

Department of Commerce
Industry Interaction


Naipunnya[®]
To reach the unreachable

Date of event: 21/11/2022

Faculty In-charge: Ms. Revathy A R

Ms. Midula Sekar



REPORT

The Department of Commerce organized an Industry Interaction session for the students of Cooperation Stream on 21st November 2022, Friday at 11:30 am in MBA Seminar Hall. The resource person for the seminar was Mr. Augustine John, Personal Financial Planner. The Programme started with an opening remark delivered by Ms. Midula Sekhar, Assistant Professor, Department of Commerce, NIMIT Pongam and it was conducted in the presence of Dr. Mathew Jose, Head of the Department, Mr. Antony George, Cooperation stream Coordinator and various faculty members of the Department. Aound 50 participants attended the programme. Topic for the day was " New Marketing Strategies". The objective of the session is to update their marketing knowledge. It was a very informative session which helped everyone to imbibe knowledge on the topic. Students participated in the interactive session with an intensive question-answer session at its conclusion and a vote of thanks by Ms. Revathy A R, Assistant Professor, Department of Commerce, NIMIT Pongam. The session concluded at 12.30 pm.

Prepared by:



Ms. Revathy A R

(Assistant Professor)

Verified by:



Dr. Mathew Jose K

(HOD, PG Department of Commerce)

Approved by:



Rev. Fr. Dr. Paulachan K J

(Principal)



BROCHURE



**NAIPUNNYA INSTITUTE OF MANAGEMENT AND
INFORMATION TECHNOLOGY (NIMIT)**

(Affiliated to the University of Calicut, Accredited by NAAC with B++, ISO 9001-2015 certified)


PG DEPARTMENT OF COMMERCE





Resource Person

AUGUSTINE JOHN

Personal Financial Planner (PFP) from
Canadian Securities Institute.

 Time: 11:30 - 12:30pm

 Date: 25 November, Friday

 Venue: Seminar Hall, MBA Block

**INDUSTRY
INTERACTION**

Topic: "Innovative Marketing strategies"

PRINCIPAL

Rev. Fr. Dr. Paulachan K J

HOD, COMMERCE

Dr. Mathew Jose K

STAFF COORDINATORS

Ms. Revathy. A.R

Ms. Midhula Sekhar



PROGRAM SCHEDULE

PG Department of Commerce

Industry Interaction

Date: 25/10 /2022

Time: 11.30 -12.30 pm

Programme Schedule

Prayer song

: RohithShaji (IstB. Com F A)

Welcome Speech

: Ms. Midula Sekhar (Faculty Co-ordinator)

Key Note Address

: Mr. Augustine John

(Personal Financial Planner from Canadian

Securities Institute)

Interaction Session

Vote of thanks

: Ms. Revathy A R (Faculty Co-ordinator)

National Anthem



RESOURCE PERSON'S PROFILE



Name: Augustine John
Designation: Personal Financial Planner

Profile

Business-Financial service diploma
Personal Financial Planner (PFP) from Canadian Securities Institute

Naipunnya

To reach the unreachable



PHOTOGRAPHS /SCREENSHOTS





69WF+G94, Pongam - Besleham Rd, Naipunnya Nagar, Karukutty, Kerala 680308, India

Karukutty
Kerala
India



32°C
90°F

2022-11-25(Fri) 12:37(pm)



69WF+G94, Pongam - Besleham Rd, Naipunnya Nagar, Karukutty, Kerala 680308, India

Karukutty
Kerala
India



32°C
90°F

2022-11-25(Fri) 12:27(pm)



Participant's List

Name of the event: Industry Interaction

Date: 25/11/2022

Class: I&III B.Com Cooperation

Class: III B.Com Cooperation

21/11/2022

Sl.No	Name	Signature
1.	ABIN VARGHESE	<i>[Signature]</i>
2.	ADBIN VARGHESE	<i>[Signature]</i>
3.	ADITHYA KRISHNA K A	<i>[Signature]</i>
4.	AJITH PAULSON	<i>[Signature]</i>
5.	ALFRED JOSEPH	<i>[Signature]</i>
6.	ALWIN POULOSE	<i>[Signature]</i>
7.	AMAL JOSEPH JOSY	<i>[Signature]</i>
8.	AMAL THOMAS	<i>[Signature]</i>
9.	ANAMIKA P	<i>[Signature]</i>
10.	ANIL JOSE	<i>[Signature]</i>
11.	ANN MARIYA JOSE	<i>[Signature]</i>
12.	ANVIN GARVADIS	<i>[Signature]</i>
13.	ARPAKSHAD JOY	<i>[Signature]</i>
14.	DEEN MARIYA PAUL	<i>[Signature]</i>
15.	DONA ANNA VARGHESE	<i>[Signature]</i>
16.	JESTIN GEORGE	<i>[Signature]</i>
17.	JITHIN GEORGE	<i>[Signature]</i>
18.	JOBY JOHNSON	<i>[Signature]</i>
19.	JOSEPH JOHNSON	<i>[Signature]</i>
20.	MELVIN PAJLACHAN	<i>[Signature]</i>
21.	MOHAMMED RAZEEN T F	<i>[Signature]</i>
22.	NANDHU M MURALI	<i>[Signature]</i>
23.	PRABIN BIJU	<i>[Signature]</i>
24.	ROKKOS A J	<i>[Signature]</i>
25.	SIVASANKAR C.S	<i>[Signature]</i>
26.	SREYASP S	<i>[Signature]</i>
27.	VARGHESE PAUL TOMY	<i>[Signature]</i>



29.	David Chiramuel	
30.	ANSDA MARTINI	
31.	Anlit Paulson	Anlit
32.	Archana prakasan	Archana
33.	Steven Sebastian	Steven
34.	Thejus J Palamattam	Thejus
35.	Lakshmi R. krishnan	Lakshmi
36.	Princy Thomas	Princy
37.	Ajina K.K	Ajina
38.	Mary Sunny	Mary
39.	Pooja Dams	Pooja
40.	Laly A.B.	Laly
41.	Anulakshmi T.K.	Anulakshmi
42.	MANJU MC	Manju
43.	SOURABH M B	Sourabh
44.	Anjana lakshmi . PS	Anjana
45.	Vaishnavi . S	Vaishnavi
46.	Deena Tommy	Deena
47.	Anon Mary Bnu	Anon
48.	Anul krishna	Anul
49.	Adwait V Subash	Adwait
50.	Leo Babu	Leo
51.	Paul Antony	Paul
52.	Anjana David	Anjana
53.	Anjoja CA	Anjoja
54.	Esha Thomas	Esha
55.	Shiya Shiyu	Shiya
56.	Kiran. C. J	Kiran
57.	C. Rahul	Rahul
58.	Loyal Benny	Loyal
59.	Muhsina G A	Muhsina
60.	RONIN RICHARD	Ronin

Event Coordinator

Pongam, Koratty East, Thrissur District, Kerala State, India. Pin-680308.
Phone +91 9605001987, 04802730340, 2730341, 2733573
www.naipunnya.ac.in, mail@naipunnya.ac.in



FEEDBACK

Timestamp	Name	Mail-id	Did the seminar achieved the program objective?(1- insufficient, 5- Excellent)	The seminar content was (1- insufficient, 5- Excellent)	Overall Presentation (1- insufficient, 5- Excellent)	Any suggestions for improvement
25/11/2022 11:24:31	ABHINAV T SANTHOSH	abinavn00@gmail.com	5	5	5	Sound quality
10/15/2022 13:03:53	ABHITH B	abhith203@gmail.com	4	5	5	It was good and useful
25/11/2022 13:28:15	ALEX FRANCIS	alexhijom@gmail.com	3	3	4	
25/11/2022 13:46:28	AMALA ROSE	amalaktojo2003@gmail.com	5	5	5	
11/25/2022 20:54:01	ANEESHA ISMAIEL	anneshamuchu123@gmail.com	4	3	3	No
11/25/2022 20:54:59	ANUGRAH A P A	anugrahn2003@gmail.com	4	3	4	
11/25/2022 20:55:16	ARUN JOY	aruntitus@gmail.com	5	5	5	
11/25/2022 21:00:20	ASHNA MARIA JOSE	ashnayalex564@gmail.Com	2	2	1	Ntg
11/25/2022 21:03:37	BIBIN BENNY	bibinis777@gmail.com	4	5	4	
11/25/2022 21:14:37	CLINCE DAVIS	clincebenny3@gmail.Com	5	5	5	
11/25/2022 21:18:33	DELVIN	Stalink8055@gmail.com	5	4	4	A slide presentation will make

	DAVIS				more attractive
11/25/2022 21:18:53	EDWIN SAJU	edwinmy@gmail.com	3	3	3
11/25/2022 21:21:03	FAHAD KABEER A.K	fahad3@gmail.com	5	4	4
11/25/2022 21:27:34	GRACE MARIYA RAJU	gracemariyarajuy@gmail.com	4	4	4
11/25/2022 21:37:53	HANNA ROY	ahanna@gmail.com	4	4	5
11/25/2022 21:44:55	K A PARVATHY	parvathy@gmail.com	3	4	4
11/215/2022 21:45:17	JUBY JOY	jubcisjoby653@gmail.com	5	5	4 No
11/25/2022 21:45:28	ABHINAV T SANTHOSH	abhinav007@gmail.com	3	3	3
11/25/2022 21:46:29	ABHITH B	abhith0@gmail.com	3	2	5
11/25/2022 21:46:58	ALEX FRANCIS	alex20@gmail.com	3	3	3
11/25/2022 21:52:53	AMALA ROSE	amalarosec@gmail.com	5	5	5
11/25/2022 21:54:22	ANEESHA ISMAIEL	antonyalex564@gmail.com	2	1	1 No
25/11/2022 22:03:18	ANUGRAH A P A	josephmathachan10@gmail.com	4	4	4 No, Good
25/11/2022 22:04:21	ABIN VARGHESE		2	4	4

25/11/2022 22:06:43	ADBIN VARGHESE		3	3	3
25/11/2022 22:46:48	ADITHYA KRISHNA K A	adithyakrisgl27@gmail.com	4	4	5 increase the duration of the program
25/11/2022 22:58:29	DONA ANNA VARGHESE	dona5@gmail.com	5	5	5
25/11/2022 0:16:54	JESTIN GEORGE	jestigeorgev003@gmail.com	5	5	5
25/11/2022 0:24:24	JITHIN GEORGE	jithingeorgeattam@gmail.com	3	3	4
25/11/2022 0:56:14	JOBY JOHNSON	jobyjohnson@gmail.com	5	5	5
25/11/2022 7:01:04	JOSEPH JOHNSON	josephjohnson@gmail.com	5	5	5
25/11/2022 8:50:38	DONA ANNA VARGHESE	donavarghese@gmail.com	5	5	5
25/11/2022 12:55:29	JESTIN GEORGE	jestingeorge@gmail.com	5	5	5