

FASHION DESIGNING DEPARTMENT

Field Visit Report – Sahrudaya Silk Weaving Centre, Angamaly

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To reach the unreachable

Date of event: 07/08/2025

Faculty In-charge: Megha A



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NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY

NO: NIMIT/NFD/WSP/01/2024-25

Date: 02/08/2025

Circular

The Department of Fashion Designing is organizing a field visit to **Sahrudaya Silk Kendra, Angamaly on 7th August 2025**, in connection with the observance of **National Handloom Day**.

The students of B.Sc. Costume and Fashion Designing (1st Semester) will participate in this visit. Faculty members Ms. Alakananda and Ms. Megha A will accompany the students.

The visit will provide an opportunity for students to explore the processes of silk weaving and gain practical exposure to Kerala's rich handloom heritage. As part of the activity, the event will also be documented in the form of a short documentary, which will later be published on the college's official platforms to promote cultural awareness and academic learning.

The visit will start at 10:00 AM and will conclude at 12:00 PM.



Rev. Fr. Dr Paulachan KJ

(Principal)



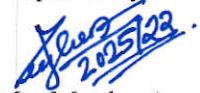
REPORT

Fashion Designing Department undertook an educational field visit for the BSc Costume and Fashion Designing students on **August 07, 2025**, coinciding with the celebration of **National Handloom Day**. The visit was organized to the Sahrudaya Silk Kendra, located in Angamaly, which is renowned as the first and existing silk weaving center in Kerala. Sahrudaya Silk Kendra is famous for its exquisite range of pure silk fabrics and sarees, representing the rich heritage and craftsmanship of Kerala's traditional textile industry. The visit provided students with an invaluable opportunity to witness the intricate processes involved in silk weaving and fabric production.

The group, accompanied by the class teacher Ms. Alakananda and department representative Ms. Megha A, spent valuable time from 10:00 a.m. to 12:30 p.m. at the center. Alongside the students, Mr. Jeelson Denny joined to capture videos and footage to prepare a documentary to highlight the visit.

The visit was thoughtfully guided by Ms. Laly, the in-charge of Sahrudaya Silk Kendra, who shared valuable knowledge and insights about the silk weaving processes with the students. The students observed and gained in-depth knowledge about the entire silk weaving process, from thread selection and dyeing to the traditional handloom weaving techniques practiced by skilled artisans. The center is renowned for its collection of pure silk fabrics and sarees, which reflect Kerala's rich heritage. Visit offered a practical and immersive learning experience, enhancing the students' appreciation for traditional craftsmanship and the cultural significance of silk weaving. The footage recorded by Mr. Jeelson Denny, will be used to create a documentary, showcasing the heritage and skills witnessed during the visit. A short documentary was also planned as part of the visit, which will be published in the college's YouTube channel and website to promote cultural awareness and academic learning.

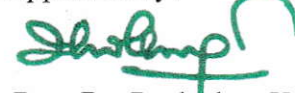
Prepared by:


Ms. Megha A
Assistant Professor

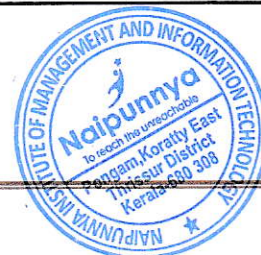
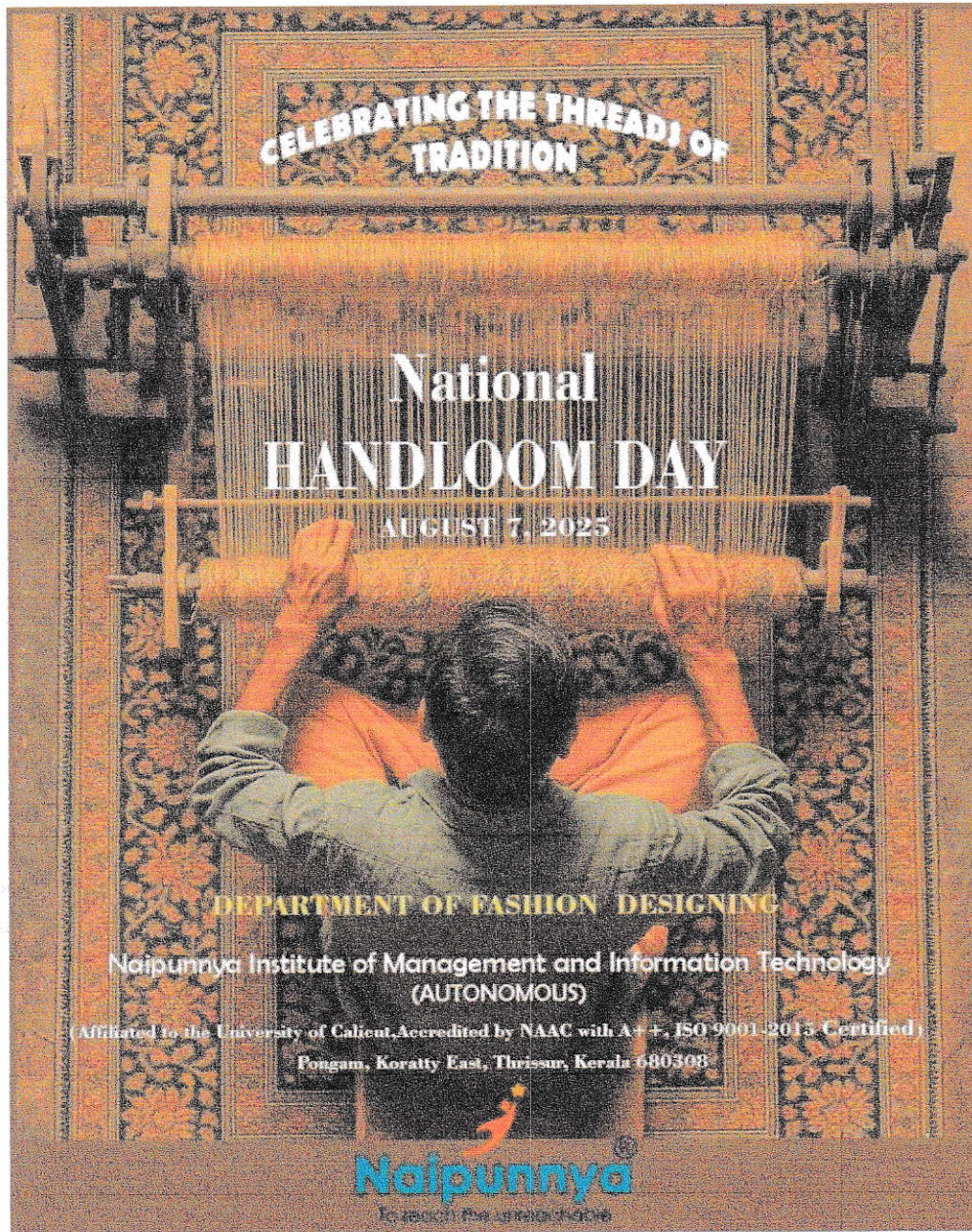
Verified by:


Ms. Teresa Parackal
Vice Principal Academics

Approved by:


Rev. Dr. Paulachan K J
Principal

BROCHURE



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DETAILS OF THE VISIT

DATE: 07/082025
KENDRA

TIME :10.00 AM. – 12.30 PM

VENUE: SAHRUDAYA SILK

STUDENTS LIST: BSC CFD 1ST SEM

Leena P

Aneetta AP

Nivedya Lakshmanan

Muhammad Aslam

Shamnad NS

Akash PJ

Kaluangailiu Kamsuan

Gaduangamliu Dangmei

Anitta Varghese

Rosemary

SAHRUDAYA SILK KENDRA

Sahrudaya Silk Kendra, located in Angamaly, Ernakulam, Kerala, is a prominent manufacturer and retailer of silk fabrics. Sahrudaya Silk Kendra started in 1989, as part of women empowerment project of welfare services, Ernakulam in Angamaly-Chambanoor, operates under the umbrella of Sahrudaya Welfare Services Ernakulam, a registered charitable and non-profit organization. The organization's mission is to support self-help groups by promoting their small-scale industries and creating a market for their products. In addition to their silk business, Sahrudaya Welfare Services is involved in various social initiatives, including supporting victims of natural disasters and focusing on community well-being. They are known for their 100% pure silk products which are also Silk Mark Certified. The center focuses on ensuring quality in silk fabric production. As of now, they do not have sericulture facilities for producing silk fibers. Instead, they procure pre-spun silk yarn from dealers and bring it to the Silk Kendra for further processing. The center places orders for specific yarn colours with the dealers and brings the yarn to the center for weaving. However, factors like floods, demonetization, and the rise of online marketing have negatively affected their market, and they continue to face challenges because of these issues. Sahrudaya Silk Kendra is the only center in Kerala dedicated to weaving pure silk fabrics.

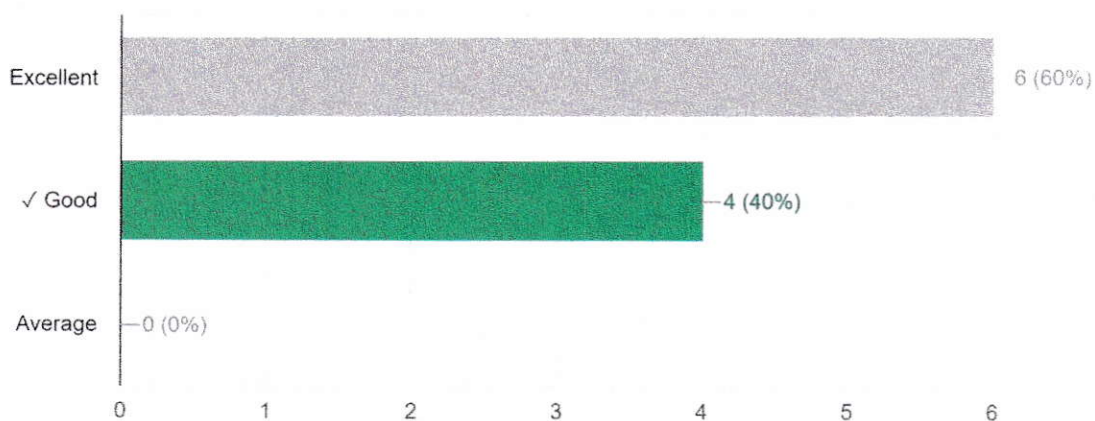
PHOTOGRAPHS OF THE VISIT



FEEDBACK

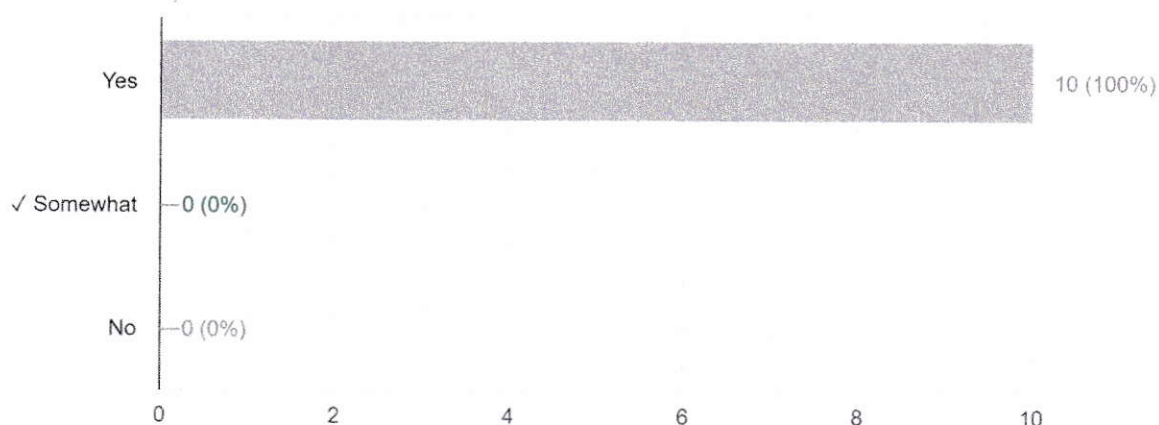
How would you rate your overall experience of the field visit

4 / 10 correct responses



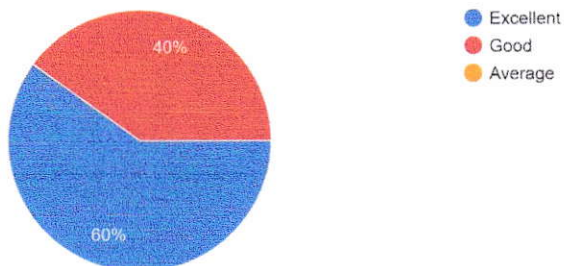
Did the visit help you better understand traditional silk weaving techniques?

0 / 10 correct responses



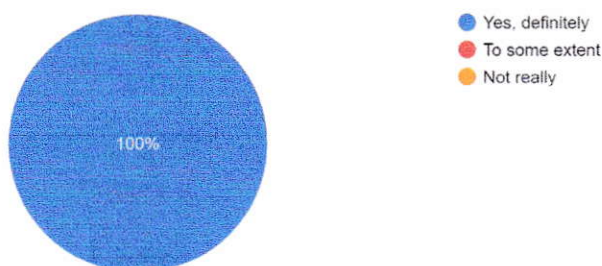
How would you rate the guidance provided by Ms. Laly during the visit?

10 responses



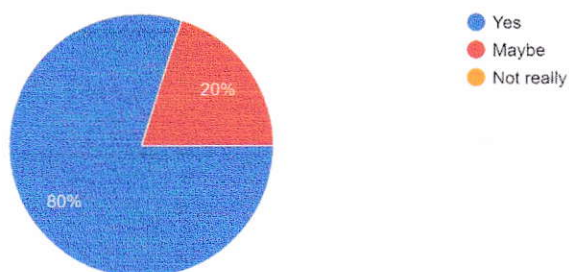
Do you think this kind of field visit helps in gaining practical knowledge beyond classroom teaching?

10 responses



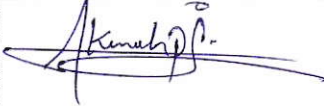
Do you feel motivated to explore more about handloom and textile heritage after this visit?

10 responses



PARTICIPANT LIST:

BSC Costume & Fashion Designing

SL.NO	NAME	SIGNATURE
1	AKASH P J	
2	ANEETA A P	
3	ANITTA VARGHESE	
4	GAIDUANGAMLIU DANGMEI	
5	KALUANGAILIU KAMSUAN	
6	LEENA P	
7	MUHAMMED ASLAM	
8	NIVEDHYA LAKSHMANAN K	
9	ROSEMARY JOY	
10	SHAMNAD N S	