

Content Writing and Freelance Writing

College Level Seminar

Date of Event: 20/07/2022

Faculty In-charge: Ms. Sharon Varghese



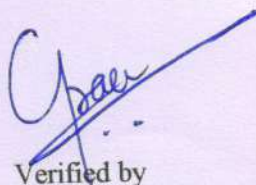
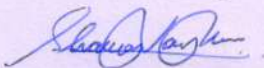
REPORT: COLLEGE LEVEL WORKSHOP ON CONTENT WRITING

The PG Department of English at Naipunnya Institute of Management and Technology has conducted a College level seminar cum workshop on content writing and freelance writing for the students of BA and MA English at Seminar Hall, MBA block from 11:00 am to 12:30 pm. The session was hosted by Ms. Grace K Benny, Head of the Department, and was graced by Rev. Fr. Jimmy, Assistant Director of Naipunnya Institutions. The event was conducted by Ms. Sharon Varghese, Assistant Professor at the department of English, NIMIT. The resource person discussed various forms of writing and ways students could earn through content writing. The topics covered in the session were news writing, creative writing, technical writing, and writing for the publishing industry.

The event was hosted by Ms. Anjaly (II MA) who invited Ms. Grace K Benny to introduce the resource person of the day. Following this, Rev. Fr. Jimmy said a few words about the event and the importance of learning about more opportunities in the industry. Ms. Sharon Varghese began the seminar by introducing students to different forms of writing and ways by which one could engage with them. The session introduced students to blogging and took students through the technicalities of how to begin a blog. Similarly, the session took students through an in-depth session on news writing and visual storytelling. Students were taught how to tell stories through photographs and how to write photo essays. The session ended at 12:30 pm followed by a feedback and question-answer session. Overall, the event proved to be successful and students were given the opportunity to clear their doubts.

Prepared

Ms. Sharon Varghese



Verified by

Grace K Benny



Approved by,

Rev.Fr.(Dr.) Paulachan K Joseph



Event Brochure



**NAIPUNNYA INSTITUTE OF MANAGEMENT
AND INFORMATION TECHNOLOGY (NIMIT)**

(Affiliated to the University of Calicut, Accredited by NAAC with B++, ISO 9001-2015 Certified)
Pongam, Koratty East, Thrissur District, Kerala State, India, Pincode - 680 308

PG Department of English

Presents



**College Level
Seminar on
Content
Writing**

**Date : Wednesday,
20th July 2022**
Time : 11.30 am - 12.30 pm
**Venue : Seminar Hall
(MBA Block)**

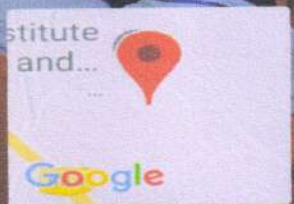
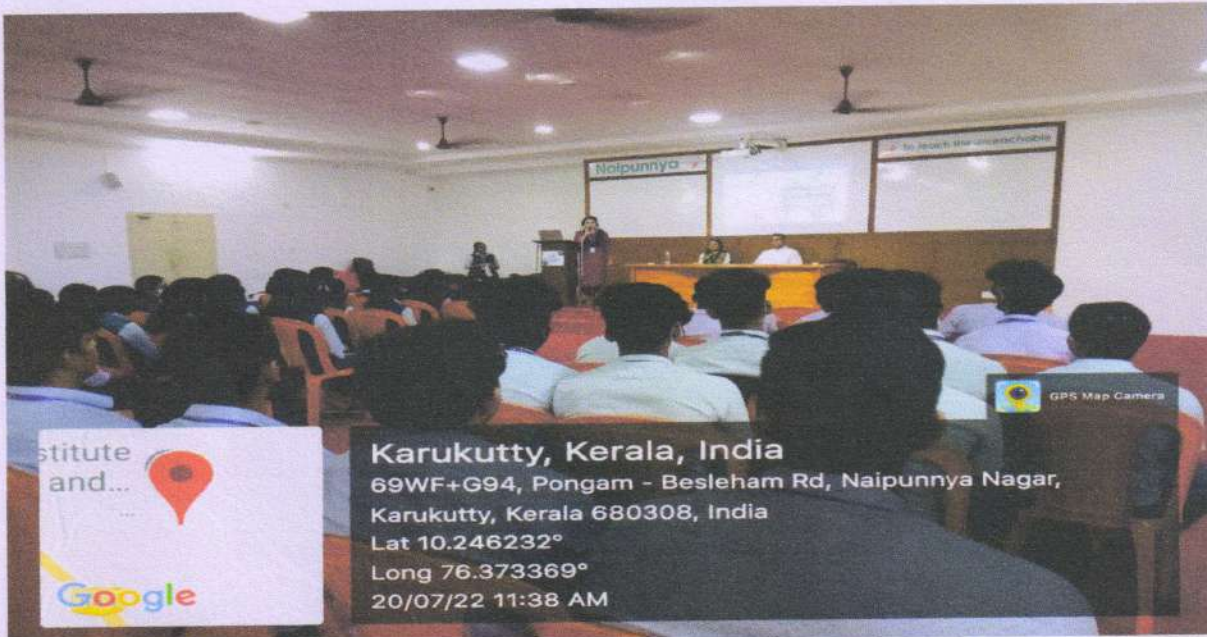
Resource Person



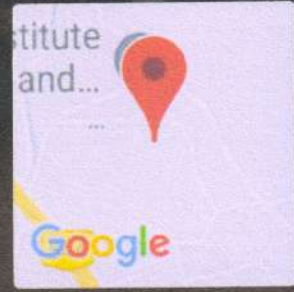
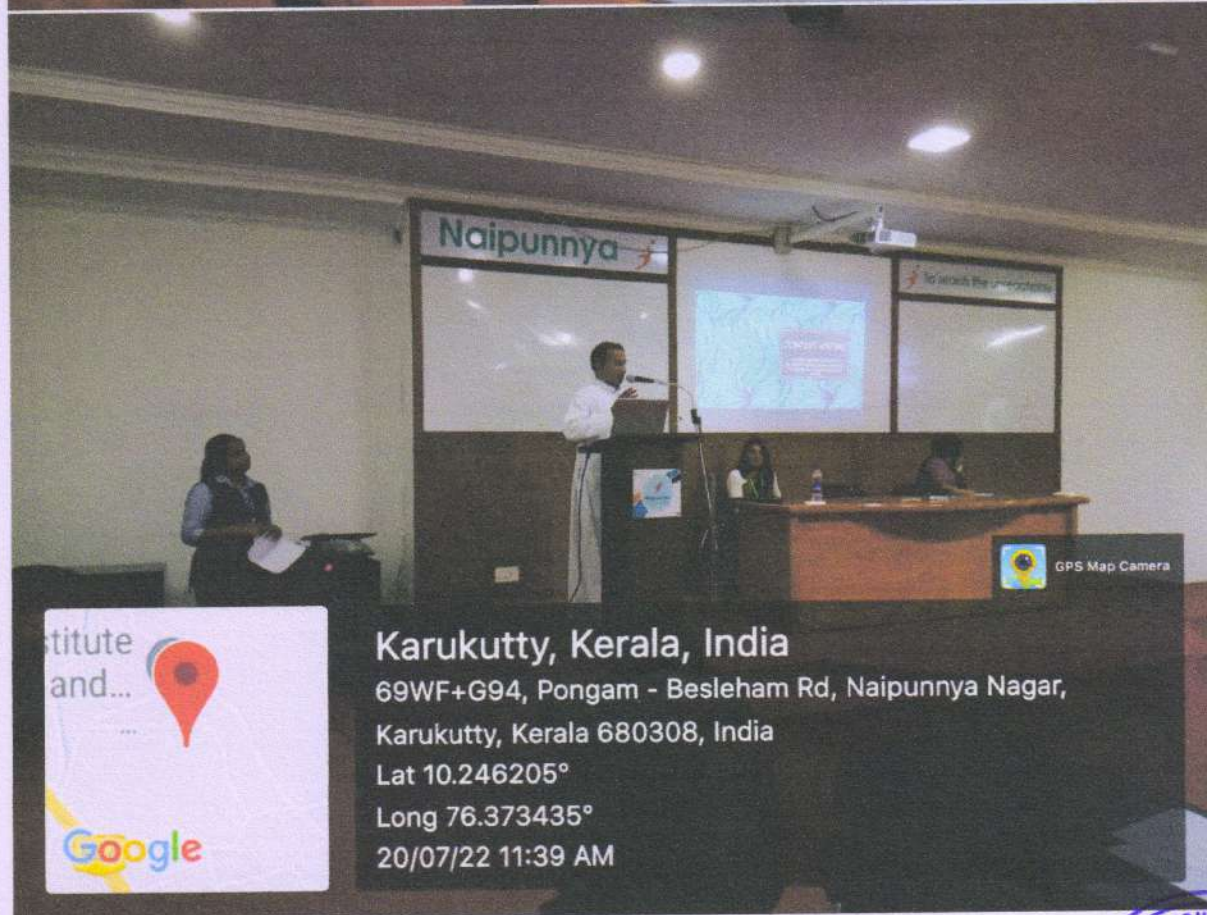
Ms. Sharon Varghese
Assistant Professor,
Naipunnya college, Pongam.



Photographs



Karukutty, Kerala, India
69WF+G94, Pongam - Besleham Rd, Naipunnya Nagar,
Karukutty, Kerala 680308, India
Lat 10.246232°
Long 76.373369°
20/07/22 11:38 AM



Karukutty, Kerala, India
69WF+G94, Pongam - Besleham Rd, Naipunnya Nagar,
Karukutty, Kerala 680308, India
Lat 10.246205°
Long 76.373435°
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Technology



Naipunnya



Resource Person Profile



Ms. Sharon Varghese

Profile

Ms. Sharon Varghese is an Assistant Professor at the Department of English, Naipunya College. Formerly, she graduated with a Masters from the University of Hyderabad and has industry-level experience in news media, Indian express, magazine writing, etc.



Attendance Details

NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY

College Level Seminar: Content Writing and Freelance writing

PG Department of English

Venue: Seminar Hall, MBA Block

Date: 20/07/2022

Time: 11.00 am

SL. NO	NAME	CLASS	SIGNATURE
01	Jamal P John	1 MA English	[Signature]
02	Melena Jose	"	[Signature]
03	Ellbright David	"	[Signature]
04	Sandya Sabu	"	[Signature]
05	Anjali Paulose	"	[Signature]
06	Dona K Kurpumon	"	[Signature]
07	Angel Roy	"	[Signature]
08	Neelima Jk N	BA English	[Signature]
09	Naayana	BA English	[Signature]
10	Alaya	BA English	[Signature]
11	Mangla Joseph	BA English	[Signature]
12	Aleena Shajin	BA English	[Signature]
13	Devamanda Sunil	BA English	[Signature]
14	Anjana M.C	BA English	[Signature]
15	Uthra An	BA English	[Signature]
16	Aishwarya A.S	BA English	[Signature]
17	Anjalika Krose	BA English	[Signature]
18	Akhaya V	"	[Signature]
19	Anya Vinod	"	[Signature]
20	Sana	"	[Signature]
21	Charithra M.C	"	[Signature]
22	Amantha Venugopal	"	[Signature]
23	Justin Paulose	"	[Signature]
24	Pranav Sathyan	"	[Signature]
25	Akshith S	"	[Signature]
26	Albin Benny	"	[Signature]

ENGLISH - SEMINAR



