

PG Department of Commerce

MERAKI 24-25

Naipunnya[®]
To reach the unreachable

Date of event: 23/08/2024

Class: 2nd Year BBA

Class teacher: Ms. Vandhana C.H.

Faculty In-charge: Ms. Agnes & Ms. Rinku

Day commemorated: National Space Day

Pongam, Koratty East, Thrissur District, Kerala State, India. Pin-680308.

Phone +91 9605001987, 04802730340, 2730341, 2733573

www.naipunnya.ac.in, mail@naipunnya.ac.in



No: NIMIT/NTR/ CP-MER /01-02/2024-25

Date: 05/08/2024

Circular

Class forum brings a holistic development in students and also benefits team building in a class. It gives exposure to strategic planning and hence the Training Department had adopted Meraki, a seated forum in the campus. This year Meraki is scheduled on Tuesdays from 11: 05a.m. to 11:55 a.m. and the venues will be Main Block Seminar Hall and MBA Seminar Hall.

The new sittings of the forum for the month of August 2024 are scheduled as follows:

Date	Class	Audience
09/08/24	Vth Sem BCA B	Vth Sem BBA
13/08/24	Vth Sem BBA	Vth Sem HMCS A
21/08/24	Vth Sem HMCS A	Vth Sem HMCS B
23/08/24	III rd Sem BBA	III rd Sem B.Com Fin A
29/08/24	Vth Sem HMCS B	Vth Sem HMCA



Fr. Dr. Paulachan K.J

(Principal)



REPORT

On 23rd August 2024, the III Semester BBA organized a vibrant and engaging forum titled “Meraki,” focused on the concept of “Pitch Deck Business Meet: Trade Your Ideas.” This initiative resembled an Entrepreneurs Business Meet and aimed to provide a platform for creative idea exchange among students. The forum showcased innovative ideas and presentations from the BBA students, earning them significant recognition and appreciation from both the audience and faculty. The event was structured to emulate a professional business environment where students could present their ideas and concepts effectively. The students delivered impressive pitch presentations that covered various aspects of business planning, marketing strategies, and entrepreneurial thinking. The session was enhanced by a small music show that provided a lively atmosphere, ensuring that the audience remained engaged throughout. A unique quiz segment was conducted, where Alan Pauly played background music from different advertisements on the Keyboard. This creative approach added a fun twist and tested the audience's knowledge of popular brands. The forum received special commendation as it aligned with the BBA specialization in Marketing. The students successfully integrated crucial marketing principles into their presentations, demonstrating their understanding of the subject matter. Additionally, the II Year BCom F A Batch, along with their Class Teacher Ms. Mini Joshy, attended the session, providing valuable support and encouragement.

Prepared by:


Ms. Vandana C H

Class in Charge

Verified by:


Ms. Rajani Stanley

HOD, Dept. of Training

Approved by:


Rev. Fr. Dr. Paulachan K J

Principal

BROCHURE



The brochure features a dark blue background with a white and red checkered flag held by a hand. The text is in white and red. At the top left is the Naipunnya logo and name. To the right, it says 'Naipunnya Institute of Management & Information Technology'. Below this, 'NIMIT' and '2024' are written. The main title 'PITCH DECK BUSINESS MEET' is in large, bold letters. Below the title, 'TRADE YOUR IDEAS' is written. At the bottom, the date 'FRIDAY 23 AUG, 2024', location 'AT MBA SEMINAR HALL', and start time 'STARTS AT 11:05 AM' are listed. A circular stamp is visible in the bottom right corner of the brochure.

Naipunnya
Naipunnya Institute of Management & Information Technology

NIMIT 2024

PITCH DECK BUSINESS MEET

TRADE YOUR IDEAS

FRIDAY 23 AUG, 2024 AT MBA SEMINAR HALL STARTS AT 11:05 AM



PHOTOGRAPHS /SCREEN SHOTS



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MERAKI Evaluation Sheet

Class: II yr BBA

Content-Theme (10)	Innovative methods (10)	Infotainment (10)	Presentation (10)	Brochure, Invitation, Hospitality (10)	Total (50)
8.5	8	8	8	6.5	38

Remarks:

Naipunnya

Team effort & innovative presentation appreciated. Can do better

To reach the unreachable

Date: 23/08/24






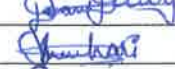











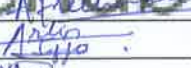
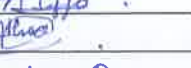
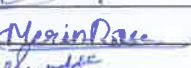





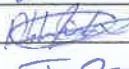







Name of the evaluator: Rayani Stanley

Signature: [Signature]



LIST OF PARTICIPANTS

Name of the event: Meraki
Date: 23/08/24
Class: 2nd B.Com A






Sl. No.	Name	Signature
1.	John Jomil Rodrigues	
2.	Adarsh JOSHII	
3.	Adhith K.S	
4.	Emmanuel Suthi	
5.	Joel Saji	
6.	Deon Denny	
7.	Sreeharish Prakash	
8.	Nandanishor P.J	
9.	Mohamed Sahil V.T	
10.	Abhishek A. SADEEV	
11.	Yadhav P.S	
12.	Nidhin Diju	
13.	Ayul Wilson	
14.	Gautham Sasi	
15.	Devalarajan P.	
16.	Aashwin P	
17.	Anna Saija	
18.	Anuriga Joy	
19.	Pravika Shibu	
20.	Abraham Anand K.J	
21.	Arlin Jijo	
22.	Athira R	
23.	Merin Rose Babu	
24.	Aishwarya Rom Pyradath	
25.	Theertha Suresh	
26.	Soja Darks	
27.	Akshay Sajeev	
28.	Abraham Ramesh	
29.	Alan Shibu	
30.	Alhai Jagadeesan	
31.	Tejia James	
32.	AJMAL SHANSEER	
33.	Milan bist	

PARTICIPANT'S LIST

Name of the event:

Date:

Class:

Sl. No.	Name	Signature
1.	Santo. polachan	
2.	Amal Babu	
3.	Joyal Siju	
4.	Ananthakrishnan K.B	
5.	Anto Jolly	
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