
NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY

PONGAM, KORATTY, THRISSUR, KERALA

UNIVERSITY OF CALICUT

NATIONAL SERVICE SCHEME

UNIT NO: 278

Report on Swachhata Hi Seva Cleaning Initiatives

The Swachhata Hi Seva National Service Scheme organized a series of impactful cleaning initiatives aimed at enhancing cleanliness and environmental awareness in the community. From September 18 to October 2, 2024, nearly 100 NSS volunteers participated in these events, demonstrating their commitment to fostering a cleaner and healthier environment. These activities were not only focused on cleaning but also included engaging with local residents to promote sustainable practices.

The first initiative took place on September 18, 2024, along the service road between Angamaly and Karukutty in the afternoon. Volunteers worked diligently to remove litter from the roadside, particularly targeting plastic waste and other debris that contribute to environmental degradation. Their efforts helped to raise awareness among passersby about proper waste disposal practices and the importance of keeping public spaces clean.

On September 20, 2024, volunteers gathered at the Naipunnya College bus stop and the adjacent canal side for a morning cleanup. This initiative aimed to address the litter and debris accumulation in this busy area. Participants engaged in clearing waste and also took the opportunity to plant saplings, contributing to the beautification of the surroundings. The volunteers' efforts significantly improved the area's cleanliness and encouraged commuters to be more mindful of their impact on the environment.

The third event was held on September 24, 2024, at the service road in Kizhakkumuri during the forenoon. Volunteers focused on general litter cleanup, engaging with the community to raise awareness about the importance of maintaining clean public spaces. Although there were no resource persons present for formal sessions, the volunteers' enthusiasm and dedication resonated with local residents, sparking conversations about cleanliness and environmental responsibility.

On September 27, 2024, the cleaning drive continued along Chirangara-Pongam Road in the forenoon. Volunteers

Pongam, Koratty East, Thrissur District, Kerala State, India. Pin-680308.

Phone +91 9605001987, 04802730340, 2730341, 2733573

www.naipunnya.ac.in, mail@naipunnya.ac.in



worked hard to clear the roadside of litter, promoting the importance of community involvement in maintaining cleanliness. Their interactions with residents fostered a collaborative spirit, encouraging individuals to take pride in their surroundings and make conscious efforts to reduce litter.

The final initiative took place on October 2, 2024, at Puliyanam Mambra roadside. In this forenoon event, volunteers focused on cleaning while also engaging with local residents to discuss the importance of waste management. The lack of a structured educational session did not hinder the volunteers' ability to connect with the community, as their hands-on approach demonstrated the impact of collective action in promoting cleanliness.

In conclusion, the series of cleaning initiatives organized under the Swachhata Hi Seva National Service Scheme successfully enhanced cleanliness in the targeted areas while promoting environmental awareness among participants and community members. The dedicated efforts of the NSS volunteers showcased the importance of community involvement in fostering a cleaner environment. Continued engagement and follow-up initiatives will be vital in sustaining the positive impact of these activities and encouraging long-term commitment to cleanliness within the community.

Prepared by,

Verified by,

Approved by,



Ms. Emil George
NSS Programme Officer



Dr. Joy Joseph Puthussery
Dean of Studies



Fr. Dr. Paulachan K. J.
Principal & Exe. Director



PHOTOGRAPHS



Pongam, Koratty East, Thrissur District, Kerala State, India. Pin-680308.

Phone +91 9605001987, 04802730340, 2730341, 2733573

www.naipunnya.ac.in, mail@naipunnya.ac.in

