

World Tourism Day 2024



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Date of Event: 27/09/2024

Faculty In-charge: Ms. Renita Fernandez , Mr. Anand Thomas



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Circular

No: NHM/ /05/2024-25

Date: 20.08.2024

This is to inform all I-year MDC students that the Department of Hotel Management will be conducting a World Tourism Day Celebration on:

- **Date:** 27th September 2024
- 🕒 **Time:** 10:00 AM to 12:00 PM
- 📍 **Venue:** Seminar Hall

All students are encouraged to attend and participate actively in the event to understand the importance of tourism in the global economy and cultural exchange.

Attendance is compulsory.



Rev Fr. Dr. Paulachan K.J
Principal



World Tourism Day 2024

REPORT

World Tourism Day is an annual event celebrated globally on September 27th to promote the significance of tourism and its cultural, social, political, and economic value. This year, The Dept. of Hotel Management had the privilege of organizing and participating in the World Tourism Day celebrations alongside the enthusiastic members of our Tourism Club. The theme for 2024 was "Tourism & green Investments," which resonated with the current global tourism landscape.

The World Tourism Day celebrations took place at our educational institution, bringing together students, faculty members, and experts from the tourism industry. The event was designed to educate, inspire, and engage our Tourism club members and the wider community in meaningful discussions related to tourism's role in fostering inclusive growth.

The event began with an inaugural ceremony that featured a welcome address, lighting of the lamp, and a keynote speech by Dr. Shobha Menon. In the address, Dr. Menon emphasized the importance of sustainable tourism practices and how they can contribute to the overall development of a destination and its communities.

The workshops covered various aspects of tourism, including responsible tourism, ecotourism, community-based tourism, and the use of technology in the industry. The students actively participated in discussions to gain a deeper understanding of these topics. The discussions provided valuable insights and generated thought-provoking questions from our club members. The interactions allowed students to gain valuable insights and make meaningful connections for their future careers in tourism.

The World Tourism Day celebrations were a resounding success, thanks to the active participation and engagement of our Tourism Club members. The event not only educated students about the importance of inclusive tourism but also inspired them to become responsible and ethical travellers, with a deep

understanding of the impact their choices could have on destinations and communities.

As an educator and consultant, we were happy to have Dr. Shobha Menon as a part of this event, which served as a platform for fostering a greater sense of responsibility and stewardship among the future leaders of the tourism industry. It is our hope that the knowledge and experiences gained during this celebration would guide our students in promoting sustainable and inclusive tourism practices throughout their careers.

Prepared by:



Ms. Renita Fernandez
Mr. Anand Thomas
Event Coordinator

Verified by:



Mr. Robert Fernandez
HOD-Dept of HM

Approved by:



Rev. Fr. Dr. Paulachan K.J
Principal

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Guest Profile of Dr. Shobha Menon

Dr. Shobha Menon started her career as Management trainee in Fertilisers and Chemicals Travancore Ltd. and was Chief Manager when she left FACT to join Aspinwall & Co. where she was the Business Head for their tourism division for many years. During this period, she travelled extensively in India and abroad, promoting Kerala as a destination. Subsequently, she joined academics and taught Management subjects in Adi Shankara Business School and SCMS School of Technology and Management. She holds a PhD from Cochin University of Science and Technology. Her doctoral thesis is on tourism marketing. She holds postgraduate degrees in Economics and Management. She has many publications in international journals and has also published a book on Tourism. She has presented research papers at many national and international conferences. She was a resource person for Management Development Programmes for Kerala State Road Transport Corporation and for AICTE-sponsored training Programmes. Currently she is visiting professor at Amrita Business School. She is also an active member of Kerala Management Association and is a core committee member in KMA's Women Managers' Forum.

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BROCHURE



**NAIPUNNYA INSTITUTE OF MANAGEMENT
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(Affiliated to the University of Calicut, Accredited by NAAC with B++, (ISO 9001-2015 Certified)
Pongam, Koratty East, Thrissur District, Kerala State, India, Pincode - 680 308

DEPARTMENT OF HOTEL MANAGEMENT
Presents

WORLD TOURISM DAY SEMINAR

Theme - "Tourism and Peace"

Date : Friday, 27-09-2024
Time : 10.00 am to 12.00 pm
Venue : Chethana (Seminar Hall)
Participants : 1 Year Students (MDC - Tourism Concepts)

Resource Person:



Dr. Shobha Menon
Professor,
Amrita Business School



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PROGRAMME SCHEDULE

World Tourism Day 2024

SEMINAR

Date: 27/09/2024

TIME :10.00 AM

Venue: Seminar Hall (Main Block)

Prayer Song

Welcome address

: Mr.Robert Fernandez

(HOD – Dept of Hotel Management)

Presidential address

: Rev.Fr. Dr. Paulachan K.J

(Executive Director & Principal)

Memento to the Guest

: Rev.Fr. Dr. Paulachan K.J

(Executive Director & Principal)

Session by the Resource Person

: Dr.Shoba Menon

(Professor,Amrita Business School)

Vote of Thanks

: Ms Mariya Angel

(III Year B.SC.HMCA)



PHOTOGRAPHS/SCREENSHOTS



FEEDBACK

28/5/2024 7:14:39	vishnuprakash@gmail.com	I B.Sc HMCA	Neutral	Yes	No	Very Good	No
28/5/2024 8:47:29	rashin @gmail.com	I B.Sc HMCA	Easy	Yes	Yes	Good	Yes
28/9/2024 18:15:25	anay krishnan @gmail.com	I B.Sc HMCS-B	Easy	Yes	Yes	Excellent	Yes
28/9/2024 18:15:38	ps hrithish @gmail.com	I B.Sc HMCS-B	Easy	Yes	No	Good	Yes
28/9/2024 18:17:04	j sreenandan p 1032006@gmail.com	I B.Sc HMCS-B	Neutral	Yes	No	Good	Yes
28/9/2024 18:23:36	winston sajan 300@gmail.com	I B.Sc HMCS-B	Easy	Yes	Yes	Good	Yes
28/9/2024 18:44:15	jerom jose @gmail.com	I B.Sc HMCS-B	Easy	Yes	Yes	Very Good	Yes
28/9/2024 18:54:09	joseph p o @gmail.com	I B.Sc HMCS-B	Easy	Yes	Yes	Very Good	Yes
28/9/2024 18:59:03	josephshaji975@gmail.com	I B.Sc HMCS-B	Easy	Yes	Yes	Good	Yes
28/9/2024 19:18:32	sreya saju @gmail.com	I B.Sc HMCS-B	Neutral	Yes	Yes	Good	Yes
28/9/2024 19:38:23	rahul roy m 083@gmail.com	I B.Sc HMCS-B	Easy	Yes	Yes	Fair	Yes
28/9/2024 19:56:03	eldho joshi 311@gmail.com	I B.Sc HMCS-B	Neutral	Yes	No	Good	Yes
28/9/2024 20:19:28	ajex siju @gmail.com	I B.Sc HMCS-B	Easy	Yes	No	Excellent	Yes
28/9/2024 20:56:50	anson tomy n357@gmail.com	I BHA	Easy	Yes	No	Good	Yes
28/9/2024 21:02:28	a jose k madhu 6@gmail.com	I BHA	Neutral	Yes	Yes	Good	No
28/9/2024 21:09:28	jerin joju @gmail.com	I BHA	Neutral	Yes	Yes	Good	Yes
28/9/2024 21:13:25	sabari bhaskar m @gmail.com	I BHA	Difficult	Yes	Yes	Good	Yes
28/9/2024 21:16:59	thobiyas winson @gmail.com	I BHA	Neutral	No	No	Fair	Yes
28/9/2024 21:24:26	roshan p varghese f@gmail.com	I BHA	Difficult	No	No	Poor	No
28/9/2024 21:33:45	sachin k viju @gmail.com	I B.Sc HMCA	Easy	Yes	No	Good	Yes
28/9/2024 21:41:28	rohith rupesh @gmail.com	I BHA	Neutral	Yes	No	Good	Yes



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28/9/2024 21:58:56	brito antony @gmail.com	I BHA	Easy	Yes	Yes	Good	Yes
28/9/2024 22:02:08	ashwin shaju @gmail.com	I B.Sc HMCA	Very Easy	Yes	Yes	Good	Yes
28/9/2024 23:00:06	j anandhakrishnan s 6@gmail.com	I B.Sc HMCA	Easy	Yes	No	Good	Yes
28/9/2024 23:06:49	benjamin thomas @gmail.com	I B.Sc HMCS-B	Neutral	Yes	Yes	Good	Yes
28/9/2024 22:24:50	vaibhav visveswaran @gmail.com	I B.Sc HMCS-B	Easy	Yes	No	Fair	Yes
28/9/2024 7:39:30	jostin johnson 783@gmail.com	I B.Sc HMCA	Easy	Yes	Yes	Good	Yes

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