

Affiliated to the University of Calicut, ISO 9001-2015 Certified

Accredited by NAAC with B++ grade

College Day

## Naipunnya

Date of event: 24.02.2023

Faculty In-charge: Mr. Jayakrishnan S





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#### REPORT

College Day is not just a celebration of academic excellence; it is also a tribute to the unique spirit of our college. The 21st College day was celebrated on 24th February 2023 at 9:30 am in Navrang. The day began with a colourful dance performance by the student community, followed by prayer. Dr. Jacob PM, Director, Naipunnya Business School welcomed the gathering. The Principal, Rev. Fr. Dr. Paulachan K J, presented the annual report showcasing the laurels and academic achievements, co-curricular and extracurricular activities of students and faculty during the academic year 2022-23. The reports of the College Union and NSS were presented by Mr. Antony Suresh, College Union Secretary and Ms. Alveena Merin Johnson, NSS Student Volunteer respectively. After the presentations, Mr. Kishan Kumar, Executive Director, Channel Business Asianet, Star TV Network inaugurated the function and delivered the inaugural address. His enthralling talk was followed by a stream of medal bestowals and unveiling of publications. Naipunnya Excellence Award was presented to St. Joseph's HSS Karukutty. The multidisciplinary research journal 'Naivigyaan' and the college magazine 'Ernesh' were released during this function. The hard work and efforts of students of the Department of Computer Science for their creative innovation in Robotics - EVA, were acknowledged. Mr. Poulose K K, PTWA President felicitated the gathering. This was followed by the distribution of various prestigious awards like Academic Excellence Award for the graduated batch, Research Project Awards for the students as well as the Project guides, Young Book Lover award for the staff and students and so on. Other endowments were distributed on the previous day. Best Outgoing Student Award was presented to Christeena Sebastian of III B. Com Finance (B) and she gave an inspirational reply speech as well. A gripping mime performance was staged to engage the audience. The forenoon session came to end with the vote of thanks by Ms. Hanna Joseph, Vice Chairperson, College Union.

The second half of the college day witnessed the mesmerizing and dazzling performances of our students. The session was made all the more special with the presence of Mr. Amith Chakalakkal Shaju, Malayalam Cine actor. The Entertainment programmes of students began at 02:00 pm. The diverse range of performances showcased the various talents and skills of the college community. It was followed with a two hour DJ performance by Riddix and his team. It heightened the mood of celebration and offered students a perfect taste of college life. The 21st College Day Celebrations came to an end leaving a handful of rejoicing moments.

Prepared by

Mr. Jayakrishnan S

Ms. Teresa Parackal & Mr.Robert Fernandez

(Coordinator)

(Vice Principal Academics,

Verified by

Vice Principal Campus Management)

Approved by

Rev.Fr.Dr.Paulachan K J

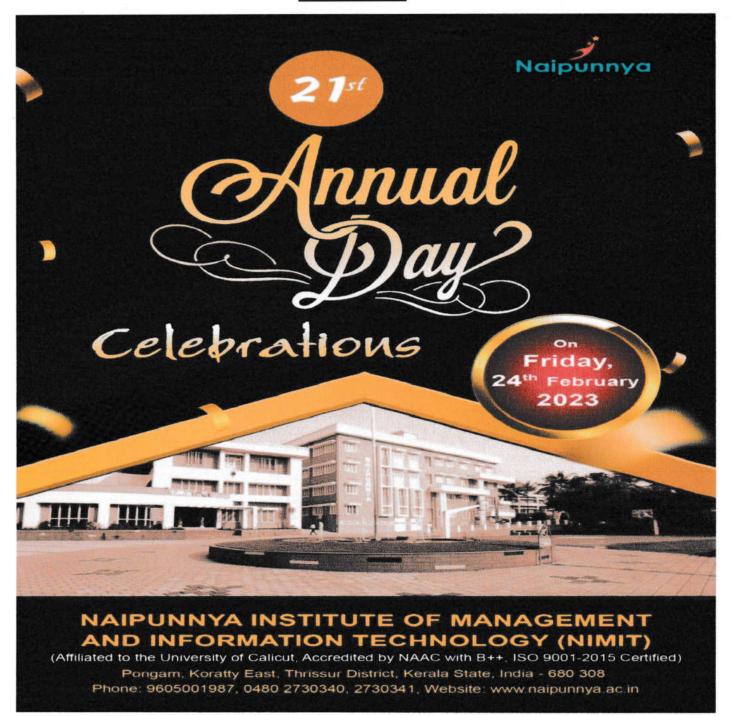
(Principal)





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#### **BROCHURE**







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## 21st Annual Day Celebrations

Dear Sir/Madam,

#### **Greetings from Naipunnya!**

We, the Management, Staff and Students are extremely glad to invite you to the 21st Annual Day Celebrations of our institution, to be held on Friday, 24th February 2023.

Mr. Kishan Kumar, Executive Director - Channel Business Asianet - Star TV Network has consented to preside over the meeting.

Mr. Amit Chakkalackal will be the guest for the Entertainment Programme.

Warm regards,

Fr. Dr. Paulachan Kaithottungal Exe. Director & Principal







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#### PROGRAM SCHEDULE

#### NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY, PONGAM

#### College Day 2022-23

Date: February 24, 2023

Time: 9.30 am - 4.00 pm

Venue: Navarang

Official Meeting: 9.30 am to 11.30 am

#### **Programme Schedule**

Programme Schedule				
9.30	Introduction	: Master of Ceremony		
9.32	Welcome Dance	: Dance Team		
9.40	Prayer	: College Choir		
9.45	Presentation of College Report	: Rev. Fr. Dr. Paulachan K J Executive Director NIMIT and NBS		
9.55	Presentation of College Union Report	: Mr. Antony Suresh Secretary, College Union		
10.00	Presentation of NSS Report	: Ms. Alveena Merin Johnson NSS Student Volunteer		
10.05	Welcome Address	: Dr. Jacob P M Director, Naipunnya Business School		
10.10	Lighting of Lamp & Inaugural Message by Chief Guest	: Mr. Kishan Kumar - Executive Director - Channel Business Asianet - Star TV Network		
10.20	Naipunnya Excellence Award distribution			
10.23	Release of the multidisciplinary research journal Naivigyaan			
Englis		ribution by Mr. Adhinandh Janeesh, II MA		
10.25	Sparking Creativity and Innovation - R	obotic Project Design Timeline and Demo		

& Acknowledging the contributors. (Chief Guest)



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10.35 Presentation of memento to the	chief guest (Rev.	Fr. Jimmy Kunnathur)
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10.38 Felicitation

: Mr. Poulose K K-PTWA President

10.42 Endowments & Prize Distribution

- Academic excellence award for graduated batch

- Academic excellence awards to III-year students

- Best CSS

- Best NSS

- Best Outgoing in arts

- Best outgoing in sports

- Best outgoing student awards from all

departments.

- Best outgoing student of the college award

11.05 Reply speech by the best outgoing student

11.10 Cultural Show -Mime

11.20 Vote of Thanks

: Ms. Hanna Joseph

Vice Chairperson, College Union

11.25 National Anthem

Refreshment Service

Entertainment Programmes: 11.30 am to 1.45 pm

11.30 Welcome Address

: Mr. Abhishek Gopakumar, UUC

11.32 Message from the Guest

: Mr. Amith Chakalakkal Shaju Film Actor - Malayalam Cinema

11.45 Presentation of memento to the chief guest and thank you note.

11.45 College Choir Performance -followed by other Entertainment Programmes

Break 1.45 pm - 2.15 pm

Musical Event: 2.15 pm - 3.45 pm

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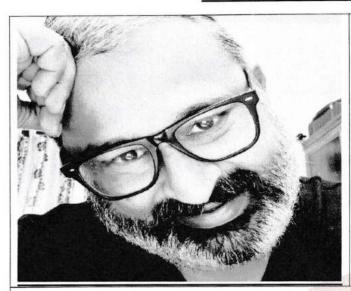






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#### RESOURCE PERSON'S PROFILE



Name: Kishan Kumar

Designation: Executive Director,
Asianet

#### **Profile**

Kishan Kumar is a MICA graduate and communication professional with 18 years of experience in strategic planning, business development, trading, new media, product development and talent management.

He is currently working as the Executive Director, Asianet business responsible for the Malayalam cluster business.

In his previous stint, Kishan has been associated with GroupM for over 18 years in various capacities. One of the key architects in building Maxus and later Wavemaker the biggest media and digital agency in South India. In his last role at GroupM, he was the Chief Growth Officer at Wavemaker India.

Kishan has been part of the team that has created business impacting work for key clients like Titan Company, Britannia, Tata Tea, Google India, Myntra, Acko Insurance, ITC, Kalyan Jewellers, Wipro Consumer Care, AMD, MTR Foods, Muthoot FinCorp, Nippon Paint, Arvind Brands, Manappuram Finance, Centuary Mattress, Malayala Manorama & Mathrubhumi group.



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He is the recipient of 150+ national & international awards including 3 Cannes wins, 2 Festival of Media Global Golds, 2 WPP Creme De La Creme (winner & shortlist), Mashable Global shortlist, Spikes & Festival of Media Asia multiple metals, WARC Prize shortlist, 50+ wins at Emvies including the coveted Grand Emvies and Emvies Client of the year, wins at Goafest, Big Bang to name a few. Winner of 3 individual & 4 team Choreo Awards (GroupM India's internal value awards).

Part of Aspire, GroupM's regional training community since 2007. Part of Maxus India Mancom since 2014. Part of the Wavemaker Global Creative Council since 2018. Leads Program committee, Advertising Club, Bangalore. Been visiting faculty at IIM Ahmedabad and MICA.

He is a strong believer in unlocking people's potential for organisational success. He calls himself as someone with "multiple passion disorder" with keen interests in music, sports, quizzing, theatre, movies, advertising, podcasts, literature, murder mysteries, Malayalam, cooking and many more. He runs a successful podcast with his daughter named Alternate Diamentions.

# Naipunnya





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### PHOTOGRAPHS /SCREENSHOTS





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