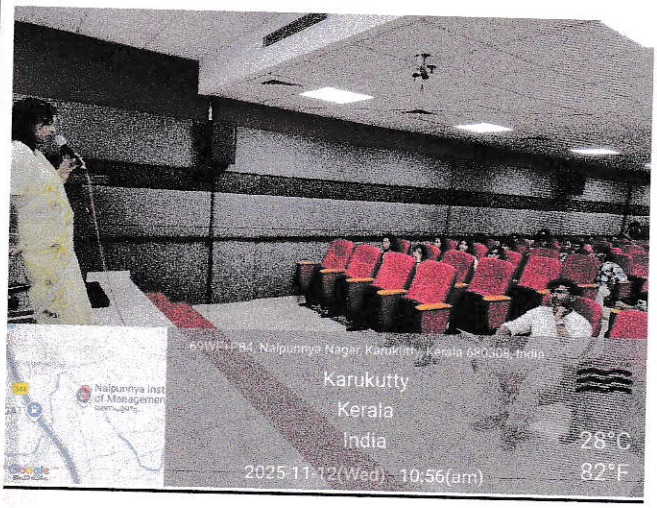
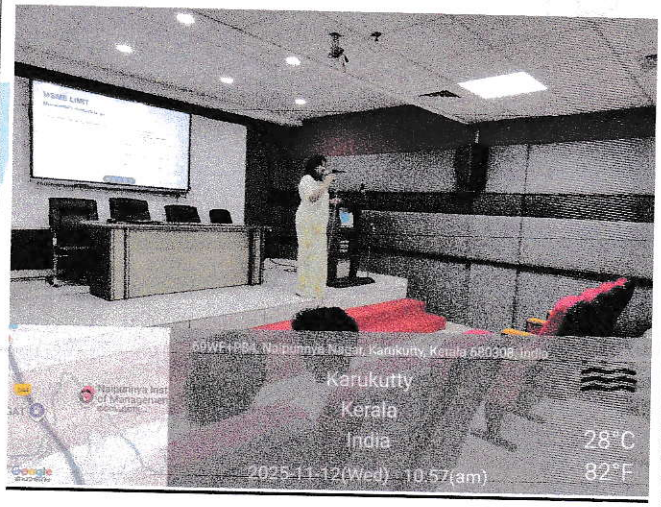
PHOTOGRAPHS









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PARTICIPANTS LIST

Event Name: Entrepreneurship Awareness Program

Date: 12/11/2025

SL NO	NAME	SIGNATURE
1.	Mebin Martin (BSC CS)	
2.	DELVIN ANTO (BSC CS)	
3.	Glodin · M · Y (BSC CS)	
4.	Godwin · K · T (BSC · CS)	
5.	Thyjus Krishna Chandramohan (BSC · CS)	
6.	Austin · Pinesh (BSc · CS)	
7.	Aswin Biju (BSC · CS)	
8.	Dominic Jeejo (BSC · CS)	
9.	Diljith Reji (BSC · CS)	
10.	Akash · K · B · (BSC · CS)	
11.	Diljith KB (BBA)	
12.	Garron Vipin Pereira	
13.	Nikhil Joseph Biju (BBA)	
14.	John Augustine (BBA)	
15.	Jeswin Palatty (BBA)	
16.	Sachin. S (BBA)	
17.	Antony Biju (BBA)	
18.	Joseph seby (BBA)	
19.	Pooja Vinod (BBA)	
20.	Samah Sanafer	
21.	Alcoin BIJU	
22.	Vaishnavi A P	
23.	Pranav Jiju	

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24.	NYAS N B	
25.	Bareetto Byju	
26.	Athul.K.V (BSC.CS)	
27.	Adithyan.TB (BSC.CS)	
28.	Aksa Biju (BSc.CS)	
29.	Greeshma Hari (BSc CS)	
30.	Anupama MM (BSCCS)	
31.	Saranya NS (BSCCS	
32.	Alan shaju (BSC CS)	
33.	Anjana (MCOM)	
34.	Abhini.p-Shaju "	
35.	Sreyas Nair	
36.	Midun Benadict	
37.	Justine Shaju (BSC CS)	
38.	Jifin shaji (BSC CS)	
39.	Eldho Shaju (BSC CS)	
40.	Aneesh Joshy	
41.	Damian Mathew	
42.	Sonat wilson (BSC CS)	
43.	Karthik P Sankar (BSC CS)	
44.	Jesvin Joy (BSC CS)	
45.	Joel Sunny (BSC CS)	
46.	Christopher Joby (BSC CS)	
47.	Varunkrishna Manoj	
48.	Sachin S (III BBA)	
49.	Lakshmi K Raju (II BBA)	
50.	Anitta Nelson Mavely (III BBA)	

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