

Onam Market

Organized by Entrepreneurship Development Club

Department of Commerce, NIMIT

An Earn While Learn Initiative

Naipunnya

To reach the unreachable

Date of event: 31-08-2022

Faculty In-charge: Joseph James

REPORT

The Organized by Entrepreneurship Development Club

Department of Commerce, NIMIT

The Entrepreneurship Development Club under the coordination of the PG Department of Commerce organized the prestigious Onam Market in the name "Onam Chanda" on 31-08-2022. The Tradition of Onam is popular amongst the Keralites. The saying "Kaanam vittum Onam unnam" (meaning all should have the sadhya even if they have no money) leads to the event – 'Utraadappachil' meaning the last minute purchases and arrangements made busily in the day of Uthradom (previous day of Onam). This is when the marketers and commercial shops take advantage to boost up their sales for the onam market.

The students organized 6 counters in the Saarang auditorium to welcome the Onam buyers. Each stall had a minimum of 2 students which went up to 8 students in Payasam (Kheer) counter. The kheer was completely made in house by the students under the supervision of an expert chef. Apart from this, many students brought in products for sale like home grown vegetables, homemade chips etc which were of great demand in the market. The names of the students, earnings of the students in each counter along with their class details is attached. The wages are decided based on the effort each student had put in.

A total of Rs. 9850.00 were distributed to students as wages for their services rendered towards the Onam Market Counters. The funds for the above were sourced from commission of sales and the profits secured from the products sold during the sale period.

Prepared by



Mr. Joseph James

(Faculty In Charge)

Verified by



Dr. Mathew Jose .K

(HoD, Department of Commerce)

Approved by



Rev. Fr. Dr. Paulachan K.J

(Principal)

Detail of payments to students

Sl. No:	Counter	Students in charge	Class	Amount Earned	Signature
1	Payasam (Kheer) Counter	Rahul C	V Sem B. Com CA	1000	Rahul
		Sonnet Johnson	V Sem B. Com CA	600	Sonnet
		Christin S	V Sem B. Com CA	600	Christin
		Badusha	HM CS S3	500	Badusha
		Davis	HM CS S3	500	Davis
		James	III Sem B.Com Co	500	James
		Nikhil	III Sem B.Com Co	500	Nikhil
		Shine	III Sem B.Com Co	500	Shine
2	Vegetable Counter	Anjana S. Nair	III Sem B.Com F(B)	500	Anjana
		Aleena Biju	III Sem B.Com F(B)	500	Aleena
		Sneha P	III Sem B.Com F(A)	500	Sneha
		Alna Jose	III Sem B.Com F(A)	500	Alna
3	Chips and snacks counter	Arya Joshy	V Sem B. Com CA	250	Arya
		Jislin Joshy	V Sem B. Com CA	250	Jislin
		JesnaJoy	V Sem B. Com CA	250	Jesna
4	Exhibition Counter	Adarsh Baiju	III Sem B.Com F(A)	300	Adarsh
5	Plants and saplings	Ashna Mary Biju	III Sem B.Com F(B)	300	Ashna
		Ashna Ann Joshy	III Sem B.Com F(A)	300	Ashna
		Elvina Paul	III Sem B.Com F(A)	300	Elvina
6	Games Counter	Amal TS	V Sem B. Com CA	300	Amal
		Elvin James	III Sem B.Com Co	300	Elvin
		Sheetal K R	III Sem B.Com F(B)	300	Sheetal
		Ashwin Menon	III Sem B.Com F(B)	300	Ashwin
Total		23		Rs. 9850	

The Palada Payasam (Kheer) Counter was under the guidance and support of the HOD of Commerce – Dr. Mathew Jose K. He was supported by Mr. Jithin Scaria and Ms. Roseland Peter. They Had 8 Student Volunteers who served from the previous day of the event. The Onam Market took the event a step ahead by making the whole payasam in the college. All activities were in-house, which was an added attraction to the community.

The second counter offered variety vegetables, all organic and homemade. The onam is a festival of harvesting season. But all the vegetables in the local markets are flooded with the goods from other states. The students procured the vegetables from their homes and a few of them from local farmers directly to eliminate any chances of non-organic vegetables and to nullify the intervention of intermediaries.

The chips counter sourced products from local vendors, one of which is a self-help group – a Kudumbasree Unit. Devika Kudumbasree is a unit from Perumbavoor who served us with their products and their sales revenues were returned to them after providing 10 % commission to the stall volunteers.

The Exhibition counter displayed traditional lamps used in Kerala. This counter targeted no sales, but concentrated only on the display of antique items and the counter was an attraction to the visitors as many had seen the lamp varieties for the first time.

The plants and saplings counter sourced the products from the students of college and other Nimitians who were ready to sell their home grown saplings. The student volunteers earned commission and wages for their services during sale. The games counter was an added attraction to the Onam Chanda. Variety games were offered to the crowd and the crowd positively responded to the games by actively participating in the games.

BROCHURE

ONACHANDA

"Feast for Fest"

(Exhibition-cum-Sale)

An earn while learn initiative

On 31st August 2022 (Wednesday)

Time - 9.30 am to 4.00 pm

Items available:

**Vegetables | Fruits | Coconut
Coconut Oil | Palada Payasam
Banana Chips | Sharkara Varatti
Puli Inji | Pickle(Vadukapuli)
Ice Cream | Food Items
Plant Saplings | Fun Games etc...**



Naipunnya
To reach the unreachable

Organized By:

Entrepreneurship Development Club, PG Department of Economics
In association with SHGs in nearby Panchayats
(Koratty, Karukutty and Mookkannoor)

**NAIPUNNYA INSTITUTE OF MANAGEMENT
AND INFORMATION TECHNOLOGY (NIMIT)**

(Affiliated to the University of Calicut, Accredited by NAAC with B++, ISO 9001-2015 Certified)

Pongam, Koratty East, Thrissur District, Kerala State, India, Pincode - 680 308





Organised by

Entrepreneurship Development Club Department of Commerce

An Earn while learn initiative

ON 31 AUGUST 2022
(WEDNESDAY)



- Payasam is completely made in our college in traditional way
- Payasam delivery from 12pm to 3pm on 31st August

1LTR. -250 230.

Kindly pre-book your orders on Monday and support our students.

FOR MORE DETAILS & BOOKING

Joseph James: 9946275055

Rahul C: 7306652898

PHOTOGRAPHS /SCREENSHOTS



69WF+X54, Naipunnya Nagar, Karukutty, Kerala 680308, India

Karukutty
Kerala
India

26°C
79°F

2022-08-30(Tue) 06:13(pm)



69WF+X54, Naipunnya Nagar, Karukutty, Kerala 680308, India

Karukutty
Kerala
India

26°C
79°F

2022-08-30(Tue) 06:13(pm)





69VC+WFV, Kizhakkummuri, Kerala 680308, India

Kizhakkummuri

Kerala

India

2022-08-31(Wed) 11:01(am)



30°C

86°F



69WF+W3W, Naipunnya Nagar, Karukutty, Kerala 680308, India

Karukutty

Kerala

India

2022-08-31(Wed) 01:21(pm)



30°C

86°F

Acknowledgements

The attached document was submitted by the Devika Kudumbasree unit who is a self help group who offered their products for sale in our Onam Market and they sold products worth Rs. 3000 and had given 10% (Rs. 300) as commission for the students who served at the counter.

