

From Sensational to Sensitive: Democratizing Media in the Post Truth Era

Master Talk Series – II

(PG Department of English)

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Date: 25-09-2024

Faculty Coordinators: Dr. Dhanumol C.M. & Dr. Veena Vijaya

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NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY

No. NIMIT/NLA/01/2024-25

10th September 2024

Circular

PG Department of English organizes a session, as part of Master Talk Series, titled *From Sensational to Sensitive: Democratizing Media in the Post Truth Era*, on 25th September 2024 at 1:30 p.m. in the Main Block Seminar Hall. Renowned Journalist and writer Venkitesh Ramakrishnan, former Associate Editor and Delhi Bureau-Chief of Frontline magazine and the present Managing Editor of The AIDEM is the keynote speaker. All 'Walk with the Scholar' students are requested to join for the same.



Fr. (Dr.) Paulachan K.J.

Principal



REPORT

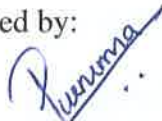
PG Department of English organized a seminar, as part of Master Talk Series, titled *From Sensational to Sensitive: Democratizing Media in the Post Truth Era*, on the status of media, specifically the Indian media in the current times and the challenges faced by them. Renowned journalist and writer Venkitesh Ramakrishnan, former associate editor and Delhi Bureau-Chief of Frontline magazine and the present managing editor of The AIDEM, was the keynote speaker. The seminar started with a prayer by Ms. Sruthi P.S of III BBA. Dr. Veena Vijaya, Associate Professor, PG department of English delivered the welcome address. The resource person, Mr. Venkatesh Ramakrishnan, was introduced to the audience by Dr. Dhanumol C.M., Assistant Professor, PG Dept. of English. Mr. Venkitesh Ramakrishnan, drawing from his decades of experience in the print and digital media, talked about the evolution of the global media over the last few decades and how the emergence of internet and social media has affected and deeply transformed the form and content of even highly regarded newspapers and magazines. His focus was majorly on the evolution of Indian media post-independence and the revolution it has witnessed since the beginning of this millennium. He discussed why free and fair news medium, that would speak truth and would fight for the cause of poor and marginalized sections of the society, is absolutely essential for the democracy to thrive. He also talked about the challenges of being an honest and truthful journalist in the post-truth era and how journalists are affected by the retributive actions of those in power and the social media backlashes leashed by their sycophants. He also explained in simple terms that there is a price to be paid for speaking the truth against all odds, that would ruffle feathers of rich and powerful and that price has to be borne by the readers of the medium, digital or print, for them to be fully independent. On this premise, he explained the revenue model of digital news media and how a discerning reader can help to create an ecosystem that will nurture free, fair and brave journalism and that would eliminate cronies, rubble rousers and the practitioners of mindless sensationalism. At the end of the talk, there was a Q&A session, which was very lively by the earnest participation of the audience. At the end of the seminar, Rev. Fr. Tony Manikkathan presented a memento to the guest. Vote of thanks was expressed by Ms. Simna Mary Manoj of II M.A. The event concluded with National Anthem.

Prepared by:



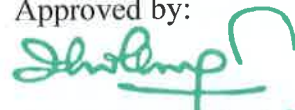
Dr. Dhanumol C. M.
Assistant Professor

Verified by:



Dr. Purnima S. Kumar
HoD, PG Dept. of English

Approved by:




Rev. Fr. Dr. Paulachan K. J.
Principal

BROCHURE

SEMINAR
ON

***From Sensational to Sensitive:
Democratizing Media
in the Post-truth Era***

 **25th September 2024**

 **1:30 pm**

 **Main Block Seminar Hall**



Resource Person:

Venkitesh Ramakrishnan
(Managing Editor, The AIDEM)

Organised By:

PG Department of English

**NAIPUNNYA INSTITUTE OF MANAGEMENT
AND INFORMATION TECHNOLOGY (NIMIT)**

(Affiliated to University of Calicut, NAAC Accredited with B++, ISO 9001-2015 Certified)

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PROGRAMME SCHEDULE

“From Sensational to Sensitive: Democratizing Media in the Post-Truth Era”

Venue: Main Block Seminar Hall

Date: September 25, 2024 Time: 1.30 p.m.

Prayer

: Ms. Sruthi P S (III BBA)

Welcome Address

: Dr. Veena Vijaya

(Associate Professor, PG Dept. of English)

Introduction of Resource Person

: Dr Dhanumol C. M.

(Assistant Professor, PG Dept. of English)

Session of Resource Person

: Mr. Venkitesh Ramakrishnan

(Managing Editor, THE AIDEM)

Presentation of Memento to the Resource Person

: Rev. Fr. Tony Manikkathan

(Principal & Assistant Executive Director)

Vote of Thanks

: Ms. Simna Mary Manoj (II MA English)

National Anthem



PHOTOGRAPHS



PARTICIPANT'S LIST

Name of the event: Empire NXT 2

Date: 25/9/2024

Class: Ist & IInd year UWS

Sl. No.	Name	Signature
1.	SIMONA MARY MANOJ .K 2 nd MA ENGLISH	
2.	JOEL SHAGU 2 nd MA ENGLISH	
3.	DEVIKA ASITH 3 rd B.COM FINANCE	
4.	LENA MARIA 3 rd B.COM FINANCE	
5.	NANDA DILIP III B.COM Finance A	
6.	Emmanuel Evaran II nd BA English	
7.	Tinko Joy II nd BA English	
8.	ABHIJITH SANTOSH II nd BA English	
9.	Aswin V II nd B.COM CA	
10.	Aleena Dominic III rd Ad BCA - A	
11.	Eazin Mathew III rd Ad BCA - A	
12.	Arjun D III rd Ad BCA - A	
13.	Agnas Saju III rd BBA	
14.	Akshali Manoj III rd BBA	
15.	Soukthy PS III rd BBA	
16.	Anna Rose II BSCCS	
17.	Anukina Mibin II BSc .CS	
18.	Thejus Krishna Chandramohan II BSc .CS	
19.	Joyel Jeejo II BSc cs	
20.	Abhimanyu KB II BCA B	
21.	Amrutha B Raj II BBA	
22.	Vaishnavi AP II BBA	
23.	Anitta Nelson Mawdy II BBA	
24.	Kalaijervi .D III BA	
25.	Dayana K.J III BA	
26.	Sivasakthi . A "	
27.	Sheetal . M.P "	
28.	Devika Sudeesh "	
29.	Akhila Hari . K.V "	
30.	Grace Mariya Raju III B.com(co-op)	

35.	Jeffin Job	
36.	Himant Jose	
37.	Sunny Shaju	
38.	Amittha m.B	
39.	Rose Mary. CB	
40.	Ancy Joy	
41.	Aswathy. vp	
42.	ANANYA	
43.	ABHIRAMI	
44.	Jith Navassu	
45.	Arpita Thomas	
46.	Mariya Angel B	
47.	Aysha Aziz	
48.	Alshaya shajan	
49.	Jestin Francis	
50.	Dipu Krishna	
51.	Arjana P.R	
52.	Anju Menachery	
53.	Bipin Benny	
54.	Alex Francis	
55.	Bony Roy	
56.	Pranav. Jayan	
57.	Joovan Anthony	
58.	Josh John	
59.	Christin P.P	
60.	Golsa. G 1 st year M.Com	
61.	Liya Paulose 1 st year M.Com	

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Event Coordinator

62. Amitha Ns 1st year M.Com
63. Maria Guigo 2nd year M.Com

Amitha
Maria



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