

NAIPUNNYA DIGITAL REPORT

(2024-2025)

Naipunnya
To reach the unreachable

Date of Event: June 2024 - March 2025

Faculty In-charge: Ms. Rajani Stanley



Pongam, Koratty East, Thrissur District, Kerala State, India. Pin-680308.

Phone +91 9605001987, 04802730340, 2730341, 2733573

www.naipunnya.ac.in, mail@naipunnya.ac.in

REPORT

Naipunnnya Digital stands as a symbol of innovation and opportunity, empowering students to enhance their skills and explore their potential in the digital domain. This dynamic YouTube channel seamlessly blends infotainment, creativity, and skill development, providing an engaging platform for students to excel while spreading positivity. Through interactive content and hands-on programs, the channel nurtures creativity and technical proficiency.

The Students actively participate in various aspects of content creation, from anchoring and hosting to video editing and production. They are encouraged to experiment, refine their technical abilities, and step in front of the camera to strengthen their presentation and communication skills.

The channel has witnessed remarkable growth, with students actively engaged in its various programs. Whether working behind the scenes or appearing on camera, the students have embraced opportunities to showcase their talents and creativity. Beyond being a talent showcase, Naipunnnya Digital offers a glimpse into campus life, covering a wide range of events, including cultural festivals, sports tournaments, and community service initiatives.

Throughout this academic year, the channel has uploaded captivating videos and shorts, reflecting the vibrancy and dynamism of campus activities. Naipunnnya Digital remains committed to celebrating the diverse voices and stories that define our college experience, continuing to serve as a platform for students to learn, grow, and share their unique perspectives.

Prepared by:



Ms. Elsa Jose

Training Dept.

Verified by:



Ms. Rajani Stanley

HOD, Training Dept.

Approved by:



Rev. Fr. Dr. Paulachan K J

Principal



Naipunnya Digital 2024-2025 (June)

Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	4 Year Honours Degree!! Admissions Open		03/06/2024	https://www.youtube.com/watch?v=7TzOtYM3DLA	3
2	4 Year Honours Degree!! Admissions Open		05/06/2024	https://www.youtube.com/shorts/Q_dWqNPNxxc	1
3	4 Year Honours Degree!! Admissions Open		11/06/2024	https://www.youtube.com/watch?v=Py0Obezh2G0	3
4	ALUMNI SPEAKS		15/06/2024	https://www.youtube.com/watch?v=r4tBRZRJpOk	1
5	ALUMNI SPEAKS		17/06/2025	https://www.youtube.com/shorts/6L9S8F7pNvc	1



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Naipunnya Digital 2024-2025 (July)

Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	Nidarsana 2024		10/07/2024	https://www.youtube.com/watch?v=9lxnvngbkqQ	First Years
2	NAAC Peer team visit	18/07/2024 & 19/07/2024	21/07/2024	https://www.youtube.com/watch?v=o2tB27BftR0	All

Naipunnya Digital 2024-2025 (August)

Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	NAAC Peer team visit	18/07/2024 & 19/07/2024	04/08/2024	https://www.youtube.com/watch?v=-270hTR9hZMs	All

Naipunnya Digital 2024-2025 (October)

Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	Face 2 Face	8/10/2024	07/10/2024	https://www.youtube.com/watch?v=cqZNHw8Vk6s	16
2	Face 2 Face - shorts		07/10/2024	https://www.youtube.com/shorts/dP6erUG7nWo	
3	Snehasangama m		27/10/2024	https://www.youtube.com/watch?v=AyElsEYHHWk	All
4	NAAC Peer team visit	28/10/2024 & 29/10/2024	30/10/2024	https://www.youtube.com/watch?v=UdzDYa8zSYU	All

Naipunnya Digital 2024-2025 (November)				
Sl.No	Program Name	Conducted	Released	Link
1	Naipunnya Excellence Awards'24	09/10/2024	11/11/2024	https://www.youtube.com/watch?v=a8IMCC08rQE
2	Chasmenta'24		12/11/2024	https://www.youtube.com/shorts/MFQvLPtvNjI
3	University Rank Holders		20/11/2024	https://www.youtube.com/shorts/EoVz0Bp0c4Y

Naipunnya Digital 2024-2025 (December)					
Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	NAAC Accredited A++ Grade	28/11/2024 & 29/11/2024	07/12/2024	https://www.youtube.com/shorts/wj-9au62jOO	All
2	NAAC Accredited A++ Grade	28/11/2024 & 29/11/2024	10/12/2024	https://www.youtube.com/shorts/R8GnRy7Btgs	All
3	LEGADO Union Inauguration	17/12/2024	15/12/2024	https://www.youtube.com/shorts/3Oe_R10O-Dg	All

Naipunnya Digital 2024-2025 (February)					
Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	Crescendo	29/01/2025	02/02/2025	https://www.youtube.com/watch?v=U_b9Goaryd7Q	All

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2	Leaders Thrive	17/01/2025 & 18/01/2025	10/02/2025	https://www.youtube.com/watch?v=jc_kFXC0tx7E	40
3	Selezione	25/02/2025	26/02/2025	https://www.youtube.com/shorts/6lXAhzHy3o8	17

Naipunnya Digital 2024-2025 (March)

Sl.No	Program Name	Conducted	Released	Link
1	Annual Report	07/03/2025	09/03/2025	https://www.youtube.com/watch?v=WAEDgMNFq7M
2	Crearis' 25	06/03/2025 & 07/03/2025	21/03/2025	https://www.youtube.com/watch?v=yJq5Ust649M

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