

**Department of Hotel Management
International Conference**

Naipunnya
To reach the unreachable

Date of event: 19-02-2025

Faculty In-charge: Ms.Akhila Thomas



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**Report on the International Conference held on 19th February 2025 at
Department of Hotel Management , NIMIT-Pongam : Sustainability, Innovation
and Social Responsibility**

The International Conference, themed “Sustainability, Innovation and Social Responsibility” took place on 19th February 2025 at Naipunnya Institute of Management and information technology -Pongam .

The conference emphasized the importance of integrating sustainability, innovation, and social responsibility in research to address global challenges and promote a better future. The keynote speaker was Dr. Sharon Wilson, a renowned expert in media studies and Chairperson of the Centre for Media and Communication Research (CMCR) at Universiti Tunku Abdul Rahman (UTAR).

The Department of Hotel Management's sub-theme, "Hospitality with a Conscience: CSR, Sustainability, and Innovation," highlights the industry's transformation through technology integration. This shift emphasizes social responsibility and environmental sustainability, making Corporate Social Responsibility (CSR) initiatives and sustainable practices crucial for businesses. Addressing present labor issues, such as exploitation and limited career advancement, is also essential for a sustainable and responsible hospitality industry.

Functional Areas covered the following sub-themes:

- Energy-efficient systems
- AI-powered waste management solutions.
- Blockchain technology for transparent supply chains.
- CSR Implementation
- Human Rights and Labor Practices
- Greening the Guest Experience
- Reducing Waste and Carbon Footprint

The conference commenced at 10.45 A.M. IST, in hybrid mode with Ms. Nayana Paul serving as the emcee, extending a warm welcome to a diverse audience comprising Hotel Management speakers ,students, professionals, presenters, panel members across the globe.

The program opened with a soulful silent prayer. Mr. Robert Fernandez, HOD/Vice Principal-Campus Management, extended a warm welcome, acknowledging the rich legacy of the Department of Hotel Management at Naipunnya

Ms. Akhila Thomas, Assistant Professor of the Department of Hotel Management, delivered a insightful briefing on the seminar's theme. She emphasized the hospitality industry's transformation through technology integration, highlighting the importance of Corporate Social Responsibility (CSR) and sustainable practices for businesses to remain competitive.

The technical session was handled by Dr. Toney K. Thomas, Head of the School of Tourism Studies at Mahatma Gandhi University. Dr. Thomas is a renowned expert with research interests in Asian Tourism

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Studies, Tourist Behavior, and Destination Benchmarking. He has completed projects for notable bodies like the World Bank, European Union, and Ministry of Science and Technology Malaysia.

The conference featured dynamic moderation, with Ms. Akhila Thomas overseeing the online platform and Ms. Misouti Sarkar managing the offline audience.

A total of 24 presenters from reputed institutions across India, along with 12 teachers from the Department of Hotel Management at NIMIT-Pongam, and 1 final-year Hotel Management student showcased their research papers. The diverse range of topics covered in the research papers added depth and perspective to the discussions.

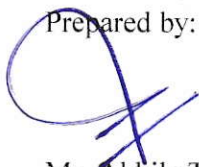
The online panel was chaired by Dr. Jacob P.M. Director-NBS, contributed valuable insights. The offline panel was chaired by Dr. Jeena Antony- Associate Professor from NIMIT, brought in-depth expertise to the discussions.

The forenoon session concluded at 12 PM with a vote of thanks by Mr. Richi Thomas, Assistant Professor, Department of Hotel Management.

The valedictory function commenced at 3:30 PM with a welcome address by Mr. Robert Fernandez, HOD/Vice-Principal, Campus Management. Dr. Jeena Antony evaluated the seminar and paper presentations, while Mr. Tilvin Sabu, Assistant Professor, Department of Hotel Management, shared the feedback. Certificates were distributed to offline presenters by Rev. Fr. Dr. Paulachan K.J. and NAAC Coordinator Ms. Sonia Thomas.

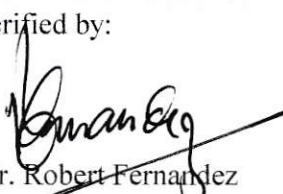
The International Conference Department Coordinator, Ms. Akhila Thomas, expressed her appreciation to everyone involved, marking the event as a milestone in the journey towards Sustainability Initiatives in Hospitality. The event successfully fostered a commitment to responsible and sustainable practices in the field of tourism, with the offline and online panels providing diverse perspectives.

Prepared by:



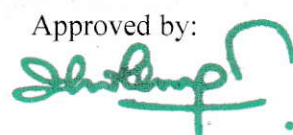
Ms. Akhila Thomas
Event in-charge

Verified by:



Mr. Robert Fernandez
HoD, Hotel Management

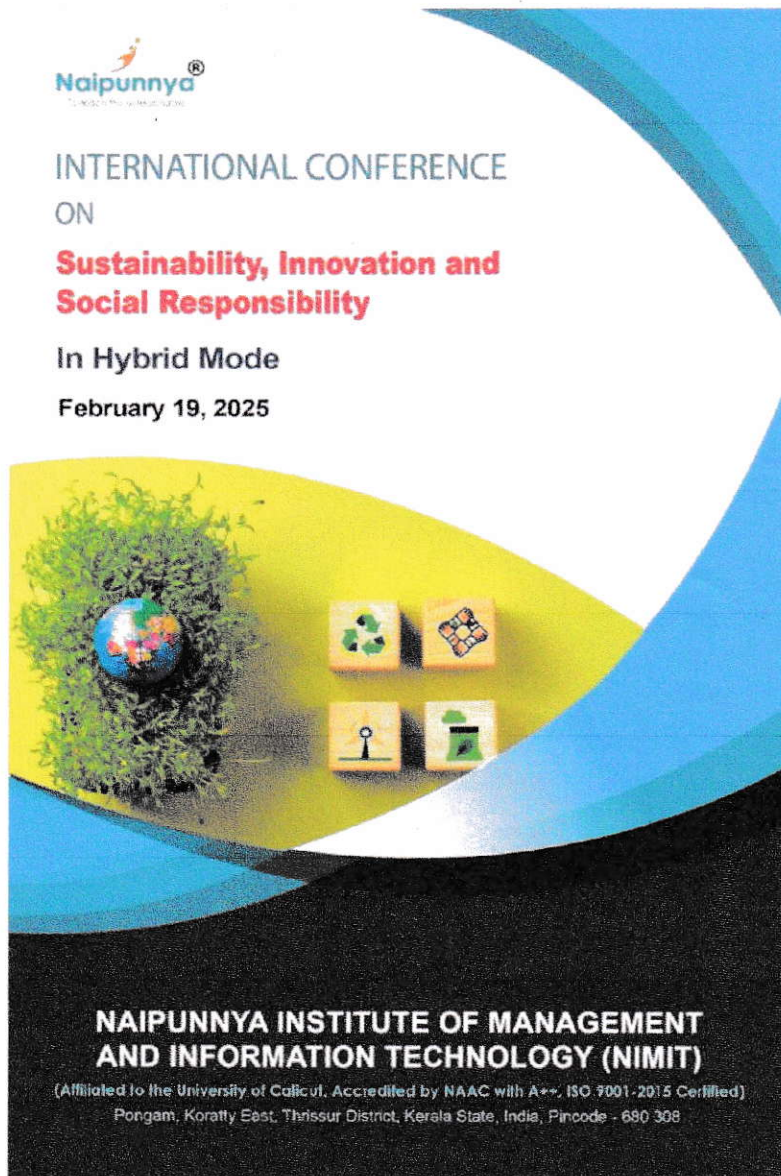
Approved by:



Rev. Fr. Dr. Paulachan K.J.
Principal

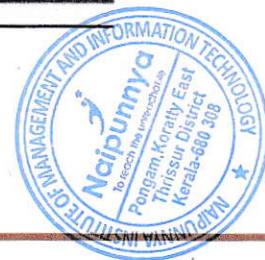


BROCHURE




INTERNATIONAL CONFERENCE
ON
**Sustainability, Innovation and
Social Responsibility**
In Hybrid Mode
February 19, 2025

**NAIPUNNYA INSTITUTE OF MANAGEMENT
AND INFORMATION TECHNOLOGY (NIMIT)**
(Affiliated to the University of Calicut, Accredited by NAAC with A++, ISO 9001-2015 Certified)
Pongam, Koratty East, Thrissur District, Kerala State, India, Pincode - 680 308



Sub-Theme: (Department of Hotel Management)

**Hospitality with a Conscience:
CSR, Sustainability, and Innovation**

Keynote Speaker:

About the Speaker:

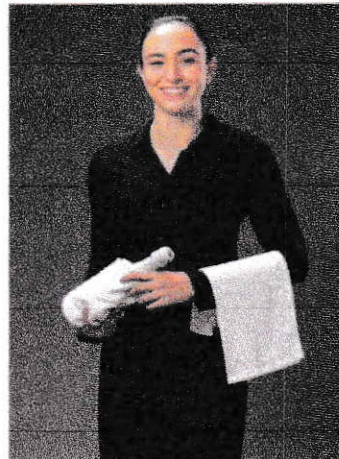


Dr. Toney K. Thomas

Dr. Toney K. Thomas is the head of the School of Tourism Studies at Mahatma Gandhi University. He is also a visiting Professor of Institute of Tourism Studies at Far Eastern University in the Philippines, an adjunct faculty at Amity University in India, and a visiting professor of Faculty of Commerce and Business Administration (Tourism) at Mangalore University in India. His research interests include Asian Tourism Studies, Tourist Behavior, and Destination Benchmarking. He has accomplished several research and consultancy projects for notable bodies such as the World Bank, the European Union, and the Ministry of Science and Technology Malaysia. He has consulted on academic projects including programme designs, Outcome Based Education (OBE design), internationalisation of universities, and global ranking.

Overview Theme:

The hospitality industry has undergone a significant transformation with technology integration, revolutionizing its approach to social responsibility and environmental sustainability. Leveraging smart technologies can minimize the ecological footprint while optimizing operational efficiency. These technological advancements not only facilitate eco-friendly practices but also resonate with the growing demographic of socially conscious travelers. As a result, hospitality businesses must strike a balance between profitability and ethical, sustainable operations to remain competitive and appealing to discerning guests. Corporate Social Responsibility (CSR) initiatives in the global hospitality sector showcase a diverse array of best practices, from community engagement programs to environmental stewardship efforts. The hospitality industry's workforce is its backbone, yet labour issues such as exploitation, Labor issues in the hospitality industry, including exploitation, low wages, and limited career advancement opportunities, necessitate urgent attention.



Functional Areas:

- | | |
|--|--|
| 1. Energy-efficient systems | 4. CSR Implementation |
| 2. AI-powered waste management solutions | 5. Human Rights and Labor Practices |
| 3. Blockchain technology for transparent supply chains | 6. Greening the Guest Experience |
| | 7. Reducing Waste and Carbon Footprint |

Co-ordinators:

Dr. Soni P. M.
Mob: 9981270970

Ms. Akhila Thomas
Mob: 9169160019

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PROGRAM SCHEDULE



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PROGRAMME SCHEDULE

INTERNATIONAL CONFERENCE ON 19TH FEBRUARY 2025

OFFICIAL FUNCTION

Department of Hotel Management

VENUE : ATR

TIME : 10.45 A.M.

Emcee : Ms. Nayana Paul

Silent Prayer (10.45 A.M. -10.46 A.M.) :

Welcome Address (10.46 A.M – 10.51 A.M.) : Mr. Robert Fernandez
HOD /Vice Principal-Campus Management

Briefing of Seminar (10.51 A.M. – 10.56A.M.) : Ms. Akhila Thomas
Asst. Prof. Dept. of Hotel Management

Technical Session speaker (11.00 A.M. – 11.45 A.M.) : Dr. Toney K. Thomas
HOD –Tourism Studies
Mahatma Gandhi University -Kottayam

Vote of Thanks (11.45 A.M. -11.48 A.M.) : Mr. Richi Thomas
Asst. Prof. Dept. of Hotel Management

Online and Offline Paper Presentations : 12.00 P.M. Onwards

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PROGRAMME SCHEDULE

INTERNATIONAL CONFERENCE ON 19TH FEBRUARY 2025

VALEDICTORY FUNCTION

Department of Hotel Management

VENUE : ATR

TIME : 2.30 P.M.

Emcee : Ms. Nayana Paul

Silent Prayer

:

Welcome Address

: Mr. Robert Fernandez

HOD /Vice Principal-Campus Management

Evaluation of Seminar/Paper presentation : Dr.Jeena Antony

Associate Prof. Dept. of Management

Feedback

: Mr.Tilvin Sabu

Asst. Prof. Dept. of Hotel Management

Presentation of Certificates

: Rev. Dr. Paulachan K.J –

Executive - Director/Principal

: Ms. Sonia Thomas

NAAC Co-ordinator

Vote of Thanks

: Mr.Akhila Thomas

Asst. Prof. Dept.of Hotel Management

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ONLINE PRESENTATIONS AT THE INTERNATIONAL CONFERENCE ON 19TH FEBRUARY 2025

TIME SCHEDULE : 1.00 P.M. to 2.00 P.M.

S.No.	Name	Topic	Time Slot	College
1	Ms. Rebecca ann alex Mr. Alen J Dominic	Reducing Waste and Carbon Footprint	1.00 PM – 1.10 PM	St. Joseph's Institute of Hotel Management & Catering Technology, Palai
2	Mr. Ajith Mani	India's Initiatives and Activities for Effective Waste Management For the Betterment of Society	1.10 PM – 1.20 PM	Christ College Autonomous Irinjalakuda
3	Ms. Rosna T J Ms. Jomol Varghese	Regenerative agriculture : A solution for climate change, soil Health and sustainable food production	1.20 PM – 1.30 PM	Bharata Mata College of Commerce and Arts Choondy, Aluva
4	Mr. Amandeep Singh Mr. Hardman Singh Bhinder	A Study on Sustainability Practices adopted in Food Service Operations	1.30 PM – 1.40 PM	Punjabi University Patiala, Punjab.
5	Mr. Sujith Mathew George Mr. Anoop M	A detailed study on sustainable behaviour among the people of Palai	1.40 PM – 1.50 PM	St. Joseph's Institute of Hotel Management & Catering Technology, Palai
6	Mr. Anoop M Mr. Sujith Mathew George	A study on preference of millet based FMCG among youth of Kottayam	1.50 PM – 2.00 PM	St. Joseph's Institute of Hotel Management & Catering Technology, Palai

Chaired By : Dr. Jacob P.M. – Director Naipunnya Business School -Pongam

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OFFLINE PRESENTATIONS AT THE INTERNATIONAL CONFERENCE ON 19TH FEBRUARY 2025

TIME SCHEDULE : 12.00 P.M. to 1.30 P.M.

S.No.	Name	Topic	Time Slot
1	Mr. Richi Thomas	A study on the role of Natural air freshner in enhancing guest satisfaction and sustainability	12.00 pm – 12.10 pm
	Mr. Rajan P.P		
2	Mr. Rahul T.R	A study on the significance and impact of local cuisines in menu design, an analysis of Five-star hotels in Cochin	12.10 pm – 12.20 pm
3	Mr. Tilvin Sabu	A study on consumer insights on the demand for Eco friendly Beverages	12.20 pm – 12.30 pm
4	Ms.Akhila Thomas	A study assessing the effectiveness of leftover food waste management practices in restaurants of Ernakulam district Kerala	12.30 PM -12.40 PM
	Mr.Joe Emmanuel		
5	Ms Misouti Sarkar	A Study on the Detrimental Effect of Extended Work hours and Exegient Workload Demands on the Health and operational effectiveness of Food and Beverage Professionals in Luxurious Hospitality Venue	12.40 PM – 12.50 PM
	Ms.Nayana Paul		
6	Ms Renita Fernandez	A Study on Integration of Virtual website of Tourism Department Enabling Single Window Connection with All Tourism Sectors	12.50 PM – 1.00 PM
	Mr. Anand Thomas		
7	Mr John Kizhakuden	An innovative pudding with date seeds	1.00PM – 1.10 PM
8	Mr. Jithu Doyal	Enhancing Customer Service Excellence Through Emotional Intelligence: A Study on Front Office Staff in Five- Star Hotels in Cochin	1.10 PM – 1.20 PM
	Mr. Vinu Vijayan		
9	Mr.Robert Fernandez	A study on Fast Food Consumption trends in Kerala in the coming 5 Years	1.20 PM - 1.30 PM

Chaired By : Dr. Jeena Antony - Associate Professor -NBS

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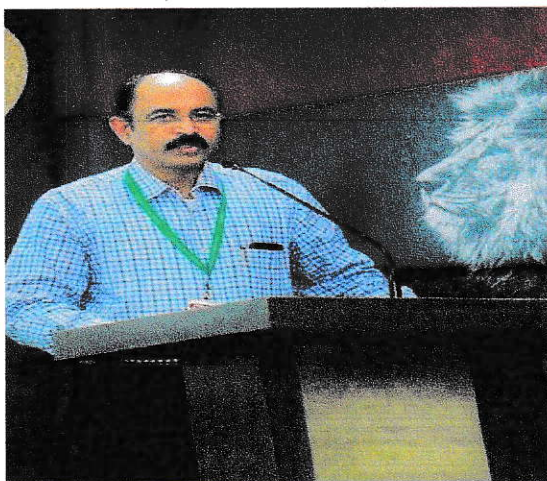
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RESOURCE PERSON'S PROFILE

ONLINE PANELISTS

**Photo of the resource person
(ONLINE CHAIR)**



Profile

Name :Dr.Jacob P.M
Designation: Director-NBS
Naipunnya Institute of Management and
Information Technology Pongam

Thrissur District

(OFFLINE CHAIR)



Name: Dr.Jeena Antony
Designation: Associate Professor,
NBS
Naipunnya Institute of Management and
Information Technology Pongam

Thrissur District



RESOURCE PERSON'S PROFILE

Photo of the resource person	Profile
Dr. Toney K. Thomas 	Name : Dr.Toney K.Thomas Head of the School of Tourism Studies at Mahatma Gandhi University. Dr. Thomas is a renowned expert with research interests in Asian Tourism Studies, Tourist Behavior, and Destination Benchmarking. He has completed projects for notable bodies like the World Bank, European Union, and Ministry of Science and Technology Malaysia.



PHOTOGRAPHS



PARTICIPANT'S LIST

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PARTICIPANT'S LIST

S.No.	Name	Signature
1	Mr. Robert Fernandez (Head of Department)	<i>[Signature]</i>
2	Mr. John K (Associate professor)	<i>[Signature]</i>
3	Mr. Prabhakaran K.G (Corporate chef)	<i>[Signature]</i>
4	Mr. Anand Thomas (Assistant professor)	<i>[Signature]</i>
5	Mr. Praveen Antony (Lab instructor)	<i>[Signature]</i>
6	Mr. Rajan PP (Assistant professor)	<i>[Signature]</i>
7	Mr. Jithu Doyal (Assistant professor)	<i>[Signature]</i>
8	Ms. Renita Fernandez (Assistant professor)	<i>[Signature]</i>
9	Mr. Richi Thomas (Assistant professor)	<i>[Signature]</i>
10	Ms. Nayana Paul (Assistant professor)	<i>[Signature]</i>
11	Mr. Rahul TR (Assistant professor)	<i>[Signature]</i>
12	Mr. Tilvin Sabu (Assistant professor)	<i>[Signature]</i>
13	Mr. Vinu Vijayan (Assistant professor)	<i>[Signature]</i>
14	Ms. Misouti Sarkar (Assistant professor)	<i>[Signature]</i>
15	Ms. Akhila Thomas (Assistant professor)	<i>[Signature]</i>

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FEEDBACK

Name	Designation	Department	Name of the Institute	How did you hear about this conference?	How would you rate the overall organization	How would you rate the Quality of speakers?	How would you rate the Relevance of topics?	How would you rate the Venue & facilities?	How would you rate the Technical support?	Which sessions or speakers did you find most valuable?	Any additional comments or feedback?
Jomol Varghese	Academician	Commerce	Bharata Mata College of Commerce and Arts Choondy, Aluva	Social Media	Very Good	Excellent	Very Good	Excellent	Excellent	-	-
Ms Rosna T J	Academician	Commerce	Bharata Mata College of Commerce and Arts Choondy, Aluva	Social Media	Excellent	Very Good	Very Good	Very Good	Very Good	Good	No
Sujith Mathew George	Academician	Hotel management	St Joseph's IHMCT Palai	Friend	Excellent	Excellent	Excellent	Excellent	Excellent	CSR, sustainability and innovation	Overall excellent
Ajith Mani	Academician	Hotel Management	Christ College Autonomous Irinjalakuda	Directly from NIMIT	Excellent	Excellent	Excellent	Excellent	Excellent	All good	Good Job Special Appreciation to Akhila Mis
Tilvin Sabu	Academician	Hotel Management	NIMIT	Directly from NIMIT	Excellent	Excellent	Excellent	Good	Good	Dr Toney	Nil
Rebecca Ann Alex	Student	Hotel management	St Joseph's institute of hotel management and catering technology palai	Brochure	Good	Good	Excellent	Good	Poor	Waste management	Nil
Sonia Thomas	Academician	Hotel Management	Naipunnya Institute of Management and Information Technology	Directly from NIMIT	Very Good	Very Good	Very Good	Good	Very Good	Dr Teny K. Thomas	Non
AnoopM	Academician	Hotel management & catering technology	St Josephs institute of Hotel management & catering technology, pala	Social Media	Excellent	Excellent	Excellent	Excellent	Excellent	Dr Toney k Thomas	Overall good



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