

**Department of Commerce**

**Meraki**

**Naipunnya**

To reach the unreachable

**Date of event: 8/10/ 2024**

**Class: III (V sem) B. COM CA**

**Class teacher: Dr. Fairooz Ashareff**

**Faculty In-charge: Ms. Agnes Beneeta & Ms Rinku**

**Day commemorated: World Teacher's Day (5<sup>th</sup> October)**



Pongam, Koiratty East, Thrissur District, Kerala State, India. Pin-680308.

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No: NIMIT/NTR/ CP-MER /01-02/2024-25

Date: 01/10/2024

**Circular**

Class forum brings a holistic development in students and teaches them basic lessons of team work and strategic planning. Hence the Training Department has decided to organize *Meraki*, a seated forum in the campus. This year *Meraki* is scheduled on Tuesdays from 2:15-3:15 p.m. and the venues will be Main Block Seminar Hall and MBA Seminar Hall.

The new sessions of the forum for the month of October 2024 are scheduled as follows:

| Date       | Class                         | Audience                      |
|------------|-------------------------------|-------------------------------|
| 01/10/2024 | 3rd year B. Com F B           | 3rd year B. Com CA            |
| 08/10/2024 | 3rd year B. Com CA            | 3rd year HMCS B               |
| 22/10/2024 | 2 <sup>nd</sup> year B. Com B | 2 <sup>nd</sup> Year B. Com C |
| 28/10/2024 | 2 <sup>nd</sup> Year B. Com C | 2 <sup>nd</sup> year BCA A    |



Fr. Dr. Paulachan K.J.

Principal



## REPORT

On October 8th, the V Semester B. Com Computer Application students hosted *Meraki*, a seated assembly, with the V Semester HMCS B Batch as the audience. The program was coordinated by Bibin Davis and Edwin Dilson under the guidance of their class advisor, Dr. Fairouz Ashareff. The class adopted a unique theme, *Symferon (Think Win-Win)*, inspired by Stephen R. Covey's book *The Seven Habits of Highly Effective People*.

Ms. Fathima Hana served as the MC for the event. The program commenced with a prayer led by Sruthi and Ardra, followed by a welcome address from Ajin. Diya then introduced the event's theme. Kiran, Sruthi, and Athul Shaji conducted a news-reading segment, after which a role-play session illustrated the value of collaboration and Win-Win thinking. The story featured Alex, a talented chef, and David, a restaurant owner, working together to design a profitable and creative menu, navigating challenges and forging a successful partnership.

Edwin Dilson gave a brief talk on the startup company Zepto, while Stephen R. Covey was highlighted as the inspiring personality of the day by Ms. Sandra. The students then participated in a marketing game where two teams competed to advertise a steel bottle, with prizes for the winning team. The program also honoured World Teacher's Day (October 5th) with a commemorative speech by Mr. Albin. Teachers distributed candles to students, symbolizing the way educators illuminate the path of knowledge. Purnima S., Head of the Department of Languages, provided an evaluation of the event. Ms. Ardra delivered the vote of thanks, and the assembly concluded with a patriotic song. The event was graced by Ms. Rajani Stanley, Head of the Training Department, along with other faculty members, whose presence added to the occasion's significance.

Prepared by:

  
Dr. Fairouz Ashareff  
Dept. of Commerce

Verified by:

  
Ms. Rajani Stanley  
Head of the Training Department

Approved by :

  
Rev. Fr. Dr. Paulachan K. J.  
Principal

**BROCHURE**



**Naipunnya**<sup>®</sup>  
NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY  
(AFFILIATED TO UNIVERSITY OF CALICUT ACCREDITED BY NAAC WITH B++ ISO 9001-2015 CERTIFIED)

# MERAKI SYMFERON

**THINK  
WIN-WIN**

**08 OCT 2024 | 9:55 AM**  
**MBA BLOCK SEMINAR HALL**  
**5TH SEMESTER B.COM.CA**

**CLASS INCHARGE**  
**DR. FAIROOZ ASHAREFF**

**STUDENT CO-ORDINATORS**  
**BIBIN DAVIS AND EDWIN DILSON**

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***SYMFERON (Think Win win) - MERAKI'24***

**PROGRAM SCHEDULE**

**Class: V SEM B.COM CA**

**Class Teacher: Dr.Fairooz Ashareff**

**Audience: V SEM HMCS B**

**Duration: 1 Hour**

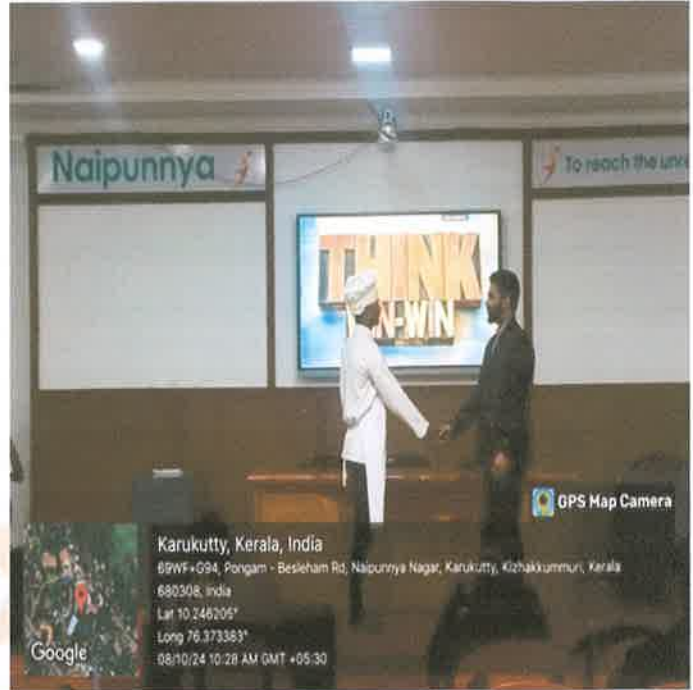
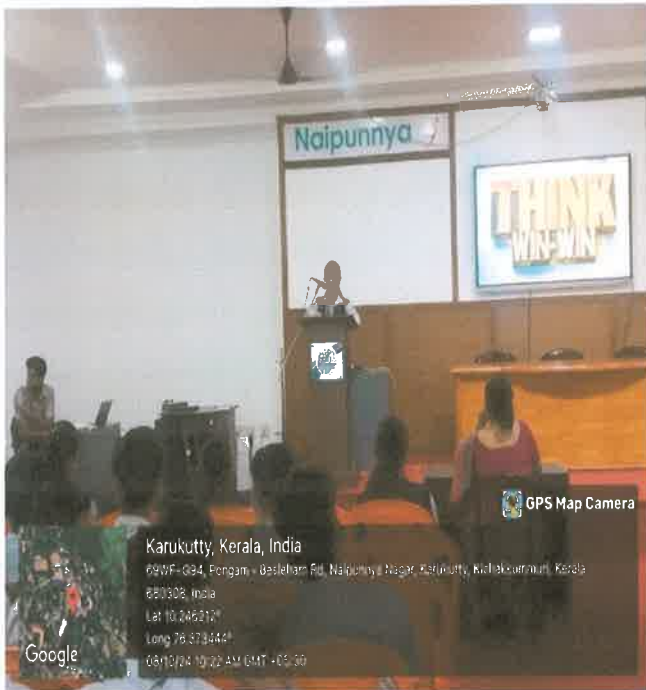
**Theme: Think Win Win**

**Date: 08/10/2024**

**Program Details:**

|                           |                                                  |
|---------------------------|--------------------------------------------------|
| MC                        | : Ms Fathima Hana                                |
| A Hymn of Grace           | : Ms Ardra & Ms Sruthi                           |
| Welcome Speech            | : Mr. Ajin                                       |
| Theme introduction:       | : Ms. Diya                                       |
| News Pulse                | : Mr. Kiran ,Mr Athul Shaji & Ms Sruthi          |
| Role play (Think Win Win) | : Thejus & Team                                  |
| Start Up                  | : Edwin Dilson                                   |
| Inspiring personality     | : Sandra                                         |
| Marketing Game            | : Bibin Davis                                    |
| Commemorative Talk        | : Mr. Albin & Team                               |
| Feedback Loop             | : Students representative ( Vth semester HMCS B) |
| Vote of Thanks            | : Ms Ardra Martin                                |
| Evaluation                | :                                                |
| Patriotic song            | :                                                |

## PHOTOGRAPHS /SCREENSHOTS



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**MERAKI Evaluation Sheet**

Class: V sem B.com CA

| Content-Theme<br>(10) | Innovative methods<br>(10) | Infotainment<br>(10) | Presentation<br>(10) | Brochure, Invitation, Hospitality<br>(10) | Total<br>(50) |
|-----------------------|----------------------------|----------------------|----------------------|-------------------------------------------|---------------|
| 8                     | 7                          | 8                    | 7                    | 7                                         | 37            |

Remarks:

Date: 8/10/24

Name of the evaluator: Dr Purnima. S. Kumar

Signature: 

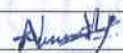


## LIST OF PARTICIPANTS

**Name of the event:** Meraki

**Date:** 08/10/24

Class: 3rd Hines B

| Sl. No. | Name                    | Signature                                                                             |
|---------|-------------------------|---------------------------------------------------------------------------------------|
| 1.      | Don Poullosi            |    |
| 2.      | Edin Eldho              |    |
| 3.      | Edwin Rajis             |    |
| 4.      | Edray Raphael Sebastian |    |
| 5.      |                         |                                                                                       |
| 6.      | Manikandan G            |    |
| 7.      |                         |                                                                                       |
| 8.      |                         |                                                                                       |
| 9.      | Jalok C Shibus          |   |
| 10.     |                         |                                                                                       |
| 11.     | Joe Emmanuel VJ         |   |
| 12.     | Jose Ryan R             |  |
| 13.     |                         |                                                                                       |
| 14.     | Isleson AS              |  |
| 15.     | Josay Thomas            |  |
| 16.     |                         |                                                                                       |
| 17.     | Mabal K.M               |  |
| 18.     |                         |                                                                                       |
| 19.     | Mithun George           |  |
| 20.     |                         |                                                                                       |
| 21.     | Nawaneeth B             |  |
| 22.     | Naveen Davis            |  |
| 23.     | Naveen T.S              |  |
| 24.     | Nidhin M.M.             |  |
| 25.     |                         |                                                                                       |
| 26.     | Prince Tagon            |   |
| 27.     | Ram Kumar S.            |  |
| 28.     | Savin Baby              |  |
| 29.     | Jayar Stephen           |  |
| 30.     |                         |                                                                                       |
| 31.     |                         |                                                                                       |
| 32.     | Sharan-KM               |  |
| 33.     |                         |                                                                                       |

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