

Department of Additional Languages Multilingual Webinar



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Date of event: 15.03.2025

Faculty In-charge: Ms. Rejitha K Ravi

Ms. Neethu Valsan



No: NLA/SEM/ 01/ 2024-25

Date: 10/03/2025

Circular

Naipunnya Institute of Management and Information Technology and Department of Additional Languages will be conducting a Multi-lingual Webinar on 15th March 2025 at 10.00 a.m. We invite all the students, staff and faculty members to join us in this session.



Fr. Dr. Paulachan K.J

Principal



REPORT OF THE MALAYALAM WEBINAR

The Department of Additional Languages, Naipunnya Institute of Management and Information Technology conducted an International Multilingual webinar on 15th March, 2025. The Executive Director and Principal, Fr. Dr. Paulachan K J inaugurated the webinar. The webinar was on the topic 'നവമാധ്യമകാലത്തെ മലയാളിയും കാഴ്ചയുടെ തെരഞ്ഞെടുപ്പും' (Malayali in the new media era and the choice of perspective) Dr. Vishnuraj Thuvavur Sub Editor Mathrubhumi was the resource person. The session, titled "Malayali in the New Media Era: The Choice of Perspective," was conducted by Dr. Vishnuraj Thuvavur, an expert in media studies and Malayalam literature. The interactive session explored how digital media influences the cultural, linguistic, and social identity of Malayali, both in Kerala and across the globe. First-year B.Sc., B. Com and second year BA students of NIMIT, along with external participants, actively engaged in discussions, making the webinar a truly inclusive and thought-provoking event. The session covered key aspects such as the impact of social media on language evolution, the representation of Malayali culture in digital spaces, and the role of media in shaping perspectives. The webinar was a resounding success, thanks to the insightful approach and engaging presentation by Dr. Vishnuraj Thuvavur. The event concluded on an inspiring note, leaving participants with a renewed understanding of digital media's role in shaping the modern Malayali consciousness. Such initiatives are crucial in enhancing media literacy, fostering critical thinking, and preparing students for an evolving digital landscape. Around hundred participants including professors and research scholars from various colleges participated in this webinar and they appreciated the webinar for its content packed presentation and systematic conduct. Assistant professor Ms. Neethu Valsan welcomed the participants whereas Mr. Amal Doji expressed the vote of thanks.

Prepared by:

Ms. Rejitha K Ravi

Ms. Neethu Valsan

Verified by:

Ms. Rejitha K Ravi

HOD, Additional Languages

Approved by:

Fr. Dr. Paulachan K J

Principal



BROCHURE



**MULTILINGUAL
WEBINAR**

OUR SPEAKERS

Topic:
"हिंदी भाषा का वैश्विक
संदर्भ"



Dr. P Priya
Professor
PG Department of Hindi and
Research Centre,
Govt. Arts and Science College,
Calicut

Topic:
"നവകാശകാലത്തെ
മലയാളിയും കാഴ്ചയുടെ
തെരഞ്ഞെടുപ്പും"



Dr. Vishnuraj Thuvayoor
Mathrubhumi

Topic:
"Une heure de vraies
conversations en français"



Ms. Chncymol Varghese
Asst. Prof., Department of
French, St. Albert's College
(Autonomous), Ernakulam

**15 MARCH 2025
MODE: ONLINE**

 Google Meet

Organized by the Department of Additional Languages
NAIPUNNYA INSTITUTE OF MANAGEMENT
AND INFORMATION TECHNOLOGY (NIMIT)
(Affiliated to the University of Calicut, Accredited by NAAC with A++, ISO 9001-2015 Certified)
Pongam, Koratty East, Thrissur District, Kerala State, India. Pincode - 680308



PROGRAMME SCHEDULE

Programme : Multi-lingual webinar

Department: Department of Additional Languages

Date: 15.03.2025, Saturday

Time: 10:00a.m. - 11:30a.m.

Platform: Google Meet

Prayer Song : Ms. Stifany P.S (1st Year BCA B)
Welcome Address : Mr. Joel Joseph (1st Year BCA B)
Presidential Address : Rev.Fr. Dr. Paulachan K J

(Principal & Executive Director, NIMIT)

Felicitation : Ms. Teresa Parackal
(Vice Principal-Academics, NIMIT)

Guest introduction : Ms. Angel Mariam Jose
(Asst. Prof., NIMIT)

Keynote Address:

10:30 A.M. - French: Ms. Cincymol Varghese (Asst. Prof., St. Albert's College, Ernakulam)

10:30 A.M. - Hindi: Dr. P Priya (Prof., Govt. Arts & Science College, Calicut)

10:30 A.M. - Malayalam: Dr. VishnuRaj Thuvayur (Sub-Editor, Mathrubhumi)

Vote of Thanks: Ms. Ann S Gigi (1st Year BBA)



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RESOURCE PERSON'S PROFILE



Name : Dr. Vishnuraj Thuvayoor

Designation: Sub Editor

Mathrubhumi,

Kozhikode.

Profile: Dr. Vishnuraj Thuvayoor

Dr. Vishnuraj Thuvayur, a distinguished scholar and journalist. Hailing from Adoor, Pathanamthitta, he holds M.A., M.Phil., and Ph.D. degrees from Sree Sankaracharya University of Sanskrit, Kalady. His academic journey has been marked by in-depth research, with his postgraduate studies focusing on television news and his M.Phil. research exploring women's publications in Malayalam. He completed his Ph.D. on "The Institutionalization of Malayalam and Linguistic Nationalism."

With over a decade of experience at Mathrubhumi, he has made significant contributions to the field of journalism. His writings, which span history, literature, politics, social criticism, and media, are regularly featured in leading online platforms. Additionally, he serves as a member of the editorial board of "Ottaal – The Cultural Nest," a publishing group.



PHOTOGRAPHS /SCREENSHOTS



PARTICIPANT'S LIST

Name of the event: Multilingual Webinar (Malayalam)

Date:15.03.2025

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