

Post Graduate Department of Commerce
Friday Market Report

Naipunnya
To reach the unreachable

Date of event: 2024-2025

Faculty In-charge: Joseph James and Malavika M R



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REPORT

The Friday Market is an Edu-Earn initiative of Naipunnya Institute of management and Information Technology Department of Commerce. The Friday Market is a real time market which offers the students to experience the real-life market situations that they learn in their academics. The practical knowhow and the experience that the students get is much valued and appreciated. The market functions on Fridays from 9:00am to 4:00pm. The students in charge of the stall will collect products sourced from vendors within the Naipunnya college at their suggested price and offer the same for sale to the campus community. The students in charge are also permitted to sell homemade snacks and other eatables through the market during their sale. Apart from the experience for the students, they also get a platform for the members in the campus to sell their excess produces from home at a reasonable price. The campus community gets an opportunity to buy quality organic /homemade products at lower prices than the market and that too from sellers whom they know.

The Friday Market operates with the following rules:

- Organic / homemade products can only be brought for sale.
- Self-made hand-crafted products may be offered for sale.
- Student representatives get 10% commission from the sale value of product sold.
- Students can approach anyone from the campus for sourcing products for the market.
- The class may choose theme-based presentation of their market if needed.
- Unsold products will be returned to the vendors on the same day.
- Sale proceeds of the day will be settled on the next working day after deduction of 10% commission.
- Products bought from outside vendors or other sources are not allowed for sale.

The market operates with selected student coordinator from a class who would run the market for a day under the guidance of the faculty coordinator and the class teacher. The stalls had variety of products for sale which spanned from homemade snacks to cakes and confectionaries and from handicrafts to home grown products from the students and faculty members. This helped the student's community as well as the other Nimitians to reap financial benefits from the excess agricultural products produced at home. The market aims to bring together the producers and the final consumers thereby eliminating the intermediaries. This shall benefit the producers and consumers financially. Apart from the class wise events, the students also organized Onam sale. The summary of the Friday markets conducted are furnished below.



FRIDAY MARKET SUMMARY

SL NO	DATE	CLASS	NO.OF STUDENTS	SALES	COMMISSION	STUDENT'S EARNING OTHER THAN COMMISSION	TOTAL EARNINGS BY STUDENT
1	21-06-2024	M. Com III B.COM FIN	6	2800	280	2415	2695
2	01-07-2024	A	9	2269	270	1820	2090
3	05-07-2024	III B.COM B III B.COM	6	1225	123	820	943
5	09-08-2024	COOP	5	2350	235	1053	1288
6	23-08-2024	III B.COM CA	4	3920	392	3594	3986
7	30-08-2024	III B.COM B	4	3790	379	3257	3636
8	06-09-2024	I BBA	4	1125	120	825	945
9	11-09-2024	III CA	5	18850	1500	0	1500
10	27-09-2024	III B.COM A	6	3619	360	3470	3830
11	04-10-2024	III BBA	4	2195	220	1342	1562
12	10-10-2024	I M.COM	4	2419	240	1765	2005
13	18-10-2024	I B.COM B	5	2090	209	1480	1689
14	25-10-2024	I B.COM A II B.COM FIN	4	2000	200	1263	1463
15	15-11-2024	A	6	4350	435	2580	3015
16	22-11-2024	II FIN A	6	2035	203	1347	1550
17	29/11/2024	II B.COM C	4	6840	684	5320	6004
19	10-01-2025	II FIN B	5	2815	281	1406	1687
20	24-01-2025	I M.COM	4	2180	218	1352	1570
TOTAL			91	66872	6349	35109	41458

Prepared by:

Malavika

Ms. Malavika M R

Faculty Coordinator

Verified by:

Dr. Mathew Jose K

Dr. Mathew Jose K

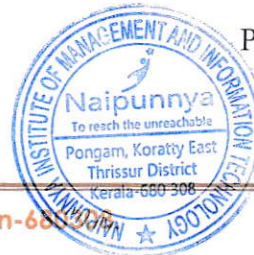
Head of The Department

Approved by:

Fr. Dr. Paulachan K.J.

Fr. Dr. Paulachan K.J.

Principal



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BROCHURES

ONAM MARKET / PAYASAMELA



NAIPUNNYA
NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY
(AFFILIATED TO UNIVERSITY OF CALICUT, ACCREDITED BY NAAC WITH A++-3001-2015 CERTIFIED)

AVANI '24
ENTREPRENEURSHIP DEVELOPMENT CLUB
Presents
PALADA PAYASA MELA

1 ltr.
~~Rs. 260~~
Rs. 230

Palada payasam is prepared
by professional cooks.
Payasam delivery from 12 pm
to 3 pm on 11 - 09 - 2024

Faculty Co-ordinator
Mr. Joseph James
+91 99462 75055

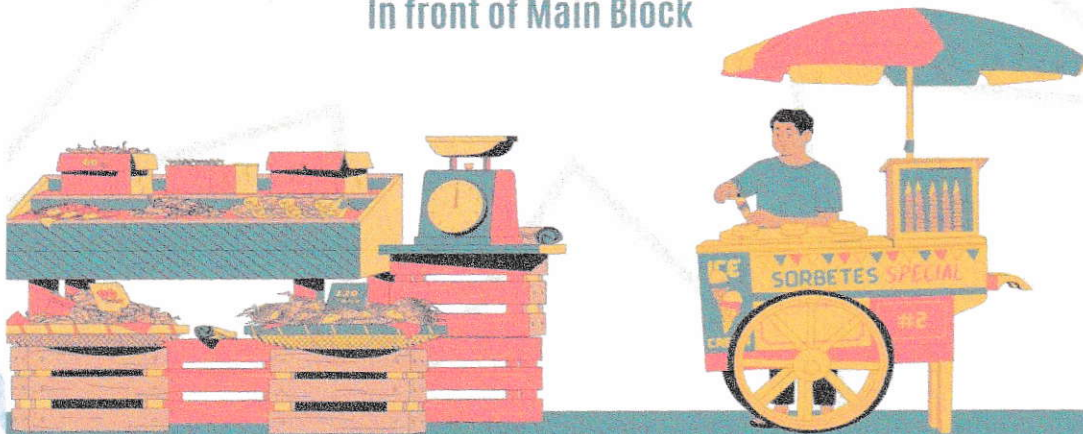
Student Co-ordinator
Sandra Shaju
+919526854792

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FRIDAY MARKET

22 November 2024
In front of Main Block



Faculty Coordinators: Mr. Joseph James
Ms. Malavika

Student Coordinators: Abhai Jagadeesan Ph no: 7356430531
Alan Shibu

If anyone is interested to contribute to Friday
market please contact our coordinator





4TH SEM BCOM CA CONDUCTS

FRIDAY MARKET

NOV 28th & 29th | 9.30AM - 4PM
IN FRONT OF MAIN BLOCK

Faculty Coordinators

Mr. Joseph James

Ms. Malavika

Student Coordinators

Riyamol KA- 96333 66105

Josemon Vavachan-90482 45977

**NB ; If anyone is interested to contribute to our
Friday market please contact our coordinators**



PHOTOGRAPHS



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