

NAIPUNNYA DIGITAL

(2023-2024)

Naipunnya[®]

To reach the unreachable

Date of event: August 2023- May 2024

Faculty In-charge: Ms. Rajani Stanley



REPORT

Naipunnnya Digital stands as a beacon of innovation and opportunity for students seeking to sharpen the skills and explore their potential in the digital realm. This dynamic YouTube channel offers a rich blend of fun, infotainment, and skill-building content, serving as a vibrant platform for students to excel and showcase their talents while spreading positive vibes. Through engaging content and interactive programs, the channel aims to develop creativity and technical skills. From anchoring and hosting to video editing and production, students actively engage in various aspects of content creation and were encouraged to experiment and refine their technical skills. By stepping in front of the camera, students have the opportunity to enhance their presentation and communication abilities. It has also trained the students in reporting, writing, and editing for print and digital.

Naipunnnya Digital has witnessed remarkable growth and success. With over 200 students actively participating in various programs, the channel has become a vibrant community of young talents. From behind-the-scenes work to on-camera appearances, students have embraced opportunities to showcase their skills and creativity. Beyond talent showcases, Naipunnnya Digital serves as a window into campus life, providing viewers with an inside look at the events and activities that unfold within our college walls. From cultural festivals to sports tournaments and community service initiatives, the channel offers comprehensive coverage that reflects the vibe of our campus community. Throughout this academic year, over 140 captivating videos and shorts have been uploaded to our YouTube channel. Naipunnnya Digital will remain committed to celebrating the unique voices and stories that define our college experience.

Prepared by:



Ms. Elsa Jose

Training Dept

Verified by:



Ms. Rajani Stanley

HoD, Training Dept

Approved by:



Rev. Fr. Dr. Paulachan K.J.

Principal



Naipunnnya Digital 2023-2024 (August)

Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	Vidyarambham 2k23	01/08/2023	04/08/2023	https://www.youtube.com/watch?v=HG0OwSHP_2s	4
2	Tribute to Fr. Jose Karachira	11/08/2023	12/08/2023	https://www.youtube.com/watch?v=mfEtO5J4S9I	
3	Avani-2K23 Promo		22/08/2023	https://www.youtube.com/watch?v=5uH3QelhcOg	2
4	Selfie Onam Competition		23/08/2023	https://www.youtube.com/watch?v=UkjY-ukVIp8	1
5	Avani- 2K23	24/08/2023 & 25/08/2023	29/08/2023	https://www.youtube.com/watch?v=YqZeQ_Va2Dg	Whole College
6	Onam Shorts1		20/08/2023	https://www.youtube.com/shorts/Rk9C1eVHYSO	1
7	Onam Shorts2		21/08/2023	https://www.youtube.com/shorts/VYpQiUsFB-g	1
8	Onam Shorts3		22/08/2023	https://www.youtube.com/shorts/OXEVBzQKj2M	1
9	Onam Shorts4		23/08/2023	https://www.youtube.com/shorts/T61RsSaCDY	1
10	Onam Shorts5		24/08/2023	https://www.youtube.com/shorts/T_cfRYHhHyA	1
11	Onam Shorts6		25/08/2023	https://www.youtube.com/shorts/rdx_o2BjskQ	1
12	Onam Shorts7		26/08/2023	https://www.youtube.com/shorts/MXeBOOPokZE	1
13	Onam Shorts8		27/08/2023	https://www.youtube.com/shorts/3D9pmWurvBY	1
14	Onam Shorts9		28/08/2023	https://www.youtube.com/shorts/wGzNwhGdmAA	1
15	Onam Shorts10		31/08/2023	https://www.youtube.com/shorts/wmqajyq3WWQ	2
16	Onam Shorts11		31/08/2023	https://www.youtube.com/shorts/KYYJE	11



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Naipunnya Digital 2023-2024 (September)					
Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	Teachers Day	05/09/2023	05/09/2023	https://www.youtube.com/watch?v=YF_6Q79-b3k	9
2	Youth Parliament	14/08/2023	08/09/2023	https://www.youtube.com/watch?v=2dYaVWn20uc	40
3	ExpertNxt	02/08/2023	16/09/2023	https://www.youtube.com/watch?v=MdYsq6nj6OM	5
4	Leaders Thrive	21/09/2023 & 22/09/2023	26/09/2023	https://www.youtube.com/watch?v=0MCKXsPv_nQ	47
5	ExpertNxt Shorts 1		16/09/2023	https://www.youtube.com/shorts/JdpyZ9QCM0s	
6	ExpertNxt Shorts 2		21/09/2023	https://www.youtube.com/shorts/0FcmnmE8-SU	
7	ExpertNxt Shorts 3		21/09/2023	https://www.youtube.com/shorts/9WUqe91C02A	5

Naipunnya Digital 2023-2024 (October)					
Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	Power talk		7/10/2023	https://www.youtube.com/watch?v=ZABM6mYqOU4	1
2	Face 2 Face - Meet the Candidate (Promo)		24/10/2023	https://www.youtube.com/watch?v=4_M9Xiw9IJA	23
3	College Union Election 2023 - Candidates		25/10/2023	https://www.youtube.com/watch?v=G7JejKQrYOU	19



Naipunnya Digital 2023-2024 (November)					
Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	College Union Election 2K23 - Highlights	01/11/2023	04/11/2023	https://www.youtube.com/watch?v=hnF3d7GuUYY	19
2	LAQSHYA- Fest Teaser		17/11/2023	https://www.youtube.com/watch?v=YI_AppDL1bA	
3	Wishing A Happy and Blessed Birthday - Fr.Paul Kaithottungal		18/11/2023	https://www.youtube.com/watch?v=x4ZZS9ie0z8	5
4	LAQSHYA - Shorts		19/11/2023	https://www.youtube.com/shorts/IRZWoEh8VQ0	Whole College
			30/11/2023	https://www.youtube.com/shorts/VNickgTAK_Q	

Naipunnya Digital 2023-2024 (December)					
Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	LAQSHYA - Shorts		05/12/2023	https://www.youtube.com/shorts/3UVKw3Gt9Wg	Whole College
2			07/12/2023	https://www.youtube.com/shorts/T0ucilhYn8I	
3			08/12/2023	https://www.youtube.com/shorts/RSVHWsZvAmg	
4			14/12/2023	https://www.youtube.com/shorts/6PTUwXEUcLo	
5			15/12/2023	https://www.youtube.com/shorts/bz1TFPn93-A	
6			17/12/2023	https://www.youtube.com/shorts/Mv-baX7J6_A	
7			18/12/2023	https://www.youtube.com/shorts/94f_Mn_z6v4	

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8	LAQSHYA - Videos		08/12/2023	https://www.youtube.com/watch?v=bpEY_kP82pA	
9			09/12/2023	https://www.youtube.com/watch?v=fDLNHj2LFiA	
10			10/12/2023	https://www.youtube.com/watch?v=084uxzJNzhw	
11			11/12/2023	https://www.youtube.com/watch?v=q2fZToKJwok	
12			12/12/2023	https://www.youtube.com/watch?v=2iHPVxsmBlS	
13			13/12/2023	https://www.youtube.com/watch?v=Pvp6cnRpE2I	
14			13/12/2023	https://www.youtube.com/watch?v=rjhdfMJXNAI	
15			14/12/2023	https://www.youtube.com/watch?v=rPPNuFR9Tog	
16			15/12/2023	https://www.youtube.com/watch?v=-Ti6lXlWwek	
17			16/12/2023	https://www.youtube.com/watch?v=l4QWjyvcOw8	
18			17/12/2023	https://www.youtube.com/watch?v=PpAG0XPvKZg	
19			18/12/2023	https://www.youtube.com/watch?v=j7jpRxCZK54	
20			18/12/2023	https://www.youtube.com/watch?v=Fzq2GAIPliU	
21			22/12/2023	https://www.youtube.com/watch?v=zZfXwbsJ_Wk	
22			23/12/2023	https://www.youtube.com/watch?v=X6ioyeeQg4g	
23			24/12/2023	https://www.youtube.com/watch?v=0Tesxiooi4g	
24		Merry Christmas		25/12/2023	https://www.youtube.com/watch?v=Dq_QnxWSFIA
25		LAQSHYA - Video		26/12/2023	https://www.youtube.com/watch?v=YcaAmpUXaqq



Naipunnnya Digital 2023-2024 (January)					
Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	LAQSHYA - Videos		03/01/2024	https://www.youtube.com/watch?v=Y4ynHWlyjco	Whole College
2			04/01/2024	https://www.youtube.com/watch?v=ju8SyrFOhUI	
3			06/01/2024	https://www.youtube.com/shorts/JVfr5Hze97o	
4			07/01/2024	https://www.youtube.com/shorts/cZDqI_Wm4ZE	
5				https://www.youtube.com/shorts/MgyegKO454E	
6			08/01/2024	https://www.youtube.com/shorts/AX29LH9gFIk	
7			13/01/2024	https://www.youtube.com/watch?v=FCzAGGXbETw	
8	Power Talk 7		19/01/2024	https://www.youtube.com/watch?v=bSGoh8h0zJ0	1

Naipunnnya Digital 2023-2024 (February)					
Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	Ignite - Youth Retreat	02/02/2024 & 03/02/2024	04/02/2024	https://www.youtube.com/shorts/Y8hmII9iIN4	Prayer warriors
2	Ignite theme song		12/02/2024	https://www.youtube.com/watch?v=JPBCn7tv3jY	
3	Snehasangamam	10/02/2024	18/02/2024	https://www.youtube.com/watch?v=mvwifWnljv4	
4	Above and Beyond Award		21/02/2024	https://www.youtube.com/watch?v=mp_mV3W05qA	
5				https://www.youtube.com/watch?v=RWVhi2GUt	



6				https://www.youtube.com/watch?v=bv31R_beOgA	
7	Alumni Speak		24/02/2024	https://www.youtube.com/shorts/P-r4j2LOM8g	1
8	Snehasangamam '24 - Roji M John		28/02/2024	https://www.youtube.com/watch?v=Kg_k1kZEBUA	

Naipunnya Digital 2023-2024 (March)					
Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	Down The Memory Lane - Snehasangamam		02/03/2024	https://www.youtube.com/watch?v=NOKmOV-EaCA	
2	Way of the Cross - Promo		12/03/2024	https://www.youtube.com/watch?v=PZir1JYp2RY	
3	Way of the Cross - DAY 1		15/03/2024	https://www.youtube.com/watch?v=Icxz-GYSBQ4	
4	Way of the Cross - DAY 2		16/03/2024	https://www.youtube.com/watch?v=zCvRQQWVyhC	
5	Way of the Cross - DAY 3		17/03/2024	https://www.youtube.com/watch?v=cuIfCdOhVs4	
6	Way of the Cross - DAY 4		18/03/2024	https://www.youtube.com/watch?v=1gaaUt4hZ2w	
7	Women Cell- Inspiring Inclusion, Anaida Stanley	07/03/2024	18/03/2024	https://www.youtube.com/watch?v=0tWn1-qvpYc	5
8	Way of the Cross - DAY 5		19/03/2024	https://www.youtube.com/watch?v=qQLrUkwq5cM	
9	Way of the Cross - DAY 6		20/03/2024	https://www.youtube.com/watch?v=RxgxH7vjQqc	
10	Way of the Cross - DAY 7		21/03/2024	https://www.youtube.com/watch?v=MUmxsMOSv4g	
11	Way of the Cross - DAY 8		22/03/2024	https://www.youtube.com/watch?v=4EJiGoLCp0E	



12	Way of the Cross - DAY 9		23/03/2024	https://www.youtube.com/watch?v=4OvULRF7BcE	
13	Way of the Cross - DAY 10		24/03/2024	https://www.youtube.com/watch?v=VZlbESKTfYw	
14	YES -Student Exchange Training Programme		24/03/2024	https://www.youtube.com/watch?v=kNIvNWqQAPQ	38
15	Way of the Cross - DAY 11		25/03/2024	https://www.youtube.com/watch?v=7lK-XL6KCu8	
16	Way of the Cross - DAY 12		26/03/2024	https://www.youtube.com/watch?v=kE20lhZ7C3w	
17	Women Cell- Inspiring Inclusion, Maria Bobby		26/03/2024	https://www.youtube.com/watch?v=R9m00zoP1p8	3
18	Way of the Cross - DAY 13		27/03/2024	https://www.youtube.com/watch?v=jykv1eJwYiA	
19	Way of the Cross - DAY 14		28/03/2024	https://www.youtube.com/watch?v=LTPCA8ACqEM	
20	Women Cell- Inspiring Inclusion, Rose Thampy		28/03/2024	https://www.youtube.com/watch?v=9_slwfONkuw	5
21	Way of the Cross - DAY 15		29/03/2024	https://www.youtube.com/watch?v=reKQko73ltE	
22	Way of the Cross - DAY 15		29/03/2024	https://www.youtube.com/watch?v=10H5kUpJYUA	
23	Women Cell- Inspiring Inclusion, Remya Jose		30/03/2024	https://www.youtube.com/watch?v=jleRZQORt2w	4

Naipunnya Digital 2023-2024 (April)

Sl.No	Program Name	Conducted	Released	Link	No. of Participants
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1	Admission Promo - Celebrate Your Campus Life		03/04/2024	https://www.youtube.com/shorts/5QRskwAkb_g	
2	Fostering Sports Culture		04/04/2024	https://www.youtube.com/shorts/Vh_hfzILeiE	
3	Alumni Speaks		05/04/2024	https://www.youtube.com/shorts/JSIzHo8qCcw	1
4	Programs Offered - Shorts		06/04/2024	https://www.youtube.com/shorts/jGMO2QLjW-M	
5	Library - Shorts		07/04/2024	https://www.youtube.com/shorts/iGZnR-JyH9w	1
6	Rank Holder - Shorts		08/04/2024	https://www.youtube.com/shorts/sCxLE83-WHc	1
7	Fitness Regime		09/04/2024	https://www.youtube.com/shorts/pntdgz8qEwI	2
8	Placement - shorts		10/04/2024	https://www.youtube.com/shorts/6MAIw5JyU1w	
9	University First Rank Holder - Shorts		11/04/2024	https://www.youtube.com/shorts/fRiQU28QkI8	1
10	Commerce - courses offered		12/04/2024	https://www.youtube.com/shorts/SKD6Tui9kQw	
11	Takshak '24 - Mega Job Fair (Promo)		13/04/2024	https://www.youtube.com/shorts/GPB8FSLvA6c	
12	Green Campus		14/04/2024	https://www.youtube.com/shorts/cTgne6cz9LQ	
13	Alumni Speaks		15/04/2024	https://www.youtube.com/shorts/cZE8Pmuqh20	1
14	Aarohan'24 - Graduation Day	16/04/2024	16/04/2024	https://www.youtube.com/shorts/GbsrQ4TsmLI	1
15	Naipunnnya Business School - promo		17/04/2024	https://www.youtube.com/shorts/_669DhyFkA	
16	Placement - shorts		18/04/2024	https://www.youtube.com/shorts/ko7qcXspQp8	



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17	Campus Tour		21/04/2024	https://www.youtube.com/watch?v=sZgUa-w8M9Y	
18	Takshak '24 - Mega Job Fair		21/04/2024	https://www.youtube.com/watch?v=wyEMjgkiPdc	
19	Netball Women's Championship 2024		24/04/2024	https://www.youtube.com/watch?v=k_asJMRZ5TA	
20	Best outgoing student - CS		22/04/2024	https://www.youtube.com/shorts/VdttRWinGWw	1
21	Admission Promo - Placement		23/04/2024	https://www.youtube.com/shorts/Wn83z4dUotw	
22	Alumni Speaks		25/04/2024	https://www.youtube.com/shorts/zPTfwFSn4vQ	1
23	Admission Shorts		27/04/2024	https://www.youtube.com/shorts/FIsRKMYR1pU	
24	University Rank Holders		28/04/2024	https://www.youtube.com/shorts/ugOrd-CKHXA	
25	Admission Shorts		29/04/2024	https://www.youtube.com/shorts/NXNWn8rAsIc	

Naipunnya Digital 2023-2024 (May)

Sl.No	Program Name	Conducted	Released	Link	No.of Participants
1	Admission Shorts		01/05/2024	https://www.youtube.com/shorts/F3UwZkMJnNQ	
2	Netball Women's Championship 2024	04/05/2024 to 07/05/2024	01/05/2024	https://www.youtube.com/shorts/9BIKod8JBUE	
3			02/05/2024	https://www.youtube.com/watch?v=LC1cMEgLD2Y	
4	Admission Shorts		03/05/2024	https://www.youtube.com/shorts/2n4DYAHA24w	
5	Aarohan'24 - Graduation Day	16/04/2024	07/05/2024	https://www.youtube.com/watch?v=pDJNjFFwI4I	Final Years
6	Netball Women's		08/05/2024	https://www.youtube.com/watch?v=2aXQvaSNp1c	



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7	Championship 2024		09/05/2024	https://www.youtube.com/shorts/AMmFukaaygE	
8			10/05/2024	https://www.youtube.com/shorts/2LUeLijjM-8	
9			11/05/2024	https://www.youtube.com/watch?v=3s5Ru28J4lw	
10	Best Outgoing Student		13/05/2024	https://www.youtube.com/shorts/M1BeGji00Nc	
11			14/05/2024	https://www.youtube.com/shorts/8IiQU8QTDwk	
12			15/05/2024	https://www.youtube.com/shorts/eUYB2L2yYS0	
13			16/05/2024	https://www.youtube.com/shorts/TzR4U5LqK2E	
14			17/05/2024	https://www.youtube.com/shorts/c7J0bDtbogw	
15	Netball Women's Championship 2024		18/05/2024	https://www.youtube.com/shorts/Zv90UxyyJfY	
16			20/05/2024	https://www.youtube.com/shorts/OuVLYFEnsTw	
17			21/05/2024	https://www.youtube.com/shorts/IcTH1ulUBps	
18			22/05/2024	https://www.youtube.com/shorts/NxrrUrOQCc4	
19			24/05/2024	https://www.youtube.com/watch?v=kTOGzLqLYgw	
20	College Anthem		28/05/2024	https://www.youtube.com/watch?v=nWhsWZsDVrE	
21	Naipunnnya celebrates Reaching Out and Touching Lives Forever		29/05/2024	https://www.youtube.com/watch?v=McTrejKBCgg	
22	Trip Down The Memory Lane		30/05/2024	https://www.youtube.com/watch?v=dcL1NvSNj5E	

