

**PG Department of Commerce**  
**MERAKI - MARQUI**

**Naipunnya**<sup>®</sup>  
To reach the unreachable

**Date of event: 13.08.2024**

**Class: III Year BBA**

**Class teacher: Dr. Antony George**

**Faculty In-charge: Ms. Agnes & Ms. Rinku**

**Day commemorated: 78<sup>th</sup> Indian Independence day**



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No: NIMIT/NTR/ CP-MER /01-02/2024-25

Date: 05/08/2024

**Circular**

Class forum brings a holistic development in students and also benefits team building in a class. It gives exposure to strategic planning and hence the Training Department had adopted Meraki, a seated forum in the campus. This year Meraki is scheduled on Tuesdays from 11: 05a.m. to 11:55 a.m. and the venues will be Main Block Seminar Hall and MBA Seminar Hall.

The new sittings of the forum for the month of August 2024 are scheduled as follows:

Date	Class	Audience
09/08/24	Vth Sem BCA B	Vth Sem BBA
13/08/24	Vth Sem BBA	Vth Sem HMCS A
21/08/24	Vth Sem HMCS A	Vth Sem HMCS B
29/08/24	Vth Sem HMCS B	Vth Sem HMCA



Fr. Dr. Paulachan K.J

(Principal)



## REPORT

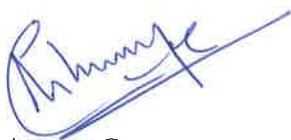
The MERAKI event of third-year BBA took place on August 13th at 9:55 a.m., engaging the second-year BBA students. Esteemed guests included Vice Principal Ms. Teresa Parackal, Dr. Soni P M, and Rajani Stanley, the Head of the Training Department. The theme of this year's MERAKI was "MARQUI," means marketing.

The event opened with a prayer song performed by Franklin Shine Paul, setting a respectful tone for the programme. Aashiq and Angel served as the master of ceremonies, guiding the audience through the program. Chandan Krishna delivered a warm welcome speech, followed by Anjana and Faris, who introduced the celebrity icons of the event. Daniel kicked off the Startup segment, adding an entrepreneurial flair to it.

In honor of India's 78th Independence Day, Rohan Baburaj Nair and Aryan Venu paid tribute with a commemorative presentation. The highlight of the day was an engaging quiz conducted by Agnas Saju and Jeevan Krishna, which was well-received and highly informative.

The event concluded with a vote of thanks delivered by Arathi P, expressing gratitude to all participants and attendees. Feedback was gathered from a representative of the second-year BBA students, providing valuable insights for future events. The evaluation was thoughtfully conducted by Vice Principal Ms. Teresa Parackal, ensuring a comprehensive review of the event's success. To close the occasion, Sruthy P S performed a stirring patriotic song, leaving the audience inspired and united. Overall, MERAKI 2024 was a resounding success, celebrating creativity and teamwork.

Prepared by:



Dr. Antony George

Class in charge

Verified by:



Ms. Rajani Stanley

HoD, Training Department

Approved by:



Rev. Fr. Dr. Paulachan K J

Principal

**BROCHURE**



 **NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY**  
AFFILIATED TO THE UNIVERSITY OF CALICUT, ACCREDITED WITH NAAC B++, ISO 9001:2015  
PONGAM, KORATTY, THRISSUR 680308

**3RD YEAR BBA**  
*Presents*

**WARRIOR**

**DATE: 13.08.2024**  
**Venue:** Main Block Seminar Hall  
**Time:** 11.05am-11.55am

Ms. Milka Emil Kooran  
[Student Coordinator]

Ms. Smijitha S  
[Student Coordinator]

Dr. Antony George  
[Class Teacher]



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**MAHAROUN**

PRAYER

WELCOME

CELEBRATION ICONS

NEWS

STARTUP

COMMEMORATION

QUIZ

FEEDBACK

EVALUATION

VOTE OF THANKS

PATRIOTIC SONG



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## **PROGRAMME SCHEDULE**

**Class: III Year BBA**

**Class: Teacher: Dr. Antony George**

**Audience: II Year BBA**

**Duration: 11.00 a.m. to 12.00 p.m. (1 hr.)**

**Date: 13.08.2024**

**Theme: MARQUI (Marketing)**

**Programme Details:**

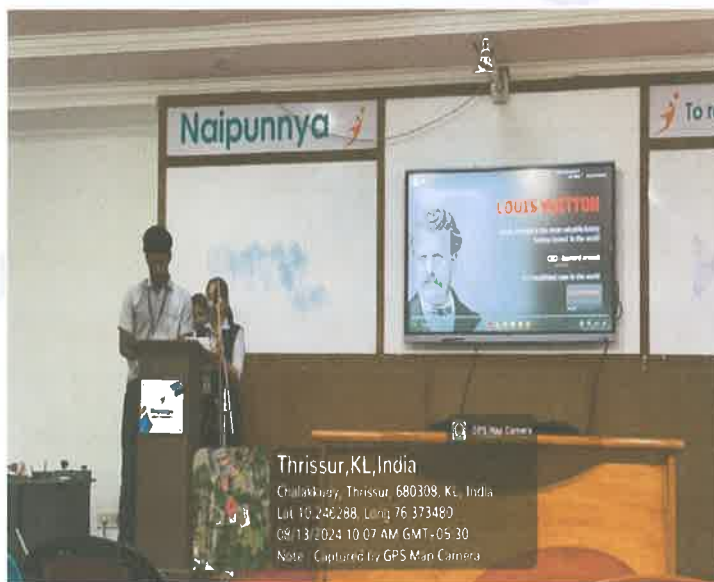
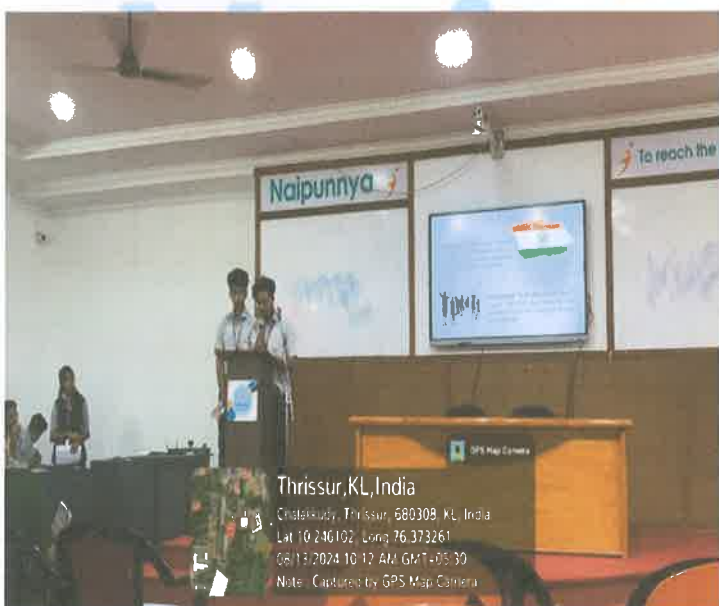
1. MC: Ashik Shaju & Angel Teresa Gibi
2. Prayer Song: Franklin Shine Paul
3. Welcome Speech: Chandan Krishna

**The Theme Presentation:**

1. Celebrating Icons: Anjana Ramakrishnan & Muhammed Faris
2. The News Pulse: Gopika Ravindran & Alexandria Jacob
3. Startup: Daniel P James
4. Commemoration: Rohan Baburaj Nair & Aryan Venu
5. Quiz: Agnas Saju & Jeevan Krishna
6. Vote of Thanks: Arathi P Suresh
7. Evaluation: Theresa Parackal
8. Patriotic Song: Sruthy P S



## PHOTOGRAPHS /SCREENSHOTS



MERAKI Evaluation Sheet


Class: III BBA (Batch 2021-24 - 5 Semester)

Content-Theme (10)	Innovative methods (10)	Infotainment (10)	Presentation (10)	Brochure, Invitation, Hospitality (10)	Total (50)
7	7	8	7	8	37

Remarks: Appreciate the class's teamwork, as the less proficient students were also included on the platform and given specific assignments. Since hosted by Marketing students, they did celebrate the fact that Louis Vuitton is a French luxury brand with an incredible CEO. It's also worthwhile as they shared the business quiz and the Start-up-Zomatto's narrative. It's good that attendees participated enthusiastically during the quiz. However, both organisers & participants could approach the session with greater professionalism and increase the decorum. A better presentation would have undoubtedly benefited if the corrections given earlier could have been considered. Thanks to all mentors involved in the training session!

Date: 13/08/2024

Name of the evaluator: Teresa Parackal

Signature: 



### LIST OF PARTICIPANTS

Name of the event: Meraki

Date: 13/08/24

Class: IInd BBA

Sl. No.	Name	Signature
1.	Amrutha B Raj	[Signature]
2.	Pooja Vinod	[Signature]
3.	Sreelakshmi KA	[Signature]
4.	Aleena Baby	[Signature]
5.	Aleena Baby	[Signature]
6.	Alphiya Jose	[Signature]
7.	Amrutha K S	[Signature]
8.	Thayyiba T.A	[Signature]
9.	Aneetha E P	[Signature]
10.	Anitta Nelson Maveley	[Signature]
11.	Lakshmi K Raju	[Signature]
12.	Vaishnavi A P	[Signature]
13.	Samah Samath	[Signature]
14.	Joseph seby	[Signature]
15.	Antony	[Signature]
16.	Anson	[Signature]
17.	Aaravind	[Signature]
18.	Kevin	[Signature]
19.	Aarun	[Signature]
20.	Adhith Shajan	[Signature]
21.	Nyes N.D	[Signature]
22.	Alangadip	[Signature]
23.	Alvin Babu	[Signature]
24.	Dilith K.B	[Signature]
25.	Imran Fareed	[Signature]
26.	Garron Vipin Pereira	[Signature]
27.	Muhammed FAYAZ	[Signature]
28.	Baleetha Raju	[Signature]
29.	Pranav Jiju	[Signature]
30.	Jeswin Palatty	[Signature]
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