

Department of Computer Science
Industrial Interaction Report

Naipunnya[®]
To reach the unreachable

Date: 01.12.2022

Faculty In Charge: Ms.Sarithadevi S

Pongam, Koiratty East, Thrissur District, Kerala State, India. Pin-680308.

Phone +91 9605001987, 04802730340, 2730341, 2733573

www.naipunnya.ac.in, mail@naipunnya.ac.in



Department of Computer Science

Industrial Interaction Report

Class : Vth Semester BCA & BSc Computer Science

Date: 01.12.2022

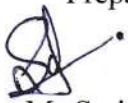
The PG Department of Computer Science has organized an industry interaction session on **Digitalization in Healthcare Delivery and Marketing** for final year BCA and BSc students. The session was scheduled on Thursday, 01/12/2022 from 1.30 PM to 3 PM at the Seminar hall, Main block, NIMIT. The session started with a prayer song by Ms.Juliya V S and welcome speech by Dr,Sarika S. Mr.Sreeraj B, Asst.General Manager-Healthcare Promotions was the resource person for the session. The need for the new healthcare systems was discussed during the session. A fruitful discussion was carried out about the following points:

- Features of Smart Healthcare Systems
- Healthcare Promotions
- AI based services in SH
- Mobile Health Services
- Robotic Services in Smart Healthcare

At the end, students are encouraged to develop embedded software systems which is used in smart healthcare systems. The session defined a roadmap in terms of providing various job opportunities in health care systems for students who are specialised in computer science. Students are encouraged to take internships in AI based systems used in healthcare.

The session ended with a vote of thanks by Ms.Sarithadevi S, Asst Professor, Department of Computer Science,NIMIT.

Prepared by:



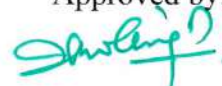
Ms.Sarithadevi.S
(Faculty In – Charge)

Verified by:



Mr.Jayakrishnan.S
(HoD,PG Department of Computer Science)

Approved by:



Rev.Fr.Dr.Paulachan K.J
(Principal)



Brochure



The brochure cover features a central image of two hands shaking in a firm grip, symbolizing industry interaction. The background is a light blue gradient with a silhouette of a person's head in profile, facing right. A laurel wreath is positioned on the left side. The Naipunnya logo is in the top right corner. The text is arranged in a clear, professional layout.

**INDUSTRY
INTERACTION
PROGRAMME**

ON
**Digitalization in
Healthcare Delivery
and Marketing**

Resource Person:



Mr. Sreeraj B
Asst. General Manager,
Branding & Healthcare Promotions,
Mar Sleevea Medicity, Palai.

on
**1st December 2022
at 1.30 pm**

**PG DEPARTMENT OF COMPUTER SCIENCE
NAIPUNNYA INSTITUTE OF MANAGEMENT
AND INFORMATION TECHNOLOGY (NIMIT)**
(Affiliated to the University of Calicut, Accredited by NAAC with B++, ISO 9001-2015 Certified)
Pongam, Koratty East, Thrissur District, Kerala State, India, Pincode - 680 308



Program Schedule

Naipunnya
Naipunnya Institute of Management and Information Technology

NIMIT,PONGAM
PG Department of Computer Science
Industry Interaction Programme
On
Digitalization in Healthcare Delivery and Marketing
Programme Schedule

Date :01 /12/2022 **Time: 1.30 pm**
Venue: Main Block Seminar Hall

Prayer song	: Juliya V S
Welcome Speech	: Dr. Sarika S Associate Professor, Dept of Computer Science NIMIT.
<u>Interaction Session</u>	: Mr Sreeraj B Asst.General Manager, Branding & Healthcare Promotions, Mar Sleevea Medicity, Palai
Vote of thanks	: Ms.Sarithadevi S Asst.Professor,Department of Computer Science NIMIT.
National Anthem	

1 Industry Interaction



Photos



Participant's List-BCA

Reg. No.	Student ID	Student Name	Gender	Student Email
NIAUBCA001	20BCA01	ABHILASH JOSE	male	absjose3@gmail.com
NIAUBCA016	20BCA02	ABHINAND.C	male	abhinandchulliyil333@gmail.com
NIAUBCA040	20BCA03	ABIJITH WILSON	male	ABIJITHKW44@GMAIL.COM
NIAUBCA041	20BCA04	ADHUN VARGHESE	male	cjvarghese67@gmail.com
NIAUBCA042	20BCA05	ADITHYAN K T	male	adithyankarikkoth@gmail.com
NIAUBCA017	20BCA06	AJAY BAIJU	male	ajaybaiju5@gmail.com
NIAUBCA018	20BCA07	AJITH GEORGE	male	ajithgeorge2001k@gmail.com

NIAUBCA043	20BCA08	AJO AUGUSTINE	male	ajoaugus@gmail.com
NIAUBCA019	20BCA09	ALAN POLY	male	alanpolyjoseph@gmail.com
NIAUBCA020	20BCA10	ALDRIN DAVIS	male	ALDRINDAVIS119@gmail.com
NIAUBCA021	20BCA11	ALJO JOJU	male	aljojoju333@gmail.com
NIAUBCA002	20BCA12	AMAL JOBY	male	amaljoby72@gmail.com
NIAUBCA022	20BCA13	ANAND. S	male	anand1052002@gmail.com
NIAUBCA003	20BCA14	ANIL GEORGE	male	anilgeorg47@gmail.com

NIAUBCA044	20BCA15	ANLIN THARAKAN	male	lenyv.tharakan@gmail.com
NIAUBCA045	20BCA16	ANOY JOHNSON	male	anoyjohnson19@gmail.com
NIAUBCA046	20BCA17	ARUN JOY	male	arunjoy2002@gmail.com
NIAUBCA004	20BCA18	ARUN PAUL	male	arunpaulparackal11@gmail.com
NIAUBCA047	20BCA19	ASHIN POULOSE	male	ashinpoulose007@gmail.com
NIAUBCA031	20BCA20	CATHERIN FOGY	female	varghesefoji17@gmail.com
NIAUBCA032	20BCA21	DELMA SHAJU	female	delma.shaju2002@gmail.com
NIAUBCA048	20BCA22	DIDHEEMOSE. P. S	male	sebastiandethemos2002@gmail.com

NIAUBCA023	20BCA23	DIGITH SHIBU	male	digithshibu@gmail.com
NIAUBCA033	20BCA24	DIYA DENNY	female	kpdenny@gmail.com
NIAUBCA024	20BCA25	EDWIN JOY	male	edwinmoothedan@gmail.com
NIAUBCA034	20BCA26	ELSAMMA JOSH Y	female	elsujoshi@gmail.com
NIAUBCA012	20BCA27	ENAT MATHEWS	female	enatmathews@gmail.com
NIAUBCA035	20BCA28	FEMI SHAJU	female	bindushaju647@gmail.com
NIAUBCA049	20BCA29	FREDY JOHN	male	fredythachil26@gmail.com

NIAUBCA005	20BCA30	GITHIN N J	male	githinjoseph224@gmail.com
NIAUBCA013	20BCA31	GRACE MARIYA	female	gracemariya02@gmail.com
NIAUBCA025	20BCA32	JITTO JOSE	male	jittojose2002@gmail.com
NIAUBCA026	20BCA33	JOBAL MANOJ	male	jobalmanoj@GMAIL.COM
NIAUBCA027	20BCA34	JOE JOHN SHERAN	male	joesheran02@gmail.com
NIAUBCA006	20BCA35	JOPHINE PAUL C	male	www.jophinepaul@gmail.com
NIAUBCA028	20BCA36	JOSHUA C S	male	joshuakalashnikov@gmail.com

NIAUBCA050	20BCA37	JOSHWA JOSE	male	joshwajose192@gmail.com
NIAUBCA051	20BCA38	LAWSON THOMAS	male	lawsonthomas106@gmail.com
NIAUBCA036	20BCA39	MALAVIKA PRAKASH	female	malavikapj7@gmail.com
NIAUBCA007	20BCA40	MANU DAVIS	male	manudavis047@gmail.com
NIAUBCA037	20BCA41	MARIYA JOY	female	babyjoycky@gmail.com
NIAUBCA029	20BCA42	MILLAN M SAJU	male	saintmary2008@gmail.com
NIAUBCA008	20BCA43	NIKHIL JOSE	male	nikhiljose59@gmail.com

NIAUBCA038	20BCA44	NINTU VARUGHESE	female	nintuvarughese02@gmail.com
NIAUBCA052	20BCA45	PRAVEEN C S	male	praveencshaji123@gmail.com
NIAUBCA014	20BCA46	RESHMI B KIRIYATH	female	babykiriya@gmail.com
NIAUBCA009	20BCA47	ROHITH RAJ	male	soumyaraj4444@gmail.com
NIAUBCA010	20BCA48	ROJITH JOY	male	rojithjoy8055@gmail.com
NIAUBCA015	20BCA49	ROSE MARIYA	female	rosecal38@gmail.com
NIAUBCA053	20BCA50	ROSHAN K JOSE	male	roshankjose200@gmail.com
NIAUBCA054	20BCA51	RUBEN JOSEPH C.A	male	rubenjoseph01587@gmail.com

NIAUBCA011	20BCA52	SACHIN SHIBU	male	shibushibuck993@gmail.com
NIAUBCA039	20BCA53	SANDRA JOY	female	sandra.joy1408@gmail.com
NIAUBCA030	20BCA54	SREEJITH O B	male	jithuob17@gmail.com
NIAUBCA055	20BCA55	SYAMSON BAIG	male	syamsonbaig007@gmail.com
NIAUBCA056	20BCA56	VIMAL VARGHESE	male	vimalchully@gmail.com

PARTICIPANT'S LIST -BSC CS

Reg. No.	Student ID	Student Name	Gender	Student Email
NIAUSCS031	20BSCCS01	ABDUL SAMAD. M. S	male	abdulsamad3775@gmail.com
NIAUSCS032	20BSCCS02	ABHIJITH M.A	male	unnikalabhavan@gmail.com
NIAUSCS010	20BSCCS03	ABIJITH C T	male	abijiththilakan@gmail.com
NIAUSCS020	20BSCCS04	AISWARIA LAKSHMY K S	female	AISHWARIALAKSHMY27@GMAIL.COM
NIAUSCS033	20BSCCS05	AKHIL T S	male	akhiloconners@gmail.com
NIAUSCS021	20BSCCS06	AKHILA BAIJU	female	baijusiva3@gmail.com
NIAUSCS034	20BSCCS07	ALEX JOY	male	ALEXJOY4966@GMAIL.COM

NIAUSCS011	20BSCCS08	ALVIN DAVIS	male	alvinkonukudy8@gmail.com
NIAUSCS006	20BSCCS09	AN MARIA PAUL	female	nithinvarghese2014@gmail.com
NIAUSCS035	20BSCCS10	ANEESH.A.S	male	ANEESHAS152019@GMAIL.COM
NIAUSCS005	20BSCCS11	ANGEL MARIYA ANTU	female	technogzcmt@gmail.com
NIAUSCS036	20BSCCS12	ANGSON T A	male	angsontheekan@gmail.com
NIAUSCS024	20BSCCS13	ANN MOHAN	female	annmohan323@gmail.com
NIAUSCS022	20BSCCS14	ANNA ROSE THOMAS	female	annarose9961@gmail.com


NIAUSCS023	20BSCCS15	ANNCHAL MARIYA E B	female	annchalm2020@gmail.com
NIAUSCS037	20BSCCS16	ARUN P VIJU	male	arunpviju92@gmail.com
NIAUSCS038	20BSCCS17	ASHIK SURENDRAN	male	ksashik999@gmail.com
NIAUSCS012	20BSCCS18	ASWIN P KURIAN	male	aswinpkurian@gmail.com
NIAUSCS001	20BSCCS19	ATLAS VARGHESE	male	atlasvarghese805@gmail.com
NIAUSCS039	20BSCCS20	CHRISTO SHAJU	male	christoshaju042@gmail.com
NIAUSCS013	20BSCCS21	DAIL P D	male	daildavis009@gmail.com
NIAUSCS002	20BSCCS22	DAISON THOMAS	male	daisonthms@gmail.com

NIAUSCS025	20BSCCS23	DEVIKA M S	female	devika2002ms@gmail.com
NIAUSCS040	20BSCCS24	DIYON JOSE	male	diyonjose1717@gmail.com
NIAUSCS014	20BSCCS25	ELJO SHIBU	male	eljoshibu0@gmail.com
NIAUSCS015	20BSCCS26	EMMANUVAL PAUL P	male	EMMANUVALPAUL15@GMAIL.COM
NIAUSCS016	20BSCCS27	FIRDHOUS K H	male	firdhouskh2002@gmail.com
NIAUSCS003	20BSCCS29	JOEL LIJO	male	joellijo2002@gmail.com
NIAUSCS017	20BSCCS30	JOSEPH JOHNSON	male	jominjohnson23@gmail.com

NIAUSCS026	20BSCCS31	JULIYA V S	female	juliyavshaji2@gmail.com
NIAUSCS027	20BSCCS32	JUNA ROSE BIJU	female	junarosebiju2@gmail.com
NIAUSCS028	20BSCCS34	NAVYA WILSON	female	wilsonnavya11@gmail.com
NIAUSCS041	20BSCCS35	NIKHIL JOHN	male	nikhiljohn36@gmail.com
NIAUSCS029	20BSCCS36	POORNIMA PRAKASAN	female	poornimaseema18@gmail.com
NIAUSCS042	20BSCCS37	ROBINS SOJAN	male	robinssojan905@gmail.com
NIAUSCS018	20BSCCS38	SALMON STANLY	male	salmonstanly@gmail.com

NIAUSCS004	20BSCCS39	SAM CHRISTY SAJU	male	samchristysaju007@gmail.com
NIAUSCS030	20BSCCS40	SANIKA RAPHEL	female	sanikaraphel911@gmail.com
NIAUSCS019	20BSCCS41	SIRAJ K A	male	sirajka577@gmail.com
NIAUSCS008	20BSCCS42	SONA SIJO	female	sonasijo401@gmail.com
NIAUSCS043	20BSCCS43	TOM BENEDICT	male	tombenedict212@gmail.com
NIAUSCS009	20BSCCS44	TREESA SABU	female	vsjosepaul1997@gmail.com
NIAUSCS007	20BSCCS45	PAYYAPILLY NIDHI WILSON	female	

RESOURCE PERSON'S PROFILE

<p>Photo of the resource person</p>  <p>Mr. Sreeraj B Asst. General Manager, Branding & Healthcare Promotions, Mar Sleeva Medicity, Palai.</p>	<p>Name:Mr.Sreeraj B Designation:Asst. General Manager Branding & Healthcare Promotions at Mar Sleeva Medicity Palai</p>
<p>Profile</p> <p>He has 15 years of experience in various fields like academics,technology and Healthcare / Hospital Marketing.He is an Accomplished healthcare leader with international exposure who is now an industry opinion maker,community volunteer, thought leader and is specialized in</p> <ul style="list-style-type: none"> • Healthcare / Hospital Marketing • Specialised in New Hospital Launch • Healthcare Branding, Communication and Media Management • Digital Innovation in Healthcare • Operations Management involving cost analysis, budget preparation and monitoring • Training and Development • He is a Member of TVM management association 	



Naipunnya Institute of Management & Information Technology

Affiliated to the University of Calicut, ISO 9001-2015 Certified
Accredited by NAAC with B++ grade

Naipunnya

To reach the unreachable

Pongam, Koratty East, Thrissur District, Kerala State, India. Pin-680308. Phone
+91 9605001987, 04802730340, 2730341, 2733573 www.naipunnya.ac.in,
mail@naipunnya.ac.in

