

**HOTEL MANAGEMENT
INTERNATIONAL CONFERENCE
(SAMVED 2022)**

Naipunnya
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Date of event: 28.11.2022

Faculty In-charge: Ms. Akhila Thomas



Pongam, Koratty East, Thrissur District, Kerala State, India. Pin-680308.

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REPORT

Samved-2022- The International Conference on **“IMPORTANCE OF FRENCH LANGUAGE IN THE HOSPITALITY SECTOR”** (Online) organized by the Department of Hotel Management, Naipunnnya Institute of Management and Information Technology (NIMIT) was held on Monday 28th November 2022 .

ABOUT THE CONFERENCE

French is one of the most widely spoken languages in the world. It is the official language in many countries as well as the United Nations. Knowledge of French, therefore, is an add-on to anyone who aims to travel the world, meet people from different cultures, and make a career out of their passion for hospitality. This French connection will enable you to expand your opportunities in diverse sectors of hospitality management. Your horizons can extend to places outside the Indian subcontinent as well, making you a truly global citizen.

About the Speaker

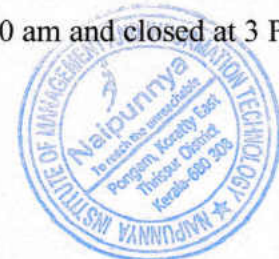
Fadette Badie d’Arcis

Teacher FLE, B. A. French and Tourism. (Hospitality, Literature, Civilization Methodology, French for Professional Communication in charge of Plan of Action 2019-2020, 2020 Film Festival organization. DELF Certification. Add-on course.

Participants and Presenters:

Experts from the Hospitality and Tourism Industry, faculty members from Universities and Colleges (Department of Hotel Management), Research Scholars and students of Hotel Management, Hospitality, Tourism and related disciplines participated in the international conference. The event began at 10 AM in Sarang Auditorium. There were approximately 245 participants for the session 1. The Inauguration was followed by Keynote speech by the guest Madam Fadette Badie d’Arcis

Session 2 was the paper presentation and it was organized on two platforms, offline and Google Meet. The presenters were split into two groups and session 2 commenced at 11:30 am and closed at 3 PM.



The paper presentation of group 1 was chaired by Prof. Robert Fernandez HOD Dept. of Hotel Management NIMIT, Prof. (Dr.) Jisny Antony Associate Professor & Prof. Dr. Fairouz Yoosuf Associate Professor from Commerce Dept,

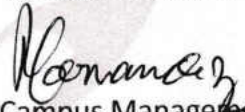
The paper presentation of group 2 was chaired by Prof. Jithu Doyal Assistant Professor, Prof. John Kizhakuden Assistant Professor., Prof Akhila Thomas Assistant Professor, & Prof. Nayana Paul Assistant Professor. from Hotel Management Dept.

There were a total of 18 participants for the paper presentation.

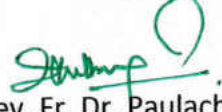
Prepared by,
Event in charge


Ms. Akhila Thomas

Verified by,
Mr. Robert Fernandez


(Vice Principal, Campus Management)

Approved by,
Principal


Rev. Fr. Dr. Paulachan K.J

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BROCHURE

SAMVED-2022

**INTERNATIONAL CONFERENCE (ONLINE)
ON
IMPORTANCE OF FRENCH LANGUAGE
IN HOSPITALITY SECTOR**



**THE FRENCH
CONNECTION**

Keynote Speaker



**Date : Monday, 28th November 2022
Time : 10.00 am**

Fadette Badie d'Arcis



Organized by :

**Department of Hotel Management
NAIPUNNYA INSTITUTE OF MANAGEMENT
AND INFORMATION TECHNOLOGY (NIMIT)**



RESOURCE PERSON'S PROFILE

Photo of the resource person



Name: Fadette Badie d'Arcis

Designation: Assistant Professor.

Profile

Fadette Badie d'Arcis

Teacher FLE, B. A. French and Tourism. (Hospitality, Literature, Civilization

Methodology, French for Professional Communication in charge of Plan of Action

2019-2020, 2020 Film Festival organization. DELF Certification. Add-on course.

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Program Schedule



Naipunnya Institute of Management & Information Technology

Affiliated to the University of Calicut, ISO 9001-2015 Certified
Accredited by NAAC with B++ grade

Department of Hotel Management

International Conference

on

"IMPORTANCE OF FRENCH LANGUAGE IN HOSPITALITY SECTOR" -SAMVED-2022

Venue: Sarang Auditorium

Date: 28th November 2022

	Inaugural Ceremony (10:00 am – 10:20 am)
Prayer	: M. Nixya Dillo (3 rd Sem BSc HMCS-A)
Welcome Speech	: Mr. Robert Fernandez HOD, Department of Hotel Management, NIMIT
Presidential Address	: Rev. Fr. Dr. Paulachan K J Principal & Executive Director, NIMIT
Inaugural Address	: Fadette Badie d'Azpis
Vote of Thanks	: Ma Nuroon Nasar Assistant Professor, Department of Hotel Management, NIMIT

Session 1 (10:30 am – 11:15 am)

Keynote Speechon

"IMPORTANCE OF FRENCH LANGUAGE IN HOSPITALITY SECTOR"

(By Prof. ~~Fadette~~ Badie d'Azpis
Assistant Professor, ~~EOS,FLE,Master,FLE~~)

Tea Break

Session 2 (11:30am-3.15m)

Paper Presentations

Chaired by:

Prof Robert Fernandez, Vice Principal /HOD Dept of HM NIMIT
Dr. ~~Jana~~ Antony Associate Professor, Department of Commerce, NIMIT.
Dr. Fairouz Yousuf, Assistant ~~Professor~~, Department of Commerce, NIMIT

National Anthem

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INTERNATIONAL CONFERENCE (SAMVED - 2022)

PROGRAMME SCHEDULE - 28th November 2022

THEME: Importance of French Language in the Hospitality Sector.

MORNING SESSION: 10.00 AM to 11.15 AM	
10.00 -10.20 AM	INAUGURATION
10.30 AM	KEYNOTE ADDRESS: Madame Fadette-Badie d'Arcis Topic: Importance of the French Language in the Hospitality Sector
TEA BREAK 11:15 AM TO 11:30 AM	
MORNING SESSION	
RESEARCH PAPER PRESENTATION: 11.30 AM to 12.30 PM	
1.	Dr. Salla Vijay Kumar (Sr. Lecturer, Institute of Hotel Management Ahmedabad, Gujarat)
2.	Nadeem Hussain (Jawaharlal Nehru University, New Delhi)
3.	Prashant Bajaj (Career Point University, Himachal Pradesh.)
4.	Mrs. Sabeena Bhaskar, (St. Teresa's College(Autonomous),EKM)
5.	Ms. Cincynol Varghese (St. Teresa's College(Autonomous),EKM)
6.	Ms. Juline Jacob (NIMIT, Thrissur)
7.	Mme. Myriam Babene (Co-Founder of "Plumes Du Genep" France)
8.	Ms. Simi Mary Devasia (Manupal Academy of Higher Education Manipal)

AFTERNOON SESSION

RESEARCH PAPER PRESENTATION: 1:30 PM to 3:15 PM	
1	Mr. Karthik Kumar (NIMIT Pongam)
2	Mr. Jee (NIMIT Pongam)
3	Mr. Edwin Thomas (NIMIT Pongam)
4	Mr. James Pious (NIMIT Pongam)
5	Mr. Basil Christo (NIMIT Pongam)
6	Mr. Bibin Varghese (NIMIT Pongam)
7	Mr. Aron Jo Shibu (NIMIT Pongam)
8	Mr. Amal Djan (NIMIT Pongam)
9	Mr. Jithin Wilson (NIMIT Pongam)
10	Mr. Geon Manialy (NIMIT Pongam)
11	Mr. Renal Benny (NIMIT Pongam)

LIST OF STUDENTS PRESENTING RESEARCH PAPERS ON INTERNATIONAL

NO	MENTEE	TOPIC	CLASS	MENTOR
1	MR.KARTHIK KUMAR	A STUDY ON THE VARIOUS REASONS BEHIND THE ADDICTION OF FAST FOOD IN YOUNGSTER'S DAILY LIFE IN KERALA, WITH SPECIAL REFERENCE TO COCHIN	B.Sc. HMCS-B	MR.RAHUL T.R.
2	MR.JEO	EMPLOYEE'S WORKING ENVIRONMENT AND EMPLOYEE'S SAFETY IN 5 STAR HOTELS IN KOCHI	BSC-HMCS-B	MS.AKHILA THOMAS
3	MR.EDWIN DAVIS	INNOVATIVE SEASONAL INDIAN COCKTAIL SWEET RENEALA	BSC-HMCS-A	MR.DHANEESH TN
4	MR.JAMES PIOUS	A STUDY ON INTEGRATION OF VIRTUAL WEBSITE FOR TOURISM DEPARTMENT ENABLING SINGLE WINDOW CONNECTION WITH ALL TOURISM SECTORS"	B.Sc. HMCA	MS.RENITA FERNANDEZ
5	MR. BASIL CHRISTO	A STUDY ON CONSEQUENCES OF CONSUMING JUNK FOODS AMONG YOUNGSTERS ON SPECIAL REFERENCE TO KOCHI	BSC-HMCS-B	CHEF.ANAND THOMAS
6	MR. BIBIN VARGHESE	"A STUDY ON THE POSTURE RELATED MUSCULOSKELETAL HEALTH PROBLEMS FACED BY THE FRONT OFFICE PERSONALS WITH REFERENCE WITH FIVE STAR HOTELS IN COCHIN"	BSC-HMCS-A	MR.JITHU DOYAL
7	MR.ARON JO SHIBU	DEVELOPED TOURIST DESTINATIONS IN THRISSUR.	B.Sc. HMCA	MR.SEBIN VARGHESE
8	MR. AMAL DAINT	A STUDY ON THE IMPORTANCE OF TRAINING OFFERED BY THE HOTELS TO EMPLOYEES IN THE HOTEL.	B.Sc. HMCA	MR.RICHI THOMAS
9	EDWIN THOMAS	BUBBLEGUM CAKE	BSC-HMCS-A	CHEF.RAJAN PP
10	RINAL BENNY	INNOVATIVE CHEESE AND POTATOE CHEESE ROLL	B.Sc. HMCA	Chef JOHN K
11	JITHIN WILSON		B.Sc. HMCA	MR.ROBERT FERNANDEZ
12	GEION MANJALLY	ROLE OF WOMEN IN HOSPITALITY INDUSTRY	B.Sc. HMCS-B	MS.AKHILA THOMAS

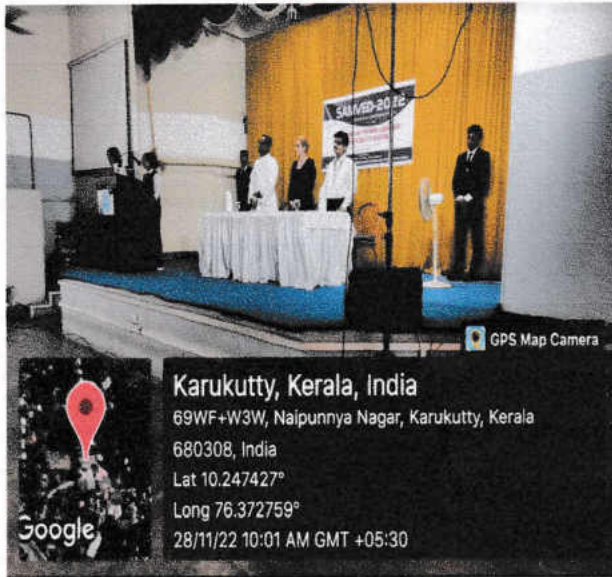


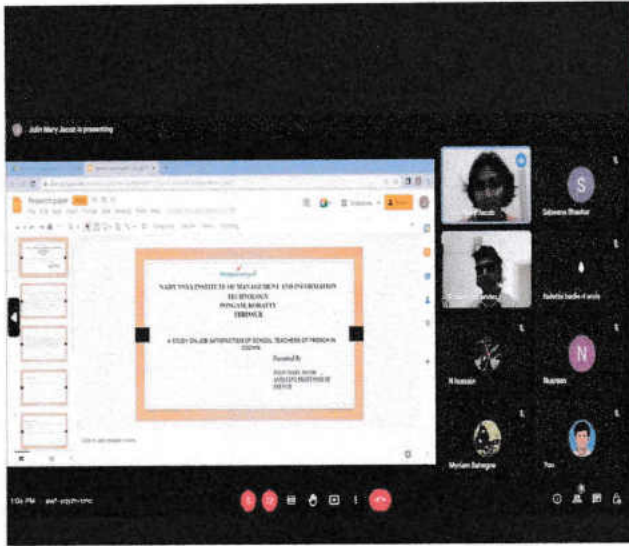
**LIST OF RESEARCH PAPERS
 ON
 INTERNATIONAL
 SAMVED 2022**

No	Presenters name	Topic	Name of the Institutions
1	Dr Salla Vijay Kumar	The functionality of millets for better health - a case study of selected states of India	Institute of Hotel Management Ahmedabad, Gujarat
2	Mr. Nadeem Hussain	The Gaze of Francophone Travelers in Ladakh	Jawaharlal Nehru University, New Delhi
3	Mr. Prashant Balodi	Modernization of environmental sciences for the growth of wellness tourism	Career Point University, Himachal Pradesh.
4	Mrs. Sabeena Bhaskar	Importance of the French Language in the hospitality sector	St. Teresa's College (Autonomous), EKM
5	Ms. Cineymol Varghese	Importance of the French language in hospitality sector	St. Teresa's College (Autonomous), EKM
6	Ms. Juline Jacob	Job Satisfaction levels of school teachers of French in Cochin district.	NIMIT, THRISSUR
7	Mme. Myriam Bahene	The Importance of French Language.	(Co-Founder of "Plumes Du Gange" France)
8	Ms Simi Mary Devasia	a study on change in hospitality marketing post covid- 19 a qualitative study	Manipal Academy of Higher Education Manipal



PHOTOGRAPHS /SCREENSHOTS





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